



**BIA Ratepayer Board Meeting
October 9, 2017 – 1:00 PM
Auburn City Hall Council Chambers
AGENDA**

I. CALL TO ORDER

Roll Call

II. APPROVAL OF MINUTES

September 11, 2017 Meeting

III. FINANCIAL REPORT

IV. OLD BUSINESS

- A. Update on Draft of the Update to Ordinance 4293
- B. Branding and Marketing for the Fourth Quarter

V. NEW BUSINESS

- A. Report on Police's approach to Parking
- B. Decide on Three Ad Hoc Nominees
- C. Parking Survey Discussion

VI. AUBURN DOWNTOWN ASSOCIATION UPDATE

VII. ADJOURNMENT

draft 10/9/2017

The Auburn Downtown Association

Striving for the Main Street 4-Point Approach

	Budget 2018		
	In	Out	Net
Income			
Fundraising / General Donations	\$2,000		\$2,000
BIA Committee Donations	\$5,000		\$5,000
Total - Income			\$7,000
Expenses			
1. Organization			
Communication			
Cell phone		\$840	(\$840)
Facebook maintenance		\$0	\$0
Website maintenance		\$500	(\$500)
Office & Operations			
Accounting / Bookkeeping		\$0	\$0
Bank Fees		\$50	(\$50)
Computer Maintenance & Backup		\$0	\$0
Insurance - Liability, D and O		\$1,900	(\$1,900)
City Business License		\$200	(\$200)
Postage, Mailing Service		\$50	(\$50)
Printing/ Copying/ Supplies		\$200	(\$200)
OR Discretionary		\$0	\$0
Total - Expenses			(\$3,740)
Events			
Q1 Event <i>[Mardi Gras or Health Fair]</i>	\$7,000	\$3,500	\$3,500
Q1 Event coordinator upfront fees (100hrs x \$20)		\$2,000	(\$2,000)
Q1 EC after event payment (20%)		\$1,400	(\$1,400)
Q2 Event - May Art Walk	\$0	\$1,000	(\$1,000)
Q3 Event - Sept Art Walk	\$0	\$1,000	(\$1,000)
Q4 Event <i>[Chocolate Walk]</i>	\$6,000	\$3,500	\$2,500
Q4 Event coordinator upfront fees (100hrs x \$20)		\$2,000	(\$2,000)
Q4 EC after event payment (20%)		\$1,200	(\$1,200)
Total - Events			(\$2,600)
2. Design			
Total - Design			\$0
3. Promotion			
Lions Club/ August Auburn Days	\$3,000	\$1,400	\$1,600
Donation to Lions Club (80% profit)		\$1,280	(\$1,280)
Total - Promotion			\$320
4. Economic Development			
Total - Econ Dev			\$0
Net Activity for the year			\$980



SAVE THE DATES FOR AUBURN'S

*Mardi Gras Parade
& Celebration!*

Downtown Auburn

Saturday, February 10, 2018

Keep the celebration going

Saturday, July 14, 2018

Explore **AUBURN**
exploreauburn.com

