



**Auburn Tourism Board Meeting
October 19, 2017 – 10:00 AM
Auburn City Hall Council Chambers
AGENDA**

- I. ROLL CALL**
- II. APPROVE SEPTEMBER AND OCTOBER SPECIAL MEETING MINUTES**
- III. NEW BUSINESS**
 - 1) Discuss 2019 – 2020 Budget Recommendations
 - 2) 2018 Marketing Plan
- IV. OLD BUSINESS**
 - 1) RFP – Tourism Map Update
 - 2) RFP – Marketing Second Round Update
 - 3) Tourism Updates
 - a. Hotel Concierge FAM event: Wednesday, Oct. 25th
 - b. Budget Report
 - September, if available.
 - BA#3 Application.
 - c. 4th Quarter Digital Marketing Campaign Update
- V. NEXT MEETING: THURSDAY, NOVEMBER 16th AT 10:00AM IN COUNCIL CHAMBERS**
- VI. ADJOURNMENT**