



AGENDA

LODGING TAX ADVISORY COMMITTEE

**Monday, October 5, 2015
1:30 p.m. to 2:30 p.m.
Mayors Conference Room 2nd Floor
City Hall, 25 W. Main Street
Auburn, WA 98001**

- **Welcome: Chair Mayor Nancy Backus**
- **Approval of Minutes: Joint LTAC & ATB June 4, 2015**
- **Approval of Financials: August 2015 Financial Report**
- **Discussion Items:**
 - **Lodging Tax Fund Grants**
 - **Approved \$21,750.00 Tax Grants in June**
 - **Remaining Funds \$14,250.00**
 - **Grant Timeline**
 - **1st Week October – Application Advertised**
 - **2nd Week October 16, 2015 Deadline for Applications**
 - **3rd Week October Review and Vote**
 - **November 2, 2015 Council Approval**
 - **Advertising**
 - **Auburn Magazine**
 - **Doing Business in Auburn**
 - **Visit Seattle will be highlighting the Veterans Day Parade**
 - **Advertising in the Visit Seattle Guide**
 - **Luggage Tag Give-A-Way, purchase machine**
 - **RFP for 2017 & 2018 National Community Development Association**
 - **Over 200 attendees**
 - **June 21 to 24, 2017**
 - **June 20 to 23, 2018**
 - **Night before conference 75 rooms**
 - **1st and 2nd night 100 rooms**
 - **3rd night 55 rooms**
 - **10 additional rooms on the day before and the day after the block**

- **Marketing Firms**
 - **RFQ's have been sent with Deadline of October 16, 2015**
- **Commercial**
 - **Hand out questionnaire to Committee**
- **Information Sharing:**
- **Next Meeting:**
- **Adjourn:**