



**Auburn Tourism Board Meeting
December 14, 2017 – 10:00 AM
Auburn City Hall Council Chambers
AGENDA**

- I. ROLL CALL**
- II. APPROVE NOVEMBER MEETING MINUTES**
- III. OLD BUSINESS**
 - 1) RFP – Marketing Agency Update
 - 2) Tourism Updates
 - a. October Budget Report
 - b. 4th Quarter Digital Marketing Campaign Update
- IV. NEW BUSINESS**
 - City Council Update January 22nd
- V. 2018 TOURISM BOARD MEETING SCHEDULE**
- VI. ADJOURNMENT**