

LODGING TAX ADVISORY COMMITTEE & AUBURN TOURISM BOARD AGENDA

Thursday, December 8, 2016 @ 3:00PM

25 West Main Street City Hall, **Conference Room #3** – 2nd Floor

LTAC BOARD MEMBERS:

Nancy Backus, Andy Cho, Bob Fraser, Julie Krueger, Ronnie Roberts, Satpal Sohal

ATB BOARD MEMBERS:

Nancy Backus, Andy Cho, Bob Fraser, Dana Hinman, Julie Krueger, Ronnie Roberts, Satpal Sohal, Jennifer Corona, Rebecca Frisch, Chantelle Herburger, Jamelle Garcia, Tonia Jones, Gary Longley, Reggie Matto, Ashley Mohoric, Laci Qualls, Chris Wehmeyer

STAFF:

Dana Hinman, Doug Lein, Lorraine Chachere

AGENDA:

- I. Call to Order
- II. Roll Call
- III. Approve November 10, 2016 Meeting Minutes
- IV. Marketing Update– Jill Boltmann, APEX Marketing
- V. Website Design Comps and Site Flowchart – Jenn Tate, Cevado Technologies (remotely)
- VI. Review of Budget through October 31, 2016
- VII. Update on 2016 Grant Activity
 - September 9 – Auburn Art Walk – Reimbursed, \$1,400
- VIII. Call for 2017 Lodging Tax Grant Applications
- IX. Hotel Support
 - Hotel Service Training Workshop
 - Hotel Concierge Newsletter
- X. LTAC & ATB Membership
 - Ordinance Revision for Restructuring LTAC & ATB and Procedures
 - Continued Participation and Suggestions of New Members
 - Meeting Dates and Times

Executive Session at this time for Business Matters should the LTAC deems it important

- XI. Adjournment