



**Auburn Tourism Board Meeting
August 16, 2018 – 10:00 AM
Auburn City Hall, Room 3 (2nd Floor)
AGENDA**

I. CALL TO ORDER

Roll Call

II. APPROVE JULY MEETING MINUTES

III. OLD BUSINESS

1) Tourism Updates

- Membership Updates
- Tourism Logo and Tourism – Multimedia Specialist, Sarah St. George
- Tourism Budget Update – June 2018
- Tourism Marketing Campaign

2) Auburn Adventure Film Festival Update

3) Auburn Tourism Summit - November 7th 9am – 11am

ACTION ITEM

4) Meetings/Groups Strategy Plan

- Meeting Planner Engagement on Tourism Website Proposal

IV. NEW BUSINESS

V. NEXT MEETING

- Next ATB Meeting: Thursday, September 21st at 10AM in Council Chambers

VI. ADJOURNMENT