	City Council Study Session Finance, Technology and Economic Development Special Focus Area October 28, 2019 - 5:30 PM City Hall Council Chambers MINUTES Watch the meeting LIVE! Watch the meeting video Meeting videos are not available until 72 hours after the meeting has concluded.
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I. CALL TO ORDER

Deputy Mayor Pelosa called the meeting to order at 5:30 p.m. in the Council Chambers of Auburn City Hall, 25 West Main Street in Auburn.

A. Roll Call

Councilmembers present: Deputy Mayor Bill Pelosa, Bob Baggett, Larry Brown, Claude DaCorsi, John Holman, and Yolanda Trout-Manuel. Councilmember Largo Wales was excused.

Mayor Nancy Backus and the following department directors and staff members were present: City Attorney Steve Gross, Director of Finance Jamie Thomas, Director of Administration Dana Hinman, Director of Public Works Ingrid Gaub, Director of Community Development Jeff Tate, Economic Development Manager Doug Lien, Real Property Analyst Josh Arndt, Economic Development Coordinator Tanya Carter, Planning Services Manager Jeff Dixon, Development Services Manager Jason Krum, Senior Planner Thaniel Gouk, Customer Care Manager Brenda Goodson-Moore, Solid Waste and Recycling Supervisor Joan Nelson, Police Commander Mike Hirman, and Deputy City Clerk Teresa Mattingly.

II. ANNOUNCEMENTS, REPORTS, AND PRESENTATIONS

There were no announcements, reports or presentations.

III. AGENDA ITEMS FOR COUNCIL DISCUSSION

A. YMCA Healthy Kids Campus Update (Hinman) (20 Minutes)

YMCA Healthy Kids Campus Update

Jason Berry, Executive Director of the Auburn Valley YMCA, provided Council with an update on the YMCA Healthy Kids Campus expansion project and requested the City of Auburn invest \$150,000 over the next two years.

Council discussed services provided by the YMCA and confirmed there are services available to domestic violence victims and their families.

B. Council Rules - 2019 Amendment (Gross) (20 Minutes)

Proposed Revisions to Council Rules

Item IV.C was discussed second on the agenda.

City Attorney Gross reviewed proposed revisions to the Council Rules of Procedure.

Council discussed the proposed revisions; election of a new Deputy Mayor before the end of year, titles of ordinances or resolutions, public comment and a silent vote does not count as a yes vote.

C. Potential Assumption of Auburn Transportation Benefit District (Gaub) (10 Minutes)

Director Gaub and Director Thomas provided Council with an update on the Assumption of Auburn Transportation Benefit District into the City and discussed the benefits of assuming the Transportation Benefit District and how the City will proceed.

D. Ordinance No. 6733 Shoreline Master Program (SMP) Periodic Update and Associated Updates to the Critical Areas Ordinance (CAO) (Tate) (15 Minutes)

Planner Gouk and Manager Dixon reviewed Ordinance No. 6733 Shoreline Master Program (SMP) Periodic Update and the Associated Updates to the Critical Areas Ordinance. Planner Gouk discussed the proposed updates, modest home provision, wetland buffer widths, stream buffer widths, critical aquifer recharge areas and the Planning Commission's recommendation.

Council thanked the Planning Commission for all their work.

IV. FINANCE, TECHNOLOGY AND ECONOMIC DEVELOPMENT DISCUSSION ITEMS

A. Solid Waste Contract Procurement (Thomas) (15 Minutes)

Deputy Mayor Pelosa called for a 5 minute recess at 7:13pm, the meeting reconvened at 7:18 p.m.

Councilmember Holman presided over this portion of the meeting.

Manager Goodson-Moore and Supervisor Nelson provided Council with an update on the Solid Waste Contract Procurement and discussed the request for proposal schedule.

B. 2019 Auburn Tourism Update (Hinman) (15 Minutes)

Manager Lien and Coordinator Carter provided Council with a 2019 Auburn Tourism update. They explained the Board decides what projects to fund each year, how to fund these activities, current board members, 2019 tourism strategies, tourism demand generators, improving visitor

experience and next steps for 2020.

Council discussed the option of promoting the World Cup in 2026 and the City of Auburn's relationship with "dogpatch Labs" from Ireland.

C. 2019 Business Improvement Area Update (Hinman) (15 Minutes)

Analyst Arndt and Business Improvement Area (BIA) Chairperson Giovanni DiQuattro provided Council with a 2019 Business Improvement Area and Auburn Downtown Association (ADA) update. They discussed the purpose of the BIA and BIA funds, yearly assessments and exemptions, current committee members, 2019 BIA funded projects and partnerships, the purpose of the ADA, the ADA events and upcoming projects.

Council discussed new LED lighting, bike storage and requested a breakdown of how much each funded project received in 2019 from the BIA.

V. OTHER DISCUSSION ITEMS

There was no other discussion items.

VI. NEW BUSINESS

There was no new business.

VII. MATRIX

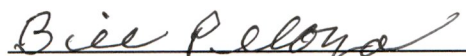
A. Matrix

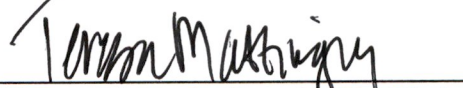
Council discussed the Matrix, no changes were made.

VIII. ADJOURNMENT

There being no further discussion, the meeting was adjourned at 7:45 p.m.

APPROVED this 18th day of November, 2019.


BILL PELOZA, DEPUTY MAYOR


Teresa Mattingly, Deputy City Clerk

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