



**Tourism Board Special Meeting Agenda**  
**City of Auburn Annex**  
**1 East Main Street, Conference Room 2**  
**Thursday September 19, 2024**  
**10:00 am**

The Auburn Tourism Board meeting scheduled for **Thursday September 19, 2024, at 10:00 am** will be held virtually and in-person at the City of Auburn Annex. To attend the meeting virtually please click the link or enter the meeting ID into the Zoom app or call into the meeting at the phone number listed below.

**Join Zoom Meeting**

**<https://us06web.zoom.us/j/84259927035>**

**Meeting ID: 842 5992 7035**

**One tap mobile**

**+12532158782,,84259927035# US (Tacoma)**

**+12532050468,,84259927035# US**

**Dial by your location**

**• +1 253 215 8782 US (Tacoma)**

**• 877 853 5257 US Toll-free**

**Meeting ID: 842 5992 7035**

**1. Call to Order**

**2. Board Roll Call**

**3. Public Participation**

Participants can submit written comments via mail, fax, or email. All written comments must be received prior to 8:00 a.m. on the day of the scheduled meeting and must be 350 words or less.

Please mail written comments to:

City of Auburn

Attn: Jenn Francis, Economic Development Manager

25 W Main St

Auburn, WA 98001

Please fax written comments to:

Attn: Jenn Francis

Fax number: 253-804-3116

Email written comments to:

[jfrancis@auburnwa.gov](mailto:jfrancis@auburnwa.gov)

If an individual requires an accommodation to allow for remote oral comment because of a difficulty attending a meeting of the governing body, the City requests notice of the need for accommodation by 8:00 am on the day of the scheduled meeting. Participants can request an accommodation to be able to provide remote oral comment by contacting the Community Development Department in person, by phone (253) 215-8744, or email to [jfrancis@auburnwa.gov](mailto:jfrancis@auburnwa.gov)

**4. Approval of June Meeting Minutes**

**5. Board Update**

Welcome Kurt Schwan from Performance Zone Sports Facility  
Megan Sullivan from La Quinta Inn resigned due to time constraints

**6. City Updates**

Future 2024 Tourism Board Meetings  
Tourism Financials

**7. Marketing**

Airport Day Recap  
NHRA Recap  
Festival of Trees

**8. Grants**

Veteran Day Parade – See attached application

**9. Industry Report Out & Updates**

Trends / Needs / Outlook - **Hotel Operators**  
Events & News – **Board Members**

**10. Meeting Adjourn**