



**Auburn Tourism Board Meeting
JULY 19, 2018 – 10:00 AM
Auburn City Hall, Room 3 (2nd Floor)
AGENDA**

I. CALL TO ORDER

Roll Call

II. APPROVE JUNE MEETING MINUTES

III. OLD BUSINESS

1) Tourism Updates

- Tourism Logo Discussion with Sarah St. John, Multimedia Specialist
- Tourism Map Second Draft Review

ACTION ITEMS

2) Film Festival Proposal

IV. NEW BUSINESS

- Slick Watts Sponsorship Request from Chamber of Commerce
- Meetings/Groups Strategy Plan
 - Meeting Planner Engagement on Tourism Website
 - NW Event Show, October 16th

V. NEXT MEETING

- Next ATB Meeting: Thursday, August 16th at 10AM in Room #3, 2nd Floor

VI. ADJOURNMENT