CITY OF AUBURN WASHINGTON	**City Council Study Session Finance, Technology and Economic Development Special Focus Area** **April 25, 2022 - 5:30 PM** **City Hall Council Chambers and Virtual** **AGENDA** **Watch the meeting LIVE!** **Watch the meeting video** Meeting videos are not available until 72 hours after the meeting has concluded.

I. CALL TO ORDER

II. PUBLIC PARTICIPATION

A. Public Participation

The Auburn City Council Study Session Meeting scheduled for Monday, April 25, 2022 at 5:30 p.m. will be held in person and virtually.

Virtual Participation Link:

To attend the meeting virtually please click one of the below links, enter the meeting ID into the Zoom app, or call into the meeting at the phone number listed below. The link to the Virtual Meeting is:

Zoom: https://us06web.zoom.us/j/82717475880

The public can also view the meeting on YouTube:
https://www.youtube.com/user/watchauburn/live/?nomobile=1

To join this meeting by phone, please use the below call-in information:

253 215 8782
888 475 4499 (Toll Free)

Webinar ID: 827 1747 5880

B. Roll Call

III. ANNOUNCEMENTS, REPORTS, AND PRESENTATIONS

A. Waste Management 2021 Annual Report (Thomas) (20 Minutes)

IV. AGENDA ITEMS FOR COUNCIL DISCUSSION

A. Presentation on King County Veterans and Human Services Programs at the Auburn Senior Center (Faber) (20 Minutes)

B. Inclusive Auburn Update (Backus) (30 minutes)

C. Preservation Funding Ad Hoc Committee Report and Proposed Strategy (Gaub/Thomas) (20 Minutes)

D. Ordinance No. 6858 (Gaub) (5 Minutes)

V. FINANCE, TECHNOLOGY AND ECONOMIC DEVELOPMENT DISCUSSION ITEMS

A. Economic Development Partnership (Tate) (20 Minutes)

Economic Development Manager will present information about the partnerships with the Downtown Auburn Cooperative, the Auburn Area Connect and the Business Improvement Area Committee. This is the second of a five-part series from the Economic Development Division

VI. ADJOURNMENT

Agendas and minutes are available to the public at the City Clerk's Office, on the City website (http://www.auburnwa.gov), and via e-mail. Complete agenda packets are available for review at the City Clerk's Office.

AGENDA BILL APPROVAL FORM

Agenda Subject:
Waste Management 2021 Annual Report (Thomas) (20 Minutes)

Date:
April 19, 2022

Department:
Finance

Attachments:
WM2021 Auburn Presentation

Budget Impact:
Current Budget: $0
Proposed Revision: $0
Revised Budget: $0

Administrative Recommendation:

Background for Motion:

Background Summary:

Reviewed by Council Committees:

Councilmember: Baggett
Staff: Thomas
Meeting Date: April 25, 2022
Item Number:

ANNUAL REPORT 2021

City of Auburn

4/25/22 council presentation

Laura Moser, WM Public Sector Manager

THANK YOU, AUBURN

WM is pleased to provide essential environmental services to the City of Auburn. From our frontline drivers, our contract manager and public education team, we thank you for another great year of partnership.

- Jason Shea
District Manager
South Sound Hauling

WM EVENT AND COMMUNITY SPONSORSHIPS & MEMBERSHIPS

- Auburn Area Chamber of Commerce Members
- WM presentation Auburn Area Chamber "Lunch & Learn" to businesses on ways to reduce garbage and recycle more
- Clean-Sweep 2021

Santa Parade 2021

COMMUNITY WELCOME EVENTS

As part of our commitment to keeping customers informed about service changes, WM hosted three community welcome events. The goal of these events was to provide opportunities for residents to learn about new and changing services directly from WM outreach staff. To ensure these events were accessible to all, they were offered at various days and times throughout the week, both virtually and in person. As part of our ongoing partnership with the City of Auburn, we co-hosted a welcome event booth at the Auburn Farmer's Market.

BUSINESS AND MULTIFAMILY OUTREACH

With the start of the new WM contract around the corner, 2021's outreach campaign focused on informing business and multifamily managers about important changes to their WM services. WM outreach staff called each business and multifamily property in the summer to explain our new services. During these conversations, we also offered technical assistance and resources to improve recycling programs by increasing participation and reducing contamination. Customers were appreciative of the one-on-one opportunity to speak with WM and ask questions related to waste reduction and service updates.

RECYCLING ALL STAR PLEDGE

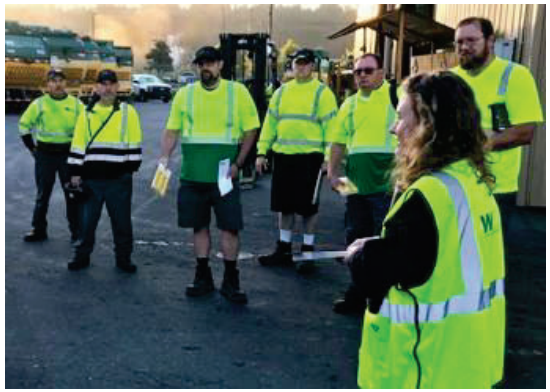
As part of our new contract, WM developed a program to reward customers for recycling right. We implemented online pledges to empower businesses, multifamily, and residential customers to maintain clean recycling through incentive offerings. Businesses and multifamily property managers who take the pledge and maintain clean recycling are eligible to win a pizza party celebration, while single family participants are entered to win a free month of WM service. The pledges include best practices for recycling success, such as clearly labeling recycling containers and sharing guidelines with employees, residents, or family members.

SOCIAL MEDIA AND RESIDENT OUTREACH

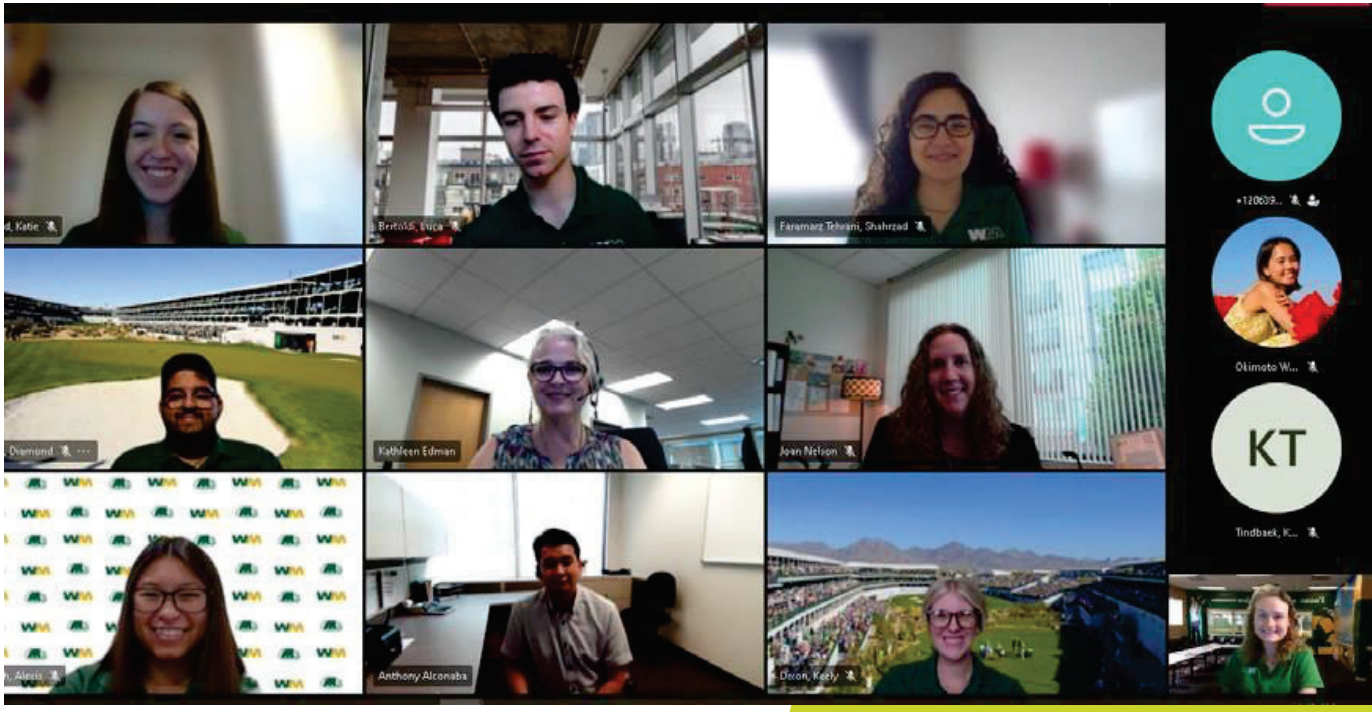
WM partnered with the City of Auburn to share a series of social posts educating the community about the importance of reducing, reusing, and recycling. To reach even more residents, we placed ads in the Auburn Magazine and Auburn Examinerto increase awareness of WM's free Holiday tree recycling and other programs.

REDUCING CONTAMINATION IN RESIDENTIAL RECYCLING

As recycling markets evolve, WM remains committed to reducing contamination and engaging our communities in recycling right. Drivers continue to educate residents on recycling right by applying cops tags to customer carts when contamination is found. This provides helpful reminders to residents about what materials are accepted in the recycling. WM's education & outreach team work closely with drivers to answer recycling questions and train new employees on accepted recyclable items.



WM's Public Education Team at an early morning driver huddle



WM Recycle Corps interns meet and strategize virtually

WM RECYCLE CORPS INTERNSHIP GOES VIRTUAL

The WM Recycle Corps college internship continues to be an annual program offered in Washington that provides students with hands-on experience in the environmental field and residents with the opportunity to learn about all things recycling. In 2021, WM continued the well-loved program while maintaining social distance. The result was WM's first remote internship, which resulted in over 11,000 customer contacts throughout the Pacific Northwest. The team spread the sustainability message of waste reduction through video meetings, outreach calls, newsletter content, and more. WM's Smart Truck℠ technology cameras allowed outreach staff to identify specific recycling contaminants to help businesses and multifamily properties with targeted solutions.

NEW CONTRACT IMPLEMENTATION OCTOBER 1, 2021

WM delivered over 58,000 new Eco-Carts to Auburn customers. The new carts and new colors set the stage for new and improved recycling program for WM and the City. In addition, the new accepted recyclables list aligns with current marketplace dynamics.

New cart colors and labelling design

WM THINK GREEN STREET CREW

WM also replaced over 2,800 steel containers for businesses and multifamily properties. The container colors also changed and align with the residential cart colors (Blue=Recycling and Grey=Garbage).

In the summer, all customers received a mailing and in October, all customers received welcome packets. Both mailings included information about all our new service offerings and collection calendars. The wmnorthwest.com/auburn website continues to be the #1 source of information and our specially designed implementation newssheet, brought attention on the landing page allowing customers to see what was happening and when, along with a Frequently Asked Question (FAQ) document that was reviewed by thousands of our customers prior to our new contract launch.

At the launch of the new contract on October 1, WM took over the customer service calls and became the billing agent for the City. Furthermore, customers will now call in and schedule a bulky collection at their convenience, one time a year as part of their garbage service.

WM deployed 21 New Smart Trucks throughout the summer as part of our new contract.

The WM Think Green Street Crew launched new services for the City of Auburn on January 4, 2021, with dedicated full-time staff serving designated routes to routinely monitor, clean and collect litter and debris from Auburn's public roadways, alleys, and many other locations throughout the City. The crew collects garbage, bulky items, tires, sharps, and miscellaneous biohazard items.

2021 Implementation Highlights

- Think Green Street Litter Crew – Early start January 4, 2021
- On-demand bulky collections 1x/year for up to 4 bulky household items
- New fleet of 21 CNG Trucks running on RNG with SMART Truck technology
- New Eco-carts with cart color changes for garbage and Yard+Food waste
- New 45-gallon garbage cart size
- Remove 10-gallon cans – going to all automated collections
- Add 35-gallon garbage service 1x/month
- New garbage and recycle containers for businesses and multifamily properties
- Big Belly Solar Compactors five units placed at designated Auburn locations
- New designated Auburn customer service phone number **253-939-9792**
- WM handles billing for the City
- Commercial customers 150% to unlimited recycling
- WM Good4Green Grant $8,788.54 Federal fuel tax credit shared with the city
- Social media campaign encouraging customers to set notification preferences, sign up for paperless invoice, and auto-pay. WM will donate $1 up to $5,000 to the Auburn Food Bank for each customer who registers at WM.com

CONFIDENTIAL AND PROPRIETARY
INFORMATION OF WM

2021 Implementation Challenges

- ✓ Covid-19 Pandemic
- ✓ Labor shortage
- ✓ Cart distribution vendor
- ✓ Supply chain delays
- ✓ Inaccurate data
- ✓ Reroute
- ✓ West Hill and Lea Hill annex areas 4,000 new residential customers
- ✓ New Auburn customer service phone number
- ✓ WM handles billing for the City
- ✓ Multiple customer notifications
- ✓ New rates and services

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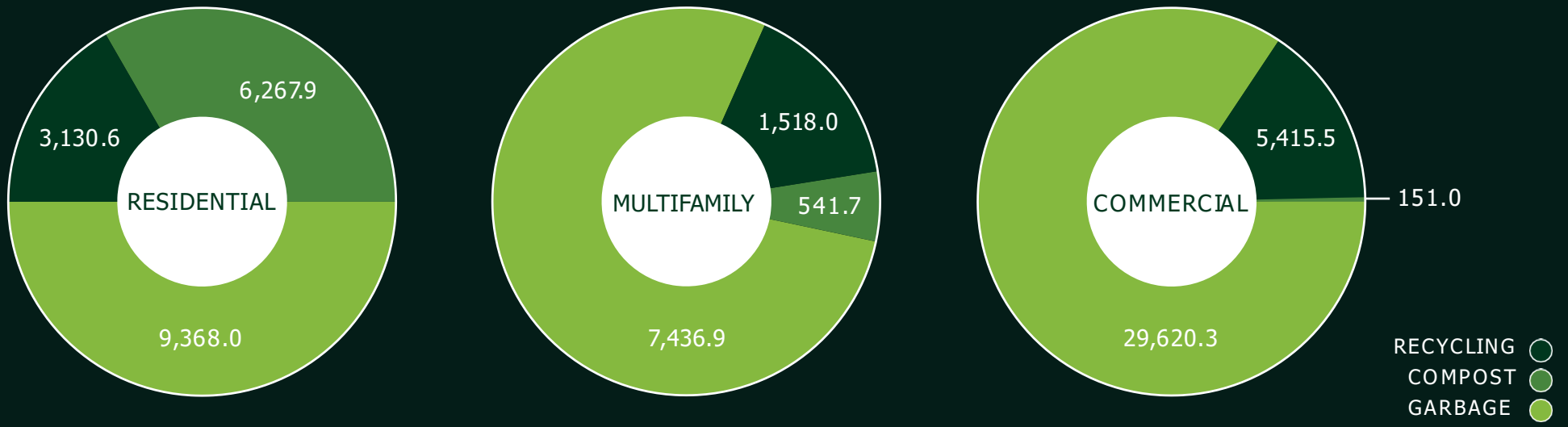
INFORMATION OF WM

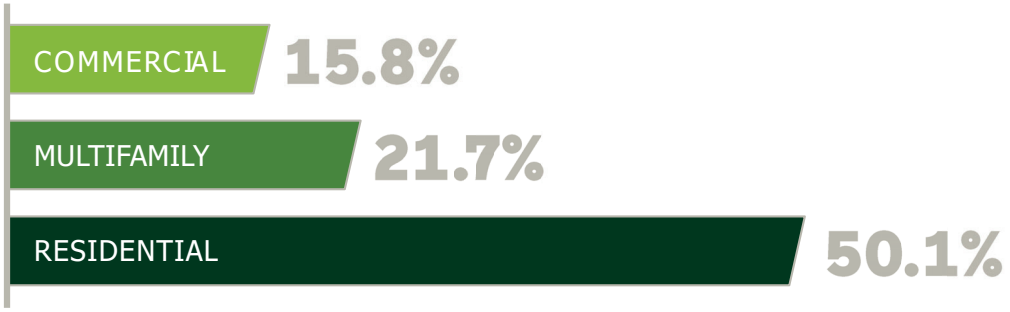
AUBURN WASTE STREAM – 2021

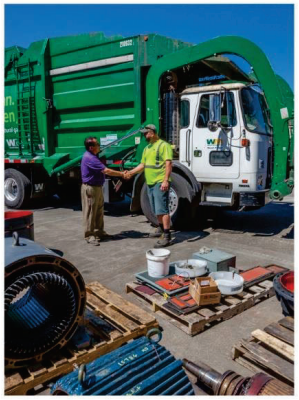
[IN TONS]



AVERAGE DIVERSION RATES

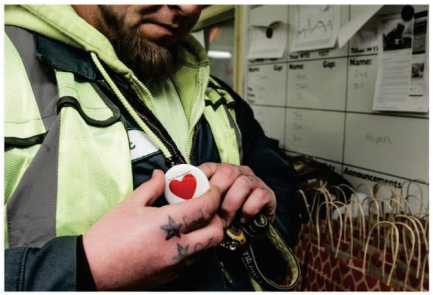
The diversion rate is the percentage of total collected material that is not taken to a landfill, thus diverted for recycling, composting, reuse, and repurpose. Diverted material is typically delivered to a recycling or composting facility for processing.

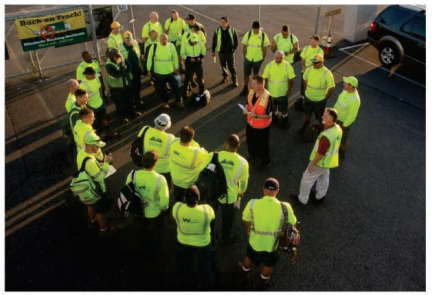




CITY OF AUBURN WASHINGTON

WM WASTE MANAGEMENT





Thank you!

Laura Moser

WM Public Sector Manager

Lmoser@wm.com

206-391-9112

CONFIDENTIAL AND PROPRIETARY
INFORMATION OF WM

AGENDA BILL APPROVAL FORM

Agenda Subject:
Presentation on King County Veterans and Human Services Programs at the Auburn Senior Center (Faber) (20 Minutes)

Date:
April 12, 2022

Department:
Parks/Art and Recreation

Attachments:
King County Veterans, Seniors and Human Services Programs Presentation

Budget Impact:
Current Budget: $0
Proposed Revision: $0
Revised Budget: $0

Administrative Recommendation:

Background for Motion:

Background Summary:

Reviewed by Council Committees:

Councilmember:

Staff: Faber

Meeting Date: April 25, 2022

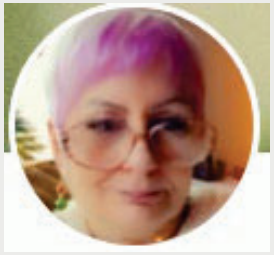
Item Number:

South King County
Senior Centers
and Resources
King County Veterans, Seniors & Human Services Levy

Resource Navigation Core Team

Jennifer Hurley, MSW, LICSW
Resource Navigation Program Supervisor

Lindsey Pritchard
Resource Navigation Program Assistant



Taylor Prescott
Resource Navigation Office Assistant

Teniel Sabin
Resource Navigation Program Specialist

Min Feng
Resource Navigation Program Specialist

Agenda

- What is the VSHSL?
- What is a Senior Hub?
- South King County Senior Centers & Resources Hub
- Resource Navigation Program
- Q&A

King County

Veterans, Seniors & Human Services Levy

- Levy is renewed every 6 years
- Began in November 2005
- VSHSL (Proposition 1) approved by 68.6% of the vote in 2017
- King County Department of Community & Human Services (DCHS) oversees the VSHSL

Who Does the VSHSL Serve?

- Servicemembers and veterans,
- Residents age 55 or older,
- Vulnerable/ resilient communities

Connects them to programs and services that help them live healthy, productive and meaningful lives. It helps individuals and families transition to affordable housing, get job training, find employment, receive behavioral health treatment, and more.

Who Receives VSHSL Funding?

- Catholic Community Services
- Crisis Connections
- El Centro de La Raza
- King County Veterans Program
- GRAT Team
- Valley Cities

188 programs & counting!!!!

VSHSL Suite of Senior Services

- **Senior Hubs**
- Virtual Villages
- Evidence-Based Senior Health Promotion
- Senior Mobile Medical Outreach Program
- Kinship Care Supports

Senior Center Hubs

In 2019, King County launched investments of over **$20.6 million** to senior centers and community organizations serving the elderly.

They encouraged regional senior centers and other community groups to form “hubs” or collaborations to better reach specific demographics or serve a defined geographic area or cultural group.

Senior Hubs serve as recognized resource centers on aging services and provide support, outreach, connection, and opportunities for social engagement to elders throughout King County.

Other Senior Center Hubs

- African Diaspora
- Far East Senior Hub
- Hub for Asian American Pacific Islander Seniors
- South East Rural Senior Hub
- El Centro de la Raza
- GenPride Center
- Bringing Elder Services Together (BEST) Hub
- Greenwood Senior Center & Dementia-Focused Hub
- South King County Senior Centers & Resources

South King County
Senior Centers & Resources Hub

- Auburn Senior Activity Center

  Radine Lozier, Manager

  253-931-3016

- Federal Way Senior Center & Food Bank

  Shelley Puariea, Executive Director

  253-838-3604

- Pacific Senior Center

  Darcie Thach, Senior Services Lead

  253-929-1150

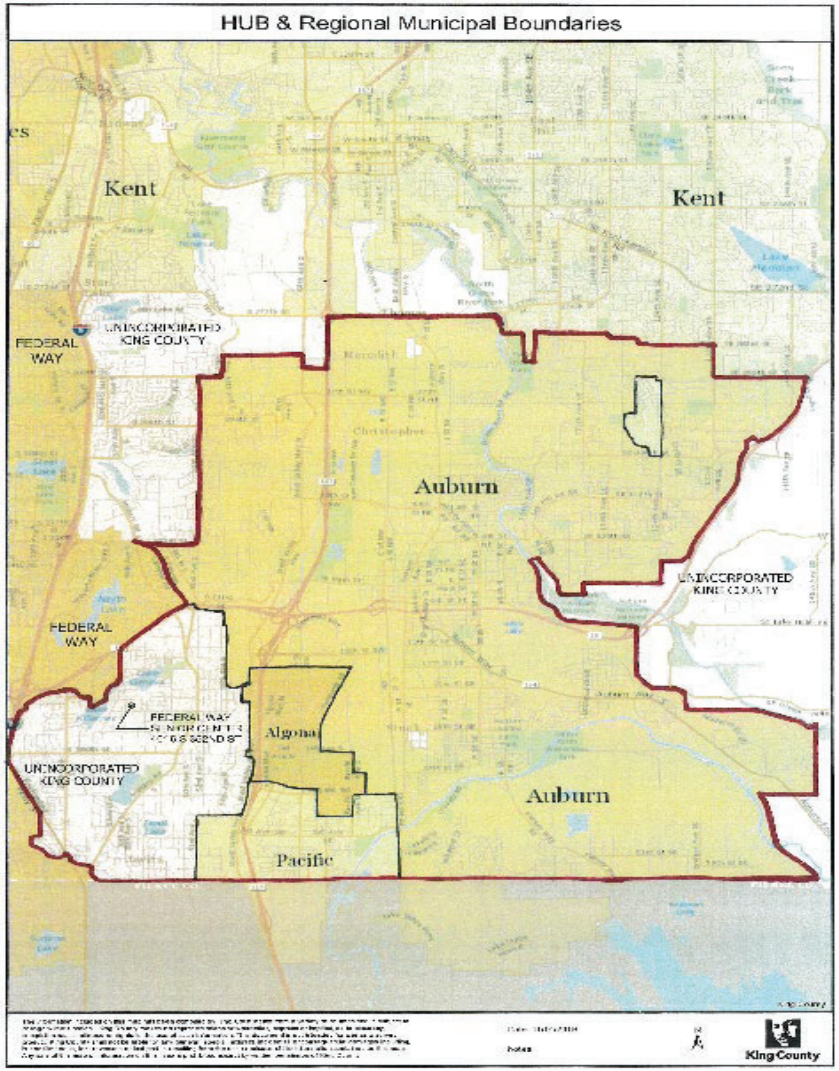
What population does our Hub serve?

- Seniors Age 55+ (and/or their Caregivers)
- Veterans of Any Age
- Family Member of Veteran
- Resides Within our HUB Boundary

South King County Senior Centers and Resources
King County Veterans, Seniors & Human Services Levy

Focus Population:

- Geographically or Socially Isolated
- Seniors Facing Housing Instability
- Immigrant and Limited English-Speaking Seniors


HUB & Regional Municipal Boundaries
Kent
Kent
FEDERAL WAY
UNINCORPORATED KING COUNTY
Auburn
UNINCORPORATED KING COUNTY
FEDERAL WAY
Algona
UNINCORPORATED KING COUNTY
Auburn
Pacific
King County

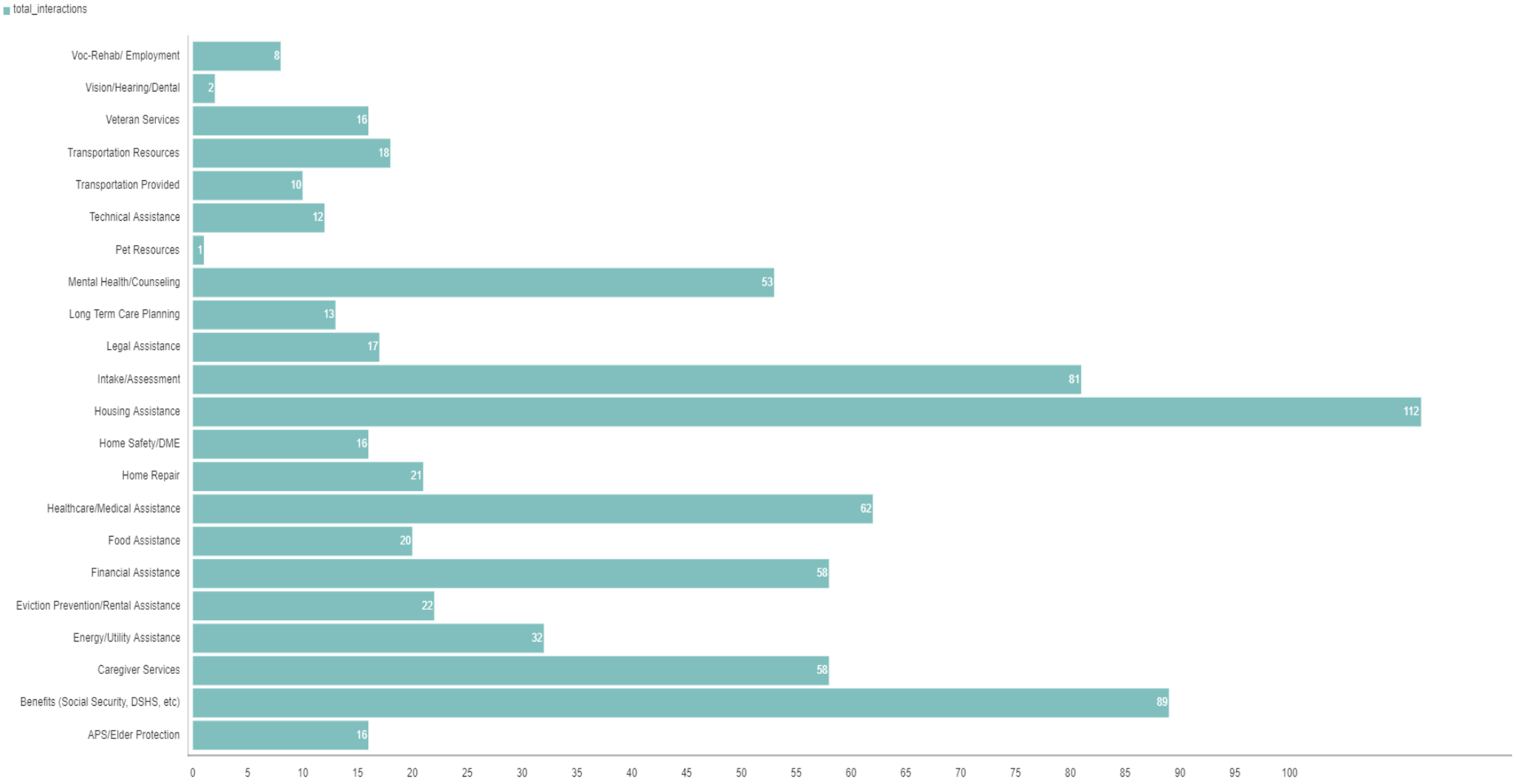
Resource Navigation Program

- Received funding in late 2019
- Program Coordinator hired in February 2020
- COVID impacts
- Additional Staff hired in Fall 2020
- Two Part-Time Resource Navigation Specialists
- Full Team as of 1/18/22!

Community Outreach

What does a Resource Navigator help with?

- Housing
- Transportation
- Financial Help
- Utility Help
- Emotional Support
- Access to Medical/ Mental Health Care
- Long-Term Care
- Caregiving Resources
- Vocational Concerns
- Legal Resources
- Applying for Benefits
- And MUCH MORE!


total_interactions
Voc-Rehab/ Employment
8
Vision/Hearing/Dental
2
Veteran Services
16
Transportation Resources
18
Transportation Provided
10
Technical Assistance
12
Pet Resources
1
Mental Health/Counseling
53
Long Term Care Planning
13
Legal Assistance
17
Intake/Assessment
81
Housing Assistance
112
Home Safety/DME
16
Home Repair
21
Healthcare/Medical Assistance
62
Food Assistance
20
Financial Assistance
58
Eviction Prevention/Rental Assistance
22
Energy/Utility Assistance
32
Caregiver Services
58
Benefits (Social Security, DSHS, etc)
89
APS/Elder Protection
16
0
5
10
15
20
25
30
35
40
45
50
55
60
65
70
75
80
85
90
95
100

AUBURN SENIOR ACTIVITY CENTER

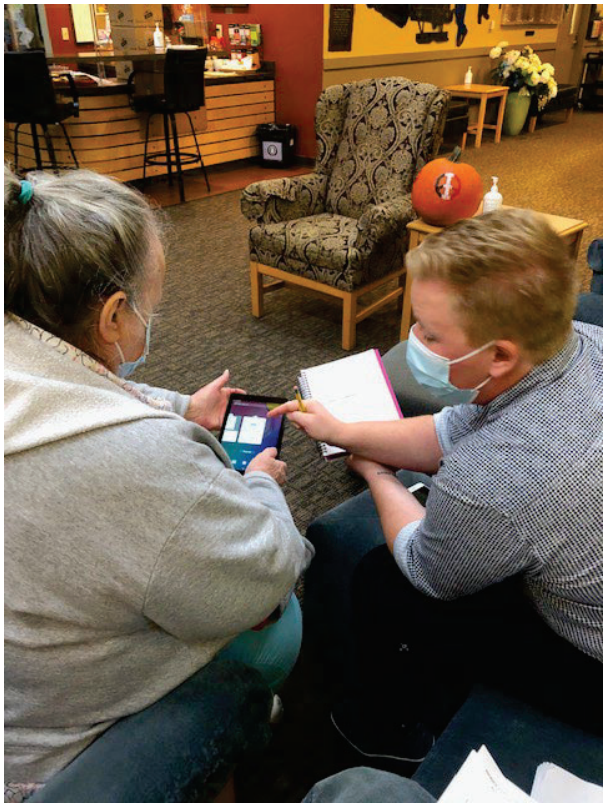
SUPPORT GROUP

FRIDAYS - 11AM-12PM

Are you experiencing changes in your support system or routine?
Experiencing anxiety, sadness, or uncertainty?
You are not alone.

This weekly drop-in VIRTUAL supportive group will help you develop new coping strategies and feel connected with others.

PLEASE CONTACT JENNIFER HURLEY, MSW, LICSW
IF YOU ARE INTERESTED IN PARTICIPATING (253) 288-3146
REGISTRATION IS REQUIRED.



Site Visits

Case Example: Jack

Where do Referrals Come From?

- Walk-in at the Senior Center(s) and Word of Mouth
- Family Members
- Neighbors and Friends
- Auburn Medical Center/ Multicare Social Workers
- Home Health Providers
- Community Agencies in Auburn
- City Departments (Police, Outreach, Utility Assistance, etc.)
- Auburn Food Bank/ Shelter/Ray of Hope
- Librarians
- Senior Housing Staff
- Veterans Organizations

How to Contact Us

South King County Senior Centers and Resources
King County Veterans, Seniors & Human Services Levy

Auburn Senior Activity Center **253-931-3016**

Jennifer Hurley, MSW, LICSW

Resource Navigation Program Coordinator

Hub Hotline Number: 253-740-2098

jhurley@auburnwa.gov

Q
&
A

AGENDA BILL APPROVAL FORM

Agenda Subject:
Inclusive Auburn Update (Backus) (30 minutes)

Date:
April 21, 2022

Department:
Administration

Attachments:
Demarche Consulting

Budget Impact:
Current Budget: $0
Proposed Revision: $0
Revised Budget: $0

Administrative Recommendation:

Background for Motion:

Background Summary:

Reviewed by Council Committees:

Councilmember:

Staff: Mayor

Meeting Date: April 25, 2022

Item Number:

CITY OF AUBURN

INCLUSIVE AUBURN – DEI CONSULTING

STATUS UPDATE 04.25.22

Demarche CONSULTING GROUP

THE SCOPE OF WORK

Address and further the work of DEI in alignment with the City of Auburn's Mission, Vision, Core Values, and Resolution 5427

- ✓ Gap Analysis/Audit
- ✓ Provide skills building that supports inclusive and equitable practices that are relevant to the operations of each workgroup
- Accountability measures that promote a safe and respectful workplace
- Recommendations for next steps

Demarche CONSULTING GROUP "Making workplaces better places to be."

TIMELINE

9/15/2021 - 9/26/2021

TASK 1:
Project Management
Develop workplan,
communication and risk plan.
Deliverable: Workplan/Project Plan

9/15/2021
KICKOFF

11/1/2021 - 9/24/2022

TASK 3:
Program Structure
Leadership assessment for readiness,
Train-the-trainer workshop,
Cultural Competency Workshops,
HR hiring and
retention, identification of best practices,
development of Equity Toolkit

8/22/2021 - 11/19/2021

TASK2:
Equity Audit and Policy Review
Policy Review, review of DEI program
And practices, gap analysis,
Survey and Results
Deliverable: Thematic Analysis

9/5/2022 - 11/25/2022

TASK 4:
Final Report
Review of all deliverables, launch toolkit,
and Policy final approvals,
and Final Report/Presentation

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"Making workplaces better places to be."

DELIVERABLES: TASK I Project Management and Communication

- Detailed workplan: includes risk management, communication/coordination agreements, and operational content formats/standards.
- Status reports, workplan updates, billing

Demarche CONSULTING GROUP
"Making workplaces better places to be."

DELIVERABLES: TASK 2 Equity Audit and Policy / Process Review

- ✓ Relating demographic profiles to service levels
- ✓ Audit of policies
- ✓ City staff survey and interviews
- ✓ Key Community Partner Interviews
- ✓ Thematic of Survey and Outreach

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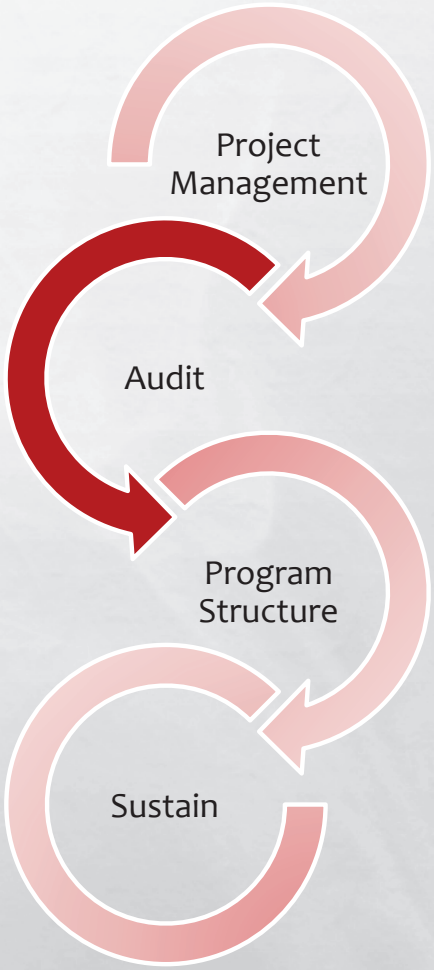
EQUITY AUDIT AND POLICY REVIEW: FINDING AND RECOMMENDATIONS

- Leadership
- Key findings
- Policy



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"Making workplaces better places to be."

DELIVERABLES: TASK ELEMENT 3 Program Structure

- ✓ Pre-assessment Readiness with Leadership (Directors, Managers, and Supervisors)
- Train the Trainer and champions of the program
- Cultural Competency skills-building and employee engagement
- Identifying and Recommending Best Practices
- Developing and implementing an Equity Impact Toolkit

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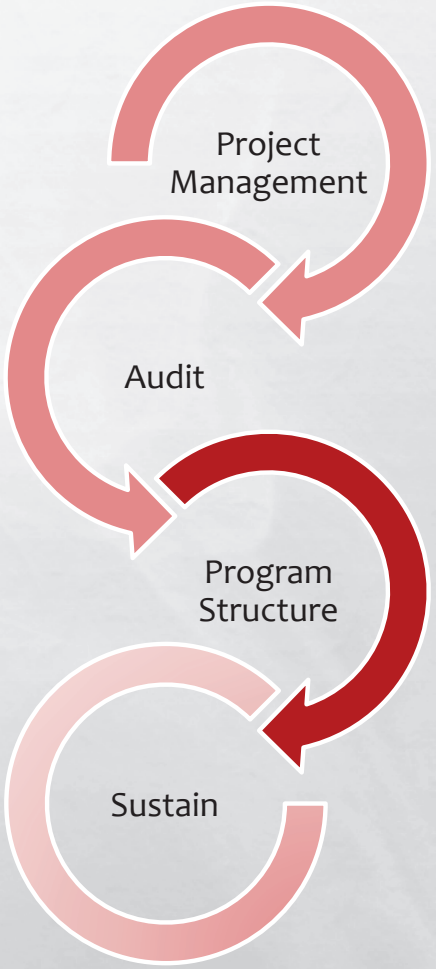
PROGRAM STRUCTURE

Status and Outcomes

- ✓ DEI Advisory Team Charter and Roadmap
- ✓ DEI Workshops: HR, Admin, and Advisory Team
- Develop Racial Equity Toolkit

Next Steps

- 3 Achievable Goals / Define DEI, Community Engagement, Accountability
- Pilot Racial Equity Toolkit



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Advisory Team / Top 3 Expectations

- ✓ DEI Advisory Team Building
- ✓ Roadmap
- ✓ Top 3 Expectations for the DEI Advisory Team in 2022
  - Define DEI for the City of Auburn
  - Community Engagement
  - Racial Equity Toolkit

- HUMAN RESOURCES - Alex Righero
- FINANCE - Dayla Walker
- MAYOR'S OFFICE – Antoinette Manthey
- ADMINISTRATION – Bridget Dohse
- IT - Jagdeep Singh & Melissa Bailey
- PUBLIC WORKS - Cecile Malik & Tom Ginsburg
- MAINTENANCE & OPERATIONS – Dylan Warren
- SENIOR CENTER – Megan Mummert
- WHITE RIVER VALLEY MUSEUM- Justice McNeeley
- PARKS – Keisha Taylor
- PLANNING & COMMUNITY DEVELOPMENT – Thaniel Gouk & Chris Barack
- LEGAL – Megan Stockdale POLICE – Cristian Adams, CeCe Lee, Jesse Hull

Executive Sponsors: Candis Martinson, HR Director & Dana Hinman, Director of Administration

Overview of the Racial Equity Toolkit

- Overview
- Case studies
- Pilot

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"Making workplaces better places to be."

UPCOMING: TASK 4 Final Tasks and Report

- Engage with Council
- DEI Strategic Plan
- Audit Findings and Recommendations
- Toolkit Launch before the end of 2022
- Approve revised/recommended policies
- Final Report

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"Making workplaces better places to be."

Questions?

DEMARCHE CONSULTING GROUP

www.demarcheconsulting.com

info@demarcheconsulting.com

206 999 9786 P.O. Box 1081 Poulsbo, WA 98370

Demarche CONSULTING GROUP "Making workplaces better places to be."

AGENDA BILL APPROVAL FORM

Agenda Subject:
Preservation Funding Ad Hoc Committee Report and Proposed Strategy (Gaub/Thomas) (20 Minutes)

Date:
April 19, 2022

Department:
Public Works/Finance

Attachments:
Presentation

Budget Impact:
Current Budget: $0
Proposed Revision: $0
Revised Budget: $0

Administrative Recommendation:

For discussion only.

Background for Motion:

Background Summary:

The Council Ad Hoc Committee on Pavement Preservation Funding met over 3 meetings to discuss the funding shortfall and develop a recommended funding strategy to attain sustainable annual funding as follows:

Local Street Preservation (103 Fund) = $2M

Arterial/Collector Street Preservation (105 Fund) = $5M

Staff will provide a summary of the Ad Hoc Committees proposed recommendation for Council discussion and concurrence.

Reviewed by Council Committees:

Councilmember: Stearns
Staff: Gaub/Thomas
Meeting Date: April 25, 2022
Item Number:

PAVEMENT PRESERVATION FUNDING AD HOC COMMITTEE REPORT

CITY COUNCIL
APRIL 25, 2022

Public Works Department

Engineering Services • Airport Services • Maintenance & Operations Services

AUBURN VALUES

SERVICE

ENVIRONMENT

ECONOMY

CHARACTER

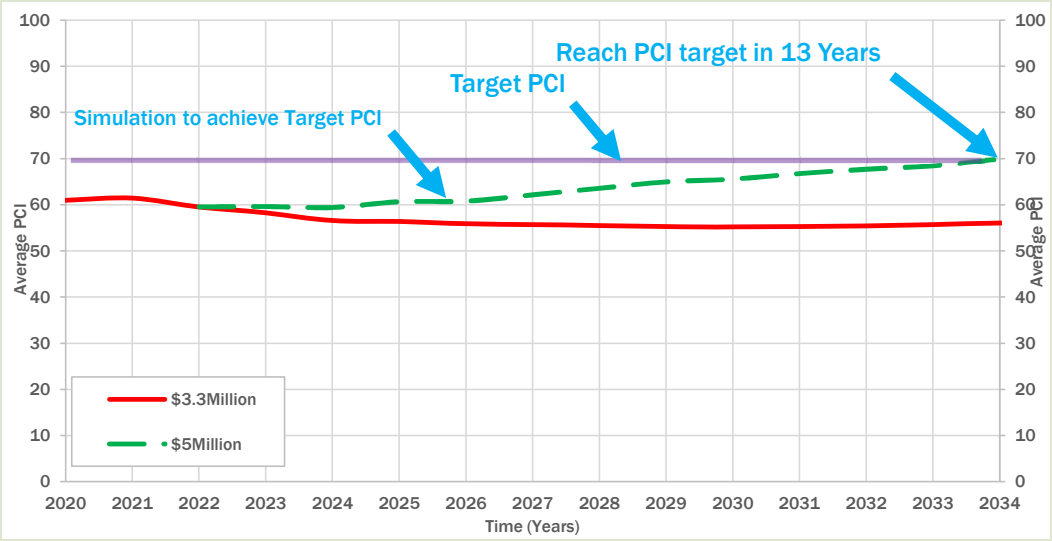
SUSTAINABILITY

WELLNESS

CELEBRATION

ARTERIAL AND COLLECTOR STREETS (105 FUND)

- Funded at ~$3.3M per year
- Forecasted Pavement Condition shows decline below target of 70 at this level of funding
- Forecast Predicts a need of $5M per Year to achieve and sustain the Target of 70 PCI



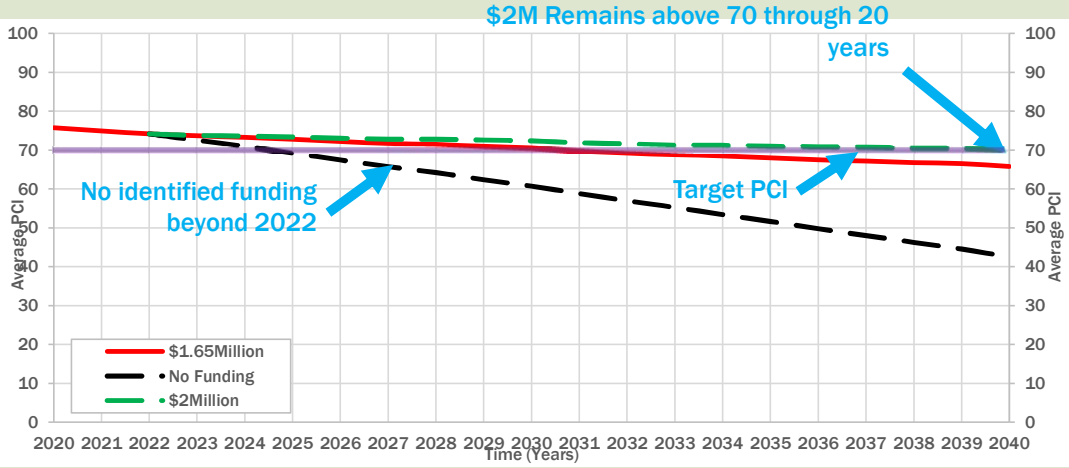
- Grants
  - Secured for 2023 & 2024
  - Requests made for 2025 & 2026
  - Competitive and not a guarantee

Year	Total Funds Needed to Meet Target PCI	Secured Grant Funds	Current City Funding	Additional Funding Needed
2023	$5M	$1.1M	$1.8M	$2.1M
2024	$5M	$1.6M	$1.8M	$1.6M
2025	$5M	None Yet	$1.8M	Up to $3.2M

SERVICE • ENVIRONMENT • ECONOMY • CHARACTER • SUSTAINABILITY • WELLNESS • CELEBRATION

LOCAL STREETS (103 FUND)

- Funded at ~$0.15M per year after 2022
- Forecasted Pavement Condition shows decline below target of 70 at this level of funding
- Forecast Predicts a need of $2M per Year to achieve and sustain the Target of 70 PCI
- Not Eligible for Grants



Year	Total Funds Needed to Meet Target PCI	Current City Funding	Additional Funding Needed
2023	$2.0	$0.15	$1.85M
2024	$2.0	$0.15	$1.85M
2025	$2.0	$0.15	$1.85M

AD HOC COMMITTEE PURPOSE

- To develop a plan to achieve a sustainable total of $7M in annual funding for pavement preservation
- Present a summary of the discussion and proposed strategy at the April 25th Council Study Session.
- Upon Council concurrence staff will incorporate into the budget planning for 2023-2024 and the Capital Facilities Plan

FUNDING OPTIONS CONSIDERED

- City Utility Tax Increases (each 1% = $705k per year) – Water, Sewer, Storm, Solid Waste
- Car Tabs (Transportation Benefit District)
  - Car Tabs, $20/license = $900k per year (Council Approval)
  - Car Tabs, $40/license = $1,800,000 per year (Council Approval, Requires 2-year of $20 fee prior)
  - Car Tabs, $50/license = $2,250,000 per year (Council Approval, Requires 2-year of $40 fee prior)
  - Car Tabs, $50/license = $2,250,000 per year (Voter Approval)
- Sales Tax Increase (Transportation Benefit District)
  - 0.2% Sales Tax = $4,200,000 (Voter Approval)
  - 0.1% Sales Tax = $2,100,000 (Council Approval) – added by Legislature in 2022
- Property Tax Increase (Transportation Benefit District)
  - One Year Excess Levee = TBD (Voter Approval)
  - GO Bonds (Approval Depends on Amount)
- Supplemental use of Real Estate Excise Tax (REET) Revenues

Note:

- Not all options can be used to fund local streets.
- 58 Transportation Benefit Districts in the Puget Sound Area, only 4 have <u>not</u> enacted car tabs, sales tax or both.

ASSUMPTIONS

- Councilmanic Options
- Grant funding received for 2025 and 2026
- Grant funding is not received in 2027
- Shift the Existing 1% Utility Tax being collected from the 105 Fund to the 103 Fund
- Use Existing Fund Balances where possible to fill the gap in funding
- Supplement when needed with REET Funding beyond 2026

PROPOSED FUNDING STRATEGY

FUNDING SOURCE	PROGRAM	2023 (Millions)	2024 (Millions)	2025 (Millions)	2026 (Millions)	2027 (Millions)	TOTALS (Millions)	NOTES
Secured Grants	Arterial	1.10	1.60				2.70	
Requested but Unsecured Grants	Arterial			0.80	0.75		1.55	The City has applied for 2 grants, Award notice will be in late 2022
NEW - 0.1% Sales Tax	**Arterial**	**1.60***	**2.10**	**2.10**	**2.10**	**2.10**	**10.00**	**TBD Funding can only be used on Arterial/Collector Roads**
NEW - City Utility Tax @ 1.5%	**Arterial**	**1.10**	**1.10**	**1.10**	**1.10**	**1.10**	**5.50**	**Current City Utility Tax is 10%, this increases it to 11.5%**
NEW - Car Tabs @ $20	**Arterial**			**0.90**	**0.90**	**0.90****	**2.70**	**Begin in 2025, Need Council Action By June 2024. TBD Funding can only be used on Arterial/Collector Roads**
Existing Fund Balance (103/105)	Arterial/ Local	0.05	0.25	0.15	0.20	0.05	0.70	
Existing Utility Fund Transfer	Local	0.15	0.15	0.15	0.15	0.15	0.75	
Existing 1% Utility Tax	Local	1.80	1.80	1.80	1.80	1.80	9.00	This is on all utilities, Public and Private
TOTAL		**5.80***	**7.00**	**7.00**	**7.00**	**6.10****	**32.90**	**Goal = 35 Million**

*** 1st years collection of sales tax would begin in March 2023, so revenues are estimate at about 75% of the following years, first year of projects smaller due to time needed to complete design work.**

****Council may consider increasing Car Tabs to $40/year to address the potential lack of grant funding in 2027 to bring the Funding Total to $7M.**

POTENTIAL COSTS

Below is the estimated annual cost per vehicle, individual, or household for each proposed funding strategy

Funding Option	Potential Annual Impact	
Car Tabs @ $20.00	$20.00	Per Vehicle
1.5% City Utility Tax Increase	$21.00	Per Average Single Family Residence
0.1% Sales Tax Increase	$8.00 - $12.00 (~1 Cent/$100 Spent on Taxable Items)	Per Average Household making $80k/year

CITY UTILITY TAX COMPARISON

City	Water Rate	Sewer Rate	Storm Rate	Solid Waste Rate
Auburn (Current) Auburn (NEW)	10.00% 11.50%	10.00% 11.50%	10.00% 11.50%	10.00% 11.50%
Bellingham	18.25%	11.50%	11.50%	11.50%
Federal Way	7.75%	7.75%	7.75%	17.75%
Kent	13.00%	9.50%	19.50%	18.40%
Marysville	8.50%	8.50%	8.50%	15.00%
Renton	6.80%	6.80%	6.80%	6.80%
Shoreline	6.00%	6.00%	6.00%	6.00%
Tukwila	10.00%	10.00%	10.00%	16.00%

NEXT STEPS

- If Council Concurs with the proposal
  - Implement 0.1% Sales Tax by Jan 1, 2023
  - Implement 1.5% City Utility Tax Increase by Jan. 1, 2023
  - Implement $20 Car Tabs by Jan. 1, 2025
- Next Steps
  - Incorporate the Revenue Projections into the Proposed Budget and Capital Facilities Plan
  - Council will need to take Formal Action (Resolution/Ordinance) as follows:
    - Modify the Current 1% Utility Tax to Move from 105 to 103 Funds by November 2022
    - Enact the 0.1% Sales Tax under the Transportation Benefit District between July 2022 and Nov 2022
    - Enact an Ordinance to increase the City Utility Tax from 10% to 11.5% by November 2022
    - Enact the $20 Car Tabs under the Transportation Benefit District by June 30, 2024
- Concurrence?

AGENDA BILL APPROVAL FORM

Agenda Subject:
Ordinance No. 6858 (Gaub) (5 Minutes)

Date:
April 19, 2022

Department:
Public Works

Attachments:
Draft Ordinance No. 6858

Budget Impact:
Current Budget: $0
Proposed Revision: $0
Revised Budget: $0

Administrative Recommendation:

For discussion only.

Background for Motion:

Background Summary:

Section 20.02.040 of the Auburn City Code requires a franchise for any telecommunications carrier or operator to use public ways of the City and to provide telecommunications services to any person or areas inside or outside of the City.

MCI Communications Services, LLC has applied for a new franchise agreement to continue to operate their existing fiber optic telecommunications facilities located in the public way in seven east/west road crossings through the Union Pacific Rail Road property that runs north/south through the City, and various locations in the public way in downtown Auburn as their current franchise agreement is set to expire in the near future. MCI Communications Services, LLC currently provides interexchange services and long distance services to consumer and business customers from the existing facilities. The proposed agreement is consistent with the City's standard franchise agreement language.

A public hearing to consider this application and take public comment is scheduled before the City Council on May 2, 2022 in accordance with Auburn City Code 20.04.040.

Reviewed by Council Committees:

Councilmember: Stearns **Staff:** Gaub

Meeting Date: April 25, 2022 Item Number:

ORDINANCE NO. 6858

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF AUBURN, WASHINGTON, GRANTING TO MCI COMMUNICATIONS SERVICES LLC, A DELAWARE LIMITED LIABILITY COMPANY, A FRANCHISE FOR WIRELINE TELECOMMUNICATIONS.

WHEREAS, MCI Communications Services LLC ("Franchisee") has applied for a non-exclusive Franchise for the right of entry, use, and occupation of certain public ways within the City of Auburn ("City"), expressly to install, construct, erect, operate, maintain, repair, relocate and remove its facilities in, on, over, under, along and/or across those public ways; and

WHEREAS, following proper notice, the City Council held a public hearing on Franchisee's request for a Franchise; and

WHEREAS, based on the information presented at such public hearing, and from facts and circumstances developed or discovered through independent study and investigation, the City Council now deems it appropriate and in the best interest of the City to grant the franchise to Franchisee.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF AUBURN WASHINGTON, DO ORDAIN as follows:

Section 1. Definitions

For the purpose of this agreement and the interpretation and enforcement thereof, definitions of words and phrases shall be in accordance with Auburn City Code 20.02.020. In addition, the following definitions apply:

A. "ACC" means the Auburn City Code.

B. "Franchise Area" means the public ways as specified in Exhibit "A".

Franchise Area does not include private property located outside of the public way which the Franchisee may utilize, lease, or otherwise use for placement of Franchisee Facilities with authorization of other permissions from third parties, and including any necessary permits from any regulatory authority.

C. "Franchisee's Facilities" means any and all communications transmissions and distribution systems constructed and operated within the Franchise Area including, without limitation, all cables, wires, conduits, ducts,

pedestals, and any associated equipment or other items necessary for Telecommunications Services, as defined in Chapter 35.99.010(7) RCW, that are located in the Franchise Area whether above or below ground.

Franchisee's Facilities do not include facilities used to provide wireless services, including antennas or other equipment, appliances, attachments and appurtenances associated with wireless telecommunications facilities. Franchisee's facilities do not include small wireless facilities, microcell, minor facility, or small cell facilities, as defined in Chapter 80.36.375 RCW. Franchisee's facilities do not include any facilities that are not located within the Franchise Area or that are covered under a separate Franchise Agreement or agreement.

D. "Franchisee's Services" means any telecommunications service, telecommunications capacity, leasing of dark fiber, offered by the Franchisee using its Facilities in the Franchise Area, to affiliates and third parties, including, but not limited to, the transmission of voice, data or other electronic information, or other subsequently developed technology that carries a signal over cable. Franchisee's Services offered may also include non-switched, dedicated and private line, high capacity fiber optic transmission services to firms, businesses or institutions within the Franchise Area, mobile fronthaul and backhaul services, and other lawful services not prohibited by this Ordinance. However, Franchisee's Services will not include the provision of "cable services", as defined by 47 U.S.C. §522, as amended, for which a separate franchise would be required.

Section 2. Grant of Right to Use Franchise Area

A. Subject to the terms and conditions stated in this Agreement, the City grants to the Franchisee general permission to enter, use, and occupy the Franchise Area specified in Exhibit "A", attached hereto and incorporated by reference. Franchisee may locate the Franchisee's Facilities within the Franchise Area subject to all applicable laws, regulations, and permit conditions.

B. The Franchisee is authorized to install, remove, construct, erect, operate, maintain, relocate, upgrade, replace, restore, and repair Franchisee's Facilities to provide Franchisee's Services in the Franchise Area.

C. This Franchise does not authorize the use of the Franchise Area for any facilities or services other than Franchisee Facilities and Franchisee Services, and it extends no rights or privilege relative to any facilities or services of any type, including Franchisee Facilities and Franchisee Services, on public or private property elsewhere within the City.

D. This Franchise is non-exclusive and does not prohibit the City from entering into other agreements, including Franchises, impacting the Franchise

Area, for any purpose that does not interfere with Franchisee's rights under this Franchise.

E. Except as explicitly set forth in this Agreement, this Franchise does not waive any rights that the City has or may acquire with respect to the Franchise Area or any other City roads, public ways, or property. This Franchise will be subject to the power of eminent domain, and in any proceeding under eminent domain, the Franchisee acknowledges its use of the Franchise Area shall have no value.

F. The City reserves the right to change, regrade, relocate, abandon, or vacate any public way within the Franchise Area. If, at any time during the term of this Franchise, the City vacates any portion of the Franchise Area containing Franchisee Facilities, the City shall reserve an easement for public utilities within that vacated portion, pursuant to Chapter 35.79.030 RCW, within which the Franchisee may continue to operate any existing Franchisee Facilities under the terms of this Franchise for the remaining period set forth under Section 4.

G. The Franchisee agrees that its use of Franchise Area shall at all times be subordinated to and subject to the City and the public's need for municipal infrastructure, travel, and access to the Franchise Area, except as may be otherwise required by law.

Section 3. Notice

A. Written notices to the parties shall be sent by a nationally recognized overnight courier or by certified mail to the following addresses, unless a different address is designated in writing and delivered to the other party. Any such notice shall become effective upon receipt by certified mail, confirmed delivery by overnight courier, or the date stamped received by the City. Any communication made by e-mail or similar method will not constitute notice pursuant to this Agreement, except in case of emergency notification.

City: Right-of-Way Specialist,
Public Works Department - Transportation
City of Auburn
25 West Main Street
Auburn, WA 98001-4998
Telephone: (253) 931-3010

with a copy to: City Clerk
City of Auburn
25 West Main Street
Auburn, WA 98001-4998

Franchisee: MCI Communications Services LLC
Attn: Franchise Manager
600 Hidden Ridge
Irving, TX 75038
972-457-8337

with a copy to: Verizon Legal Department
Attn: Network Legal Team
1300 I Street, NW
5th Floor
Washington, DC 20005

B. Any changes to the above-stated Franchisee information shall be sent to the City's Right-of-Way Specialist, Public Works Department – Transportation Division, with copies to the City Clerk, referencing the title of this Agreement.

C. The local contact can be reached at 425-301-8367 or jared.harris@verizon.com during normal business hours. Franchisee will notify the City within five business days of any changes to the local contact information. The City may contact Franchisee at the following number for emergency or other needs outside of normal business hours of the Franchisee: 1-800-624-9675.

Section 4. Term of Agreement

A. This Franchise shall run for a period of fifteen (15) years, from the date of Franchise Acceptance as described in Section 5 of this Agreement.

B. Automatic Extension. If the Franchisee fails to formally apply for a new franchise agreement prior to the expiration of this Franchise's term or any extension thereof, this Franchise automatically continues month to month until a new franchise agreement is applied for and approved under the then current process or until either party gives written notice at least one hundred and eighty (180) days in advance of intent to cancel this Franchise.

Section 5. Acceptance of Franchise

A. This Franchise will not become effective until Franchisee files with the City Clerk (1) the Statement of Acceptance (Exhibit "A"), (2) all verifications of insurance coverage specified under Section 16, (3) the financial security specified in Section 17, and (4) payment of any outstanding application fees required in the City Fee Schedule. These four items will collectively be the "Franchise

Acceptance". The date that such Franchise Acceptance is filed with the City Clerk will be the effective date of this Franchise.

B. If the Franchisee fails to file the Franchise Acceptance with the City Clerk within thirty (30) days after the effective date of the ordinance approving the Franchise as described in Section 28 of this Agreement, the City's grant of the Franchise will be null and void.

Section 6. Construction and Maintenance

A. The Franchisee shall apply for, obtain, and comply with the terms of all permits required under applicable law for any work done within the City. Franchisee will comply with all applicable City, State, and Federal codes, rules, regulations, and orders in undertaking such work.

B. Franchisee agrees to coordinate its activities with the City and all other utilities located within the public way within which Franchisee is under taking its activity.

C. The City expressly reserves the right to prescribe how and where Franchisee's Facilities will be installed within the public way and may require the removal, relocation and/or replacement thereof in the public interest and safety at the expense of the Franchisee as provided for in Chapter 35.99 RCW.

D. Before beginning any work within the public way, the Franchisee will comply with the One Number Locator provisions of Chapter 19.122 RCW to identify existing utility infrastructure.

E. Tree Trimming. Upon prior written approval of the city the Franchisee shall have the authority to trim trees upon and overhanging streets, public ways and places in the Franchise Area so as to prevent the branches of such trees from coming in physical contact with the Franchisee's Facilities. Franchisee shall be responsible for debris removal from such activities. If such debris is not removed within 24 hours, the City may, at its sole discretion, remove such debris and charge the Franchisee for the cost thereof. This section does not, in any instance, grant automatic authority to clear vegetation for purposes of providing a clear path for radio signals. Any such general vegetation clearing will require other permits as necessary from the City.

Section 7. Trench Repair for Street Restorations

A. At any time during the term of this Franchise, if a Franchisee Facility or trench within the Franchise Area causes a street to crack, settle, or otherwise fail, the City will notify Franchisee of the deficiency and Franchisee agrees to

restore the deficiency and repair the damage within thirty (30) days of written notice by the City.

B. For purposes of the Section, “street” shall mean all City owned improvements within a public way, including, but is not limited to, the following: pavement, sidewalks, curbing, above and below-ground utility facilities, and traffic control devices.

Section 8. Repair and Emergency Work

In the event of an emergency, the Franchisee may commence repair and emergency response work as required under the circumstances. The Franchisee will notify the City telephonically during normal business hours (at 253-931-3010) and during non-business hours (at 253-876-1985) as promptly as possible, before such repair or emergency work commences, and in writing as soon thereafter as possible. Such notification shall include the Franchisee’s emergency contact phone number for corresponding response activity. The City may commence emergency response work, at any time, without prior written notice to the Franchisee, but will notify the Franchisee in writing as promptly as possible under the circumstances. Franchisee will reimburse the City for the City’s actual cost of performing emergency response work.

Section 9. Damages to City and Third-Party Property

Franchisee agrees that if any of its actions, or the actions of any person, agent, or contractor acting on behalf of the Franchisee under this Franchise impairs or damages any City property, survey monument, or property owned by a third-party, Franchisee will restore, at its own cost and expense, the property to a safe condition. Upon returning the property to a safe conditions, the property shall then be returned to the condition it was in immediately prior to being damaged (if the safe condition of the property is not the same as that which existed prior to damage). All repair work shall be performed and completed to the satisfaction of the City Engineer.

Section 10. Location Preference

A. Any structure, equipment, appurtenance or tangible property of a utility or other franchisee, other than the Franchisee’s, which was installed, constructed, completed or in place prior in time to Franchisee’s application for a permit to construct or repair Franchisee’s Facilities under this Franchise shall have preference as to positioning and location with respect to the Franchisee’s Facilities. However, to the extent that the Franchisee’s Facilities are completed and installed before another utility or other franchisee’s submittal of a permit for new or additional structures, equipment, appurtenances or tangible property, then the

Franchisee's Facilities will have priority. These rules governing preference shall continue when relocating or changing the grade of any City road or public way. A relocating utility or franchisee will not cause the relocation of another utility or franchisee that otherwise would not require relocation. This Section will not apply to any City facilities or utilities that may in the future require the relocation of Franchisee's Facilities. Such relocations will be governed by Section 11 and Chapter 35.99 RCW.

B. Franchisee will maintain a minimum underground horizontal separation of five (5) feet from City water, sanitary sewer and storm sewer facilities and ten (10) feet from above-ground City water facilities; provided, that for development of new areas, the City, in consultation with Franchisee and other utility purveyors or authorized users of the public way, will develop guidelines and procedures for determining specific utility locations.

Section 11. Relocation of Franchisee Facilities

A. Except as otherwise so required by law, Franchisee agrees to relocate, remove, or reroute its facilities as ordered by the City Engineer at no expense or liability to the City, except as may be required by Chapter 35.99 RCW. Pursuant to the provisions of Section 15, Franchisee agrees to protect and save harmless the City from any customer or third-party claims for service interruption or other losses in connection with any such change, relocation, abandonment, or vacation of the public way.

B. If a readjustment or relocation of the Franchisee Facilities is necessitated by a request from a party other than the City, that party shall pay the Franchisee the actual costs associated with such relocation.

Section 12. Abandonment and or Removal of Franchisee Facilities

A. Within one hundred and eighty days (180) of Franchisee's permanent cessation of use of the Franchisee's Facilities, the Franchisee will, at the City's discretion, either abandon in place or remove the affected facilities.

B. Franchisee may ask the City in writing to abandon, in whole or in part, all or any part of the Franchisee's Facilities. Any plan for abandonment of Franchisee Facilities must be approved in writing by the City.

C. The parties expressly agree that this Section will survive the expiration, revocation or termination of this Franchise.

Section 13. Undergrounding

A. The parties agree that this Franchise does not limit the City's authority under federal law, state law, or local ordinance, to require the undergrounding of utilities.

B. Whenever the City requires the undergrounding of aerial utilities in the Franchise Area, the Franchisee will underground the Franchisee's Facilities in the manner specified by the City Engineer at no expense or liability to the City, except as may be required by Chapter 35.99 RCW. Where other utilities are present and involved in the undergrounding project, Franchisee will only be required to pay its fair share of common costs borne by all utilities, in addition to the costs specifically attributable to the undergrounding of Franchisee's Facilities. Common costs will include necessary costs for common trenching and utility vaults. Fair share will be determined in comparison to the total number and size of all other utility facilities being undergrounded.

Section 14. Franchisee Information

A. Franchisee agrees to supply, at no cost to the City, any information reasonably requested by the City to coordinate municipal functions with Franchisee's activities and fulfill any municipal obligations under state law. Said information will include, at a minimum, as-built drawings of Franchisee's Facilities, installation inventory, and maps and plans showing the location of existing or planned facilities within the City. Said information may be requested either in hard copy or electronic format, compatible with the City's data base system, including the City's Geographic Information System (GIS) data base. Franchisee will keep the City informed of its long-range plans for coordination with the City's long-range plans.

B. The parties understand that Chapter 42.56 RCW and other applicable law may require public disclosure of information given to the City.

Section 15. Indemnification and Hold Harmless

A. Franchisee shall defend, indemnify, and hold harmless the City, its officers, officials, employees and volunteers from and against any and all claims, suits, actions, or liabilities for injury or death of any person, or for loss or damage to property, or liabilities of any nature, which arises out of or in connection with the Franchisee's performance, non-performance or default under this Franchise, , except to the extent such costs, claims, injuries, damages, losses, suits or liabilities are caused by the sole or contributory negligence of the City.

However, should a court of competent jurisdiction determine that this Agreement is subject to RCW 4.24.115, then, in the event of liability for damages arising out of bodily injury to persons or damages to property caused by or resulting from the concurrent negligence of the Franchisee and the City, its officers, officials, employees, and volunteers, the Franchisee's liability hereunder shall be only to the extent of the Franchisee's negligence. It is further specifically and expressly understood that the indemnification provided herein constitutes the Franchisee's waiver of immunity under Industrial Insurance, Title 51 RCW, solely for the purposes of this indemnification. This waiver has been mutually negotiated by the parties. The provisions of this section shall survive the expiration or termination of this Agreement.

B. The Franchisee will hold the City harmless from any liability arising out of or in connection with any damage or loss to the Franchisee's Facilities caused by maintenance and/or construction work performed by, or on behalf of, the City within the Franchise Area or any other City road, public way, or other property, except to the extent any such damage or loss is directly caused by the negligence of the City, or its agent performing such work.

C. The Franchisee acknowledges that neither the City nor any other public agency with responsibility for firefighting, emergency rescue, public safety or similar duties within the City has the capability to provide trench, close trench or confined space rescue. The Franchisee, and its agents, assigns, successors, or contractors, will make such arrangements as Franchisee deems fit for the provision of such services. The Franchisee will hold the City harmless from any liability arising out of or in connection with any damage or loss to the Franchisee for the City's failure or inability to provide such services, and, pursuant to the terms of Section 15 (A), the Franchisee will indemnify the City against any and all third-party costs, claims, injuries, damages, losses, suits, or liabilities based on the City's failure or inability to provide such services.

Section 16. Insurance

A. The Franchisee shall procure and maintain for the duration of this Agreement and as long as Franchisee has Facilities in the public way, insurance against claims for injuries to persons or damage to property which may arise from or in connection with the Agreement and use of the public way.

B. No Limitation. The Franchisee's maintenance of insurance as required by this Agreement shall not be construed to limit the liability of the Franchisee to the coverage provided by such insurance, or otherwise limit the City's recourse to any remedy available at law or in equity.

C. Minimum Scope of Insurance. The Franchisee shall obtain insurance of the types and coverage described below:

1. Commercial General Liability insurance shall be at least as broad as ISO occurrence form CG 00 01 or its equivalent and shall cover liability arising from premises, operations, stop gap liability, independent contractors, products-completed operations, personal injury and advertising injury, and liability assumed under an insured contract. There shall be no exclusion for liability arising from explosion, collapse or underground property damage. The City shall be included as an additional insured under the Franchisee's Commercial General Liability insurance policy with respect this Franchise Agreement using ISO endorsement CG 20 12 05 09 or its equivalent if the franchise agreement is considered a master permit as defined by RCW 35.99.010, or CG 20 26 07 04 if it is not, or substitute endorsement providing at least as broad coverage.

2. Automobile Liability insurance covering all owned, non-owned, hired and leased vehicles. Coverage shall be at least as broad as Insurance Services Office (ISO) form CA 00 01 or its equivalent.

3. Contractors Pollution Liability insurance shall be in effect throughout the entire Franchise Agreement covering losses caused by pollution conditions that arise from the operations of the Franchisee. Contractors Pollution Liability shall cover bodily injury, property damage, cleanup costs and defense, including costs and expenses incurred in the investigation, defense, or settlement of claims.

4. Workers' Compensation coverage as required by the Industrial Insurance laws of the State of Washington.

5. Excess or Umbrella Liability insurance shall be excess over and at least as broad in coverage as the Franchisee's Commercial General Liability and Automobile Liability insurance. The City shall be named as an additional insured on the Franchisee's Excess or Umbrella Liability insurance policy.

D. Minimum Insurance Amounts. The Franchisee shall maintain the following insurance limits:

1. Commercial General Liability insurance shall be written with limits no less than $5,000,000 each occurrence, $5,000,000 general aggregate.

2. Automobile Liability insurance with a minimum combined single limit for bodily injury and property damage of $5,000,000 each accident.

3. Contractors Pollution Liability insurance shall be written in an amount of at least $2,000,000 per loss, with an annual aggregate of at least $2,000,000.

4. Workers' Compensation coverage as required by the Industrial Insurance laws of the State of Washington and employer's liability insurance with limits of not less than $1,000,000.00 each accident/disease/policy limit.

5. Excess or Umbrella Liability insurance shall be written with limits of not less than $5,000,000 per occurrence and annual aggregate. The Excess or Umbrella Liability requirement and limits may be satisfied instead through Franchisee's Commercial General Liability and Automobile Liability insurance, or any combination thereof that achieves the overall required limits.

E. Other Insurance Provisions. Franchisee's Commercial General Liability, Automobile Liability, Excess or Umbrella Liability, Contractors Pollution Liability insurance policy or policies are to contain, or be endorsed to contain, that they shall be primary insurance as respect to the City. Any insurance, self-insurance, or self-insured pool coverage maintained by the City shall be excess of the Franchisee's insurance and shall not contribute with it.

F. Acceptability of Insurers. Insurance is to be placed with insurers with a current A.M. Best rating of not less than A: VII.

G. Verification of Coverage. The Franchisee shall furnish the City with original certificates and a copy of the amendatory endorsements, including but not necessarily limited to the additional insured endorsement, evidencing the insurance requirements of this Agreement. Upon request by the City, the Franchisee shall furnish certified copies of all required insurance policies, including endorsements, required in this Agreement and evidence of all subcontractors' coverage.

H. Subcontractors. The Franchisee shall cause each and every Subcontractor to provide insurance coverage that complies with all applicable requirements of the Franchisee-provided insurance as set forth herein, except the Franchisee shall have sole responsibility for determining the limits of coverage required to be obtained by Subcontractors. The Franchisee shall ensure that the City is an additional insured on each and every Subcontractor's Commercial

General liability insurance policy using an endorsement as least as broad as ISO form CG 20 26 or equivalent.

I. Notice of Cancellation. Upon receipt of notice from its insurer(s) Franchisee shall provide the City with thirty (30) days' prior written notice of any policy cancellation.

J. Failure to Maintain Insurance. Failure on the part of the Franchisee to maintain the insurance as required shall constitute a material breach of Agreement, upon which the City may, after giving five business days' notice to the Franchisee to correct the breach, terminate the Agreement.

K. Franchisee – Self-Insurance. Franchisee will have the right to self-insure any or all of the above-required insurance. Any such self-insurance is subject to approval by the City. If the Franchisee is self-insured or becomes self-insured during the term of the Franchise Agreement, Franchisee or its affiliated parent entity shall comply with the following: (i) provide the City, upon request, a copy of Franchisee's or its parent company's most recent audited financial statements, if such financial statements are not otherwise publicly available; (ii) Franchisee or its parent company is responsible for all payments within the self-insured retention; and (iii) Franchisee assumes all defense and indemnity obligations as outlined in Section 15.

Section 17. Financial Security

The Franchisee will provide the City with a financial security in the amount of Fifty Thousand Dollars ($50,000.00) running for, or renewable for, the term of this Franchise, in a form and substance acceptable to the City. If Franchisee fails to substantially comply with any one or more of the provisions of this Franchise, the City may recover jointly and severally from the principal and any surety of that financial security any damages suffered by the City as a result Franchisee's failure to comply, including but not limited to staff time, material and equipment costs, compensation or indemnification of third parties, and the cost of removal or abandonment of facilities. Franchisee specifically agrees that its failure to comply with the terms of Section 20 will constitute damage to the City in the monetary amount set forth in that section. Any financial security will not be construed to limit the Franchisee's liability to the security amount, or otherwise limit the City's recourse to any remedy to which the City is otherwise entitled at law or in equity.

Section 18. Successors and Assignees

A. All the provisions, conditions, regulations and requirements contained in this Franchise are binding upon the successors, assigns of, and independent contractors of the Franchisee, and all rights and privileges, as well as

all obligations and liabilities of the Franchisee will inure to its successors, assignees and contractors equally as if they were specifically mentioned herein wherever the Franchisee is mentioned.

B. This Franchise will not be leased, assigned or otherwise alienated without the express prior consent of the City by ordinance, which consent shall not be unreasonably withheld, conditioned or delayed.

C. Franchisee and any proposed assignee or transferee will provide and certify the following to the City not less than ninety (90) days prior to the proposed date of transfer: (1) Complete information setting forth the nature, term and conditions of the proposed assignment or transfer; (2) All information required by the City of an applicant for a Franchise with respect to the proposed assignee or transferee; and, (3) An application fee in the amount established by the City's fee schedule, plus any other costs actually and reasonably incurred by the City in processing, and investigating the proposed assignment or transfer.

D. Before the City's consideration of a request by Franchisee to consent to a Franchise assignment or transfer, the proposed Assignee or Transferee will file with the City a written promise to unconditionally accept all terms of the Franchise, effective upon such transfer or assignment of the Franchise. The City is under no obligation to undertake any investigation of the transferor's state of compliance and failure of the City to insist on full compliance before transfer does not waive any right to insist on full compliance thereafter.

Section 19. Dispute Resolution

A. In the event of a dispute between the City and the Franchisee arising by reason of this Agreement, the dispute will first be referred to the operational officers or representatives designated by City and Franchisee to have oversight over the administration of this Agreement. The officers or representatives will meet within thirty (30) calendar days of either party's request for a meeting, whichever request is first, and the parties will make a good faith effort to achieve a resolution of the dispute.

B. If the parties fail to achieve a resolution of the dispute in this manner, either party may then pursue any available judicial remedies. This Franchise will be governed by and construed in accordance with the laws of the State of Washington. If any suit, arbitration, or other proceeding is instituted to enforce any term of this Agreement, the parties specifically understand and agree that venue will be exclusively in King County, Washington. The prevailing party in any such action will be entitled to its attorneys' fees and costs.

Section 20. Enforcement and Remedies

A. If the Franchisee willfully violates, or fails to comply with any of the provisions of this Franchise through willful or unreasonable negligence, or fails to comply with any notice given to Franchisee under the provisions of this agreement, the City may, at its discretion, provide Franchisee with written notice to cure the breach within thirty (30) days of notification. If the City determines the breach cannot be cured within thirty days, the City may specify a longer cure period, and condition the extension of time on Franchisee's submittal of a plan to cure the breach within the specified period, commencement of work within the original thirty day cure period, and diligent prosecution of the work to completion. If the breach is not cured within the specified time, or the Franchisee does not comply with the specified conditions, the City may, at its discretion, either (1) revoke the Franchise with no further notification, or (2) claim damages of Two Hundred Fifty Dollars ($250.00) per day against the financial guarantee set forth in Section 17 for every day after the expiration of the cure period that the breach is not cured.

B. If the City determines that Franchisee is acting beyond the scope of permission granted in this Franchise for Franchisee Facilities and Franchisee Services, the City reserves the right to cancel this Franchise and require the Franchisee to apply for, obtain, and comply with all applicable City permits, franchises, or other City permissions for such actions, and if the Franchisee's actions are not allowed under applicable federal and state or City laws, to compel Franchisee to cease those actions.

Section 21. Compliance with Laws and Regulations

A. This Franchise is subject to, and the Franchisee will comply with all applicable federal and state or City laws, regulations and policies (including all applicable elements of the City's comprehensive plan), in conformance with federal laws and regulations**,** affecting performance under this Franchise. The Franchisee will be subject to the police power of the City to adopt and enforce general ordinances necessary to protect the safety and welfare of the general public in relation to the rights granted in the Franchise Area.

B. The City reserves the right at any time to amend this Franchise to conform to any federal or state statute or regulation relating to the public health, safety, and welfare, or relating to roadway regulation, or a City Ordinance enacted pursuant to such federal or state statute or regulation enacted, amended, or adopted after the effective date of this Franchise if it provides Franchisee with thirty (30) days written notice of its action setting forth the full text of the amendment and identifying the statute, regulation, or ordinance requiring the amendment. The amendment will become automatically effective on expiration of the notice period unless, before expiration of that period, the Franchisee makes a written call for

negotiations over the terms of the amendment. If the parties do not reach agreement as to the terms of the amendment within thirty (30) days of the call for negotiations, the City may enact the proposed amendment, by incorporating the Franchisee's concerns to the maximum extent the City deems possible.

C. The City may terminate this Franchise upon thirty (30) days written notice to the Franchisee, if the Franchisee fails to comply with such amendment or modification.

Section 22. License, Tax and Other Charges

This Franchise will not exempt the Franchisee from any future license, tax, or charge which the City may adopt under authority granted to it under state or federal law for revenue or as reimbursement for use and occupancy of the Franchise Area.

Section 23. Consequential Damages Limitation

Notwithstanding any other provision of this Agreement, in no event will either party be liable for any special, incidental, indirect, punitive, reliance, consequential or similar damages.

Section 24. Severability

If any portion of this Franchise is deemed invalid, the remainder portions will remain in effect.

Section 25. Titles

The section titles used are for reference only and should not be used for the purpose of interpreting this Franchise.

Section 26. Implementation.

The Mayor is authorized to implement those administrative procedures necessary to carry out the directions of this legislation.

Section 27. Entire Agreement

This Agreement, as subject to the appropriate city, state, and federal laws, codes, and regulations, and the attachments hereto represent the entire understanding and agreement between the parties with respect to the subject matter and it supersedes all prior oral negotiations between the parties. All

previous Agreements between the parties pertaining to Franchisee's operation of its Facilities are hereby superseded.

Section 28. Effective date.

This Ordinance will take effect and be in force five days from and after its passage, approval and publication as provided by law.

INTRODUCED: _____
PASSED: _____
APPROVED: _____

_____
NANCY BACKUS, MAYOR

ATTEST:

_____
Shawn Campbell, MMC, City Clerk

APPROVED AS TO FORM

_____
Kendra Comeau, City Attorney

PUBLISHED: _____

DRAFT

EXHIBIT “A”

Franchise Area

MCI Communications Services LLC fiber optics communications trunkline in a three inch (3”) pipe conduit in the Union Pacific Rail Road property that runs north/south through the City and occupies 460 +/- linear feet of City public way through seven east/west road crossings pursuant to City of Auburn Public Way Agreement No 96-07. The specific crossing locations that make up the Franchise Area are adjacent to the Union Pacific Rail line and are as follows:

1. Crossing at S 277th Street, 60 feet.
2. Crossing S 285th Street (aka 44th Street NW), 50 feet.
3. Crossing 37th Street NW, 60 feet.
4. Crossing 29th Street NW, 50 feet.
5. Crossing 15th St NW, 80 feet.
6. Crossing West Main Street, 60 feet.
7. Crossing 15th Street SW, 100 feet.

Together with;

MCI Communications Services LLC fiber optics communications in downtown Auburn from the Burlington Northern Rail Road property that runs north/south through the City of Auburn to 10 Second Street SE in the below listed streets pursuant to City of Auburn public Way Agreement No. 08-03 and per MCI Communications Services Inc. Capital Project #048448-001 As-Built Plans dated July 16, 2008:

1. West Main Street between BNSF Rail Road and B St SW
2. B Street SW between West Main Street and Alley
3. Alley south of West Main Street between B St SW and A St SW
4. A Street SW between Alley and 3rd St SW
5. 2nd Street SW between A St SW and A St SE
6. S Division Street between 2nd St SW and 3rd St SW
7. Alley south of 2nd Street SW between S Division Street and A Street SW

EXHIBIT “B”

STATEMENT OF ACCEPTANCE

MCI Communications Services LLC, for itself, its successors and assigns, hereby accepts and agrees to be bound by all lawful terms, conditions and provisions of the Franchise attached hereto and incorporated herein by this reference.

MCI Communications Services LLC
600 Hidden Ridge, 2nd Fl
Irving, TX 75038

By: _____ Date: _____
Name: Dina Dye
Title: Senior Manager – Network Regulatory/Real Estate

STATE OF TEXAS)
)ss.
COUNTY OF _____)

On this ____ day of _____, 2022, before me the undersigned, a Notary Public in and for the State of _____, duly commissioned and sworn, personally appeared, _____ of _____, the company that executed the within and foregoing instrument, and acknowledged the said instrument to be the free and voluntary act and deed of said company, for the uses and purposes therein mentioned, and on oath stated that he/she is authorized to execute said instrument.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal on the date hereinabove set forth.

_____
Signature

_____
NOTARY PUBLIC in and for the State of
_____, residing at _____

MY COMMISSION EXPIRES: _____

AGENDA BILL APPROVAL FORM

Agenda Subject:
Economic Development Partnership (Tate) (20 Minutes)

Date:
April 20, 2022

Department:
Community Development

Attachments:
Ec Dev Partner Full Presentation

Budget Impact:
Current Budget: $0
Proposed Revision: $0
Revised Budget: $0

Administrative Recommendation:

For information only.

Background for Motion:

Background Summary:

The Economic Development Division focuses on many aspects in the business community. This presentation will give an overview of how the Division interacts with the Auburn Area Connect, Downtown Auburn Cooperative (DAC) and the Business Improvement Area Committee. Presentations from the Auburn Area Connect and the DAC will also be included.

Reviewed by Council Committees:

Councilmember: Baggett
Staff: Tate
Meeting Date: April 25, 2022
Item Number:

ECONOMIC DEVELOPMENT

ECONOMIC DEVELOPMENT PARTNERSHIPS

JENN FRANCIS, CHERYL RAKES,
TARYN HORNBY AND KACIE BRAY

APRIL 25, 2022

Department of Community Development

Planning ● Building ● Development Engineering ● Permit Center ● Economic Development ● Community Services ● Code Enforcement

AUBURN VALUES

SERVICE

ENVIRONMENT

ECONOMY

CHARACTER

SUSTAINABILITY

WELLNESS

CELEBRATION

ECONOMIC DEVELOPMENT PARTNERSHIPS

Jenn Francis, Economic Development Manager

Taryn Hornby, SBC Advisor

Cheryl Rakes, Executive Director

Kacie Bray, Executive Director

BUSINESS IMPROVEMENT AREA COMMITTEE

The BIA Committee has 7 members appointed by the Mayor and confirmed by the City Council. The Rules of Procedure also allow up to 4 additional member to serve as alternates in the event of a Committee member's absence.

The current BIA Committee Members are:

- John Rottle – Chairman
- Bill Cowart, Leavitt Group Northwest
- Bob Klontz, Leavitt Group Northwest
- Giovanni DiQuattro, Rainbow Cafe
- Ronnie Roberts, Gosanko
- Darren Jones, AgriShop Ace Hardware
- Brittiany Karlson, Vinifera & A Street Pub

Alternate Member: Katy Seldon, The Classic Farmhouse

BACKGROUND INFORMATION ABOUT THE BIA

The BIA Committee meets the second Thursday of every month at 1:00 PM.

The Committee considers proposals for economic development, neighborhood revitalization projects and other programs to promote the Downtown Area.

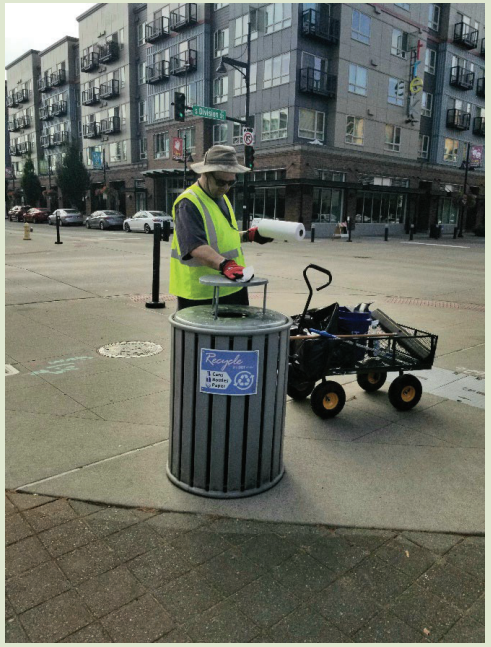
The BIA Committee is staffed by Jenn Francis, Economic Development Manager.

BIA FINANCIAL INFORMATION

- **The BIA Committee is funded by the City of Auburn through B & O taxes.**
- **The BIA funds a portion of the Downtown Auburn Cooperative annually.**
- **The BIA assists in funding projects, promotions and programs in the Downtown area.**

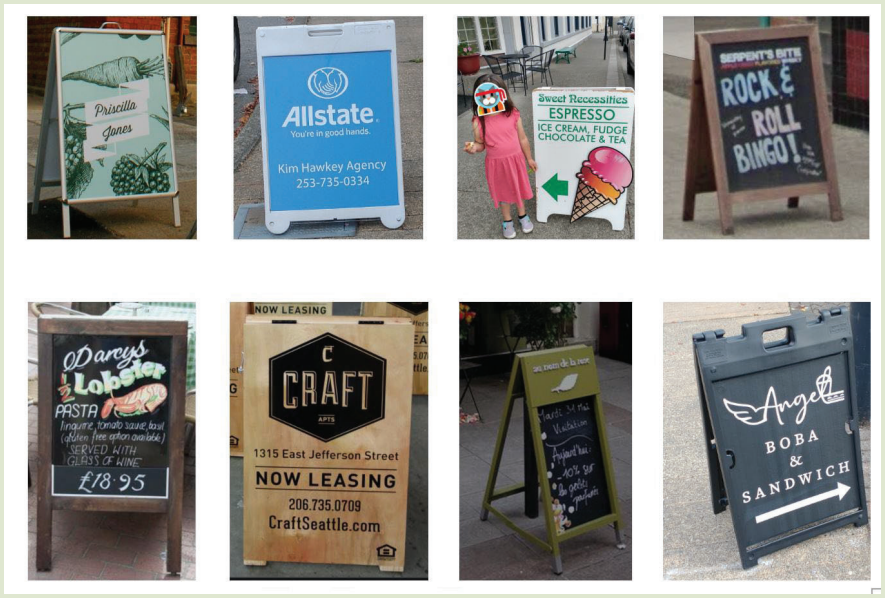
DOWNTOWN AREA CLEAN UP

The BIA partially funded staff hired from Trillium to clean up the Downtown Area.



DOWNTOWN PORTABLE SIGN GRANT PROGRAM

The BIA funds 50% of the Downtown Portable Sign Grant Program.



2022 & 2023 BIA PROJECTS

Redesign and add additional banners within the BIA area.

Install planters where flower baskets are not feasible.

Increase security and customer safety.

Participate in marketing campaigns (Outlet Collection).

Support new events as restrictions subside that were in place due to the pandemic.

DOWNTOWN AUBURN COOPERATIVE

Presentation by:
Cheryl Rakes, Executive Director

Downtown Auburn Cooperative
262 E Main Street
Auburn, WA 98002
253-368-6838

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Downtown Auburn Cooperative

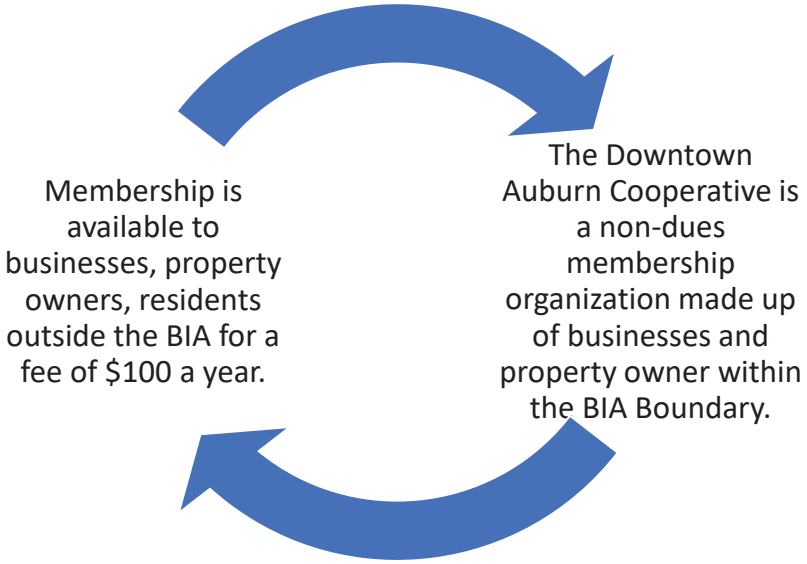
#destinationdowntown

#exploredowntownauburn

What is the Downtown Auburn Cooperative

The Downtown Auburn Cooperative or DAC is a 501(C) 3 non-profit organization with its own set of bylaws and board of 13 Members

It was established in 1995 as the Auburn Downtown Association and the name was changed in 2020 to the Downtown Auburn Cooperative.



What is the purpose of the Downtown Auburn Cooperative?

Downtown Auburn Cooperative works to strengthen and broaden the relationships of the BIA Businesses and property owners.

The Downtown Auburn Cooperative main charter is to promote Auburn's Downtown Corridor through events and activities

The Downtown Auburn Cooperative works with the City of Auburn and the BIA to help design and preserve our downtown.

Organize and promote relationships between local government and business owners.

Provide a forum for members to share knowledge and expertise and work with other partners in the community

What is the BIA?

- The BIA is a special district consisting of approximately 239 businesses located within specific geographic boundary.
- To be a member of the BIA you must fall into the BIA (business improvement area).
- The purpose of the BIA is to aid in general economic development and revitalization within the boundary and to facilitate cooperation of the businesses and residential property owners for the benefit of trade, economic vitality and livability.
- The BIA promotes “safely” and provides aesthetic value to downtown.
- Downtown Auburn Cooperative provides and organizes activities for businesses and to bring community to Downtown.

How are the Downtown Auburn Cooperative and the BIA Connected?

- The Downtown Auburn Cooperative is contracted with the BIA and City of Auburn to promote, coordinate and manage events within the BIA boundary.
- If you are a member of the BIA, you are automatically a member of the DAC. The Downtown Auburn Cooperative added an outside membership option for businesses, property owners, residents who are outside the BIA to join yearly with $100 fee.
- The Downtown Auburn Cooperative works with the BIA to Compliment their projects.
- The Downtown Auburn Cooperative works with the BIA to preserve and revitalize Downtown.

How did the Downtown Auburn Cooperative Reform?

- The ADA was reformed in early 2018 after the previous board became inactive, they had to start from scratch having lost most of the previous records in the Heritage Fire. They formed a board and got their bylaws rewritten and moved along with events.
- In 2020 when the President term was up the Board decided to make another move. They wanted to have a fresh start and with a new name. Downtown Auburn Cooperative was formed. They knew it was important to get the businesses on board and back at being involved.
- With the fires in 2022 it was more important than ever to work more one on one with the businesses and get them to trust us.
- The Downtown Auburn Cooperative has grown and has a full board for the first time in years and are working more and more with the businesses that are in the BIA area. It is more important than ever to work together and put on events that we can until Mainstreet gets rebuilt.

Board Members for 2022

- Cheryl Rakes, Executive Director
- Kristina Driessen, President
- Jen Reeves, Vice President
- Diane Maranda, Trillium Employment
- Jim Wilson, Property Owner
- Jenn Francis, City of Auburn
- Katy Selden, The Classic Farmhouse
- Anthony Whetstine VFW
- Cameron Thrall, Edward Jones
- Francis Bannister, White River Valley Veteran's Building
- Bill Newman, Rail Hop'n Brewery Company
- Cassie King, Trek Apartments
- VOLUNTEERS
- Dawn Cameron,

We are always looking for Volunteers!

What has the Downtown Auburn Cooperative been doing?

WORKING ON REWRITING OUR BY-LAWS

RECRUITING NEW BOARD MEMBERS AND MAKING A STRONG BOARD

CREATED A NEW WEBSITE

IMPLEMENTING NEW WAYS TO INVOLVE OUR MEMBERS

PLANNING EVENTS

SECURING FUNDING

Coming in 2022

- Bringing back Santa House that was at B St Plaza for years
- Craft Fair in July, August, September
- 3 Pub Crawls
- Giving Wreath for Seniors
- Santa Pictures
- Cornhole Summer with Parks Department
- Easter Bunny Pictures
- Continue working one on one with the businesses during Covid

Funding

- BIA Support
- City of Auburn Support
- Donations
- Sponsors
- Fundraising
- Actively seeking donations and sponsors for events

How does the Downtown Auburn Cooperative Connect with Members?

Monthly Board Meetings- Second Tuesday of every month at 11 AM. We encourage anyone to attend and to become involved in any capacity.

Monthly Email Newsletter that updates on all activities. First Monday of each month.

Hand Delivered Packets to BIA businesses which also acts as a way for business owners to voice their questions/concerns.

DAC Business Social every 3rd Thursday of the month from 5 to 7 at a BIA business

How does the Downtown Auburn Cooperative Connect with the Community?

- Attend Monthly BIA Meetings
- Attend City Council Meetings
- Partner with the City of Auburn Tourism Department and Economic Development
- Partner with the City of Auburn Parks Department
- Volunteer and donate at Auburn Community Events
- Partner with other Auburn Community Groups
- Community email newsletter, first Monday of the month

How you can get involved with the Downtown Auburn Cooperative!

- Currently we have 1 vacant seat on the board.
- Our goal is to have a diverse board to help foster and encourage creativity of events
- Attend our monthly meetings
- Volunteer at our events
- Sign up for our newsletter
- Attend our Events
- Sponsor our Events
- The more events we have the more we are going to be able to attract new businesses and opportunity for the downtown

Partner with The Downtown Auburn Cooperative

- We are seeking groups to partner with for our upcoming events.
- Partners would help facilitate events by volunteering, offering financial support, and providing outreach to their Members about the Downtown Auburn Cooperative and our events.
- We would like to coordinate with civic groups to create a calendar for volunteers.

The Future of the Downtown Auburn Cooperative

Our goal is to create new traditions in our downtown that inspire our community and attract new businesses and residents.

We would like to see all board positions filled.

We would like to see the Downtown Auburn Cooperative partner with various groups

We want to see a downtown that the residents of Auburn can be proud of, one that thrives and is sustainable for many generations.

Right now, we have a chance for a new path Downtown Auburn!

With all the new apartments and new Constuction now is the time to make a difference!

And where did "Duke" come from?

The board wanted something new and exciting to start the 2020 year out. They wanted a mascot that could go to our events.

Everyone was told to go home and think of ideas that wouldn't interfere with the school Mascots.

Our Executive Director had the perfect idea.

In the 60's and 70;s there was a fire dog that lived at the firestation,.and his name was Duke. He was a Dalmatian. You see her Dad was a fireman and every morning Duke left the fire station and walked down Mainstreet. He stopped at Rottles, The Rainbow Café and other businesses that would feed him. He always made his way back to the station. We thought it would be so cool to bring back "Duke, the hometown Dog". And Duke was born again!

The surprise to the young firemen that we told the story to so we can find a picture. We think they thought we were crazy, but we found one!

GREEN RIVER COLLEGE – SMALL BUSINESS CENTER

Presentation by:
Taryn Hornby, SBDC Advisor

GRC SBC LOCATIONS
Auburn Center Small Business Center
Phone: 253-520-6260
1221 D Street NE
Auburn, WA 98002

SERVICE • ENVIRONMENT • ECONOMY • CHARACTER • SUSTAINABILITY • WELLNESS • CELEBRATION

April 25, 2022

About the Washington SBDC

Taryn Hornby, MBA
SBDC Certified Small Business Advisor
thornby@greenriver.edu

Helping Washington Businesses
Grow & Succeed

Washington SBDC Locations

AMERICA'S SBDC WASHINGTON
Washington SBDC Network Headquarters

SBDC Program History

- Small Business Act 1980
- 62 programs in United States, Puerto Rico, Virgin Islands and Pacific Islands
- Washington SBDC hosted by Washington State University (WSU) since inception in 1980
- Housed in WSU Office of Research
- U.S. Small Business Administration co-op agreement – match requirement

U.S. Small Business Administration

- Primary funder: SBA ($2.6MM)
- Program announcement
- Co-operative agreement
- Biennial financial audit
- Biennial programmatic audit
- SBA Project Officer / site visits / meetings

POWERED BY

SBA

U.S. Small Business Administration

How do we accomplish our mission?

- By providing confidential, face-to-face, objective business advising to clients focusing on their specific needs at no cost to the client.
- We have the resources, the tools and the knowledge to help clients discover and answer the questions unique to their situation.
- We don’t do the work or make decisions for them – we guide them through the discovery process.
- We are a resource for clients to make informed decisions that preserve or create wealth – leading to long-term success and economic growth for all.

No-Cost Advising Services

The Washington SBDC is your resource for expert advising, management training and market intelligence.

SBDC business advisors offer one-on-one, no-cost, confidential advising to help you make informed business decisions in many areas of specialty and experience.

- Planning or growing your business
- Analyzing financial statements
- Acquiring capital and managing cash flow
- Buying or selling businesses
- Exporting to markets around the world
- Market research
- Business systems and record keeping
- Getting and keeping customers
- Cost-cutting strategies
- Finding and keeping qualified employees

AMERICA'S SBDC® WASHINGTON

Low or No-Cost Training Services

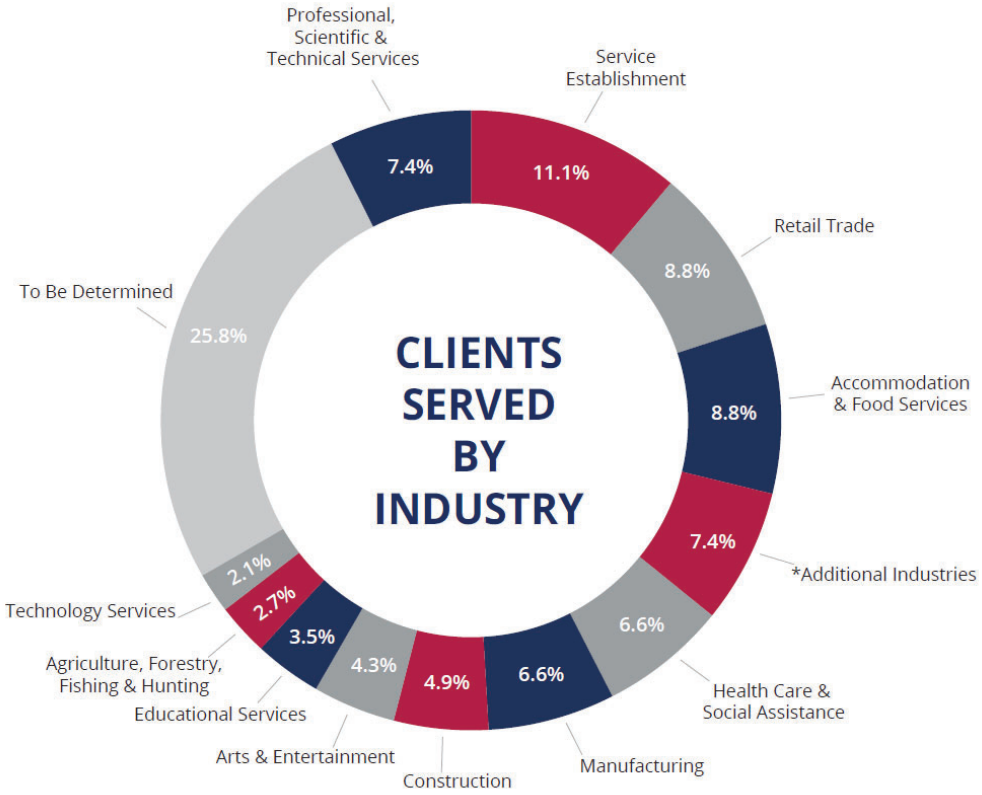
SBDC training provides practical, real-life solutions for the most common issues faced by entrepreneurs and established business owners. Participants can access on-demand webinars at their convenience or attend a live webinar on topics of interest; such as Profit Mastery, SBDC Grow Smart and co-sponsored training events. All webinars are facilitated by SBDC advisors with first-hand experience and expertise.

2021 Training

10,477
Training Attendees

316
Delivered Training Events

2021 Client Demographics



62.7% IN BUSINESS	36.9% STARTING A BUSINESS	0.4% OTHER

GENDER

58.8% Male

27% Female

14.2% Male/Female Owned

VETERAN

5.4%

RACE

0.3% Alaska Native

6.0% Asian

9.5% Black or African American

8.0% Hispanic

1.8% Native American

0.7% Pacific

11.7% Unspecified

62% White

ADDITIONAL INDUSTRIES*

Real Estate, Rental & Leasing	1.8%	Management of Companies & Enterprises	0.6%
Transportation & Warehousing	1.6%	Research & Development	0.4%
Finance & Insurance	1.4%	Administrative & Support	0.04%
Wholesale Dealer	1.4%	Utilities	0.02%

Economic Impact
3-year Results 2019-2021

The Green River College Small Business Center delivered substantial advising services that resulted in a significant return on investment. Below are the most recent results for the network since 2019.

336
Jobs Supported

310
WSBDC Trainings

220
Clients Counseled

1,158
Total Counseling Hours

Economic Impacts are self-reported and client-verified

Washington SBDC Contact Information:

washington@wsbdc.org

(833) 492-7232

www.wsbdc.org

Taryn Hornby, MBA

SBDC Certified Small Business Advisor

thornby@greenriver.edu

AMERICA'S SBDC WASHINGTON

The Washington SBDC network, hosted by Washington State University, is an accredited member of America's SBDC. Funded in part through a cooperative agreement with the U.S. Small Business Administration, institutions of higher education, economic development organizations and other public and private funding partners.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Email or phone the Washington SBDC.

AUBURN AREA CONNECT – CHAMBER OF COMMERCE

Auburn Area Chamber of Commerce

Presentation by:
Kacie Bray, Executive Director

Auburn Area Chamber of Commerce
253-833-0700
420 E Main Street
Auburn, WA 98002

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Auburn Area
CONNECT
Chamber of Commerce
YOUR AUBURN AREA CONNECTOR
CITY OF AUBURN
PARTNER IN ECONOMIC DEVELOPMENT

WHO WE ARE...

Local Chamber of Commerce representing businesses in Auburn, Algona, City of Pacific, and the South Puget Sound.

Connecting businesses and our community to promote growth and vitality in our region.

Advocating, educating and serving businesses in the region since 1925.

AUBURN
PACIFIC
ALGONA

"Connecting with others gives us a sense of inclusion, connection, interaction, safety, and community. Your vibe attracts your tribe, so if you want to attract positive and healthy relationships, be one! Staying connected and getting reconnected feeds the flow of goodness which empowers our humanity." — *Susan C. Young*

OUR FOCUS

Economic Development
Collaborate with local and regional partners to position our region for increased economic vitality.

Education & Workforce
Working in partnership to create new jobs, develop our future workforce and resources and education opportunities to contribute to their success.

Business Advocacy
Building & participating in coalitions to achieve pro-business public policy at the local, state and federal levels.

BUSINESS RETENTION & RECRUITMENT

Business and Hiring Events and job postings.

Career Fairs, provide recruitment and marketing support for community wide career fairs.

Offer education and business development for members and businesses within the region.

Networking events to promote business-to-business interaction.

Assist with expanding and marketing the offerings of the City of Auburn, SBA, and other business workshops.

Provide free resources to businesses.

Destination Auburn, Community Outreach & Business Recruitment

In person and digital trade shows to promote brand awareness and presence.

Assist the City of Auburn in tourism outreach.

Community/Business event calendar to coordinate programming throughout the city of Auburn and region.

Coordinate and collaborate on strategies together to unite the Auburn business community.

Assist in targeting specific retailers based on demographic needs in support of City programming.

Promotion of the Business Improvement Area

Promote events via social media platforms, digital email blasts, events calendar, as well as other marketing channels.

Promotion of Downtown Auburn as a safe and enjoyable place to shop, work, and play via social media platforms and Chamber website.

Connecting and networking to increase engagement of businesses in events and downtown improvement strategies.

Providing advocacy, recourses, information, and help to downtown businesses through engagement in committees and boards.

HOW WE CONNECT

Through a variety of CONNECT Events, digital and print marketing we provide the Auburn Area with information, resources and networking opportunities.

BUSINESS CONNECT events

Auburn Area CONNECT
Chamber of Commerce
SPOTLIGHT
Awards Gala

AUBURN AREA CONNECT
Chamber of Commerce
2021

CANDIDATE FORUM

Auburn Area CONNECT
Chamber of Commerce
RIBBON CUTTING CELEBRATION

Auburn Area
Chamber of Commerce
Connect Tournament

BUSINESS ADVOCACY

Advocating on behalf of our business community for continued infrastructure investments and investments in human beings (education, workforce development and homelessness). Essentials to our state and region's economic recovery and growth.

2022 Legislative Priorities:

Transportation
Budget and Taxes
Investment in Workers/Education
Climate Change
Support Small Businesses
Housing Affordability
Local Police Reform

SOUTH SOUND
CHAMBERS OF COMMERCE
LEGISLATIVE COALITION

DEEPLY CONNECTED

The Auburn Area Chamber staff attends multiple board, committee, and community meetings in hopes to directly impact the betterment of our businesses and communities.

Auburn Area CONNECT
Chamber of Commerce

Get **CONNECTED** visit us online for more information and **CONNECT** benefits.

NEWSLETTER SIGNUP | EVENT CALENDAR | BUSINESS NEWS | MEMBER DIRECTORY | JOB POSTINGS | MEMBER TO MEMBER DEALS

AND MUCH MORE | AUBURNAREAWA.ORG

CONNECT with us on social media!

THE IMPORTANCE OF PARTNERSHIP

Trust & Respect

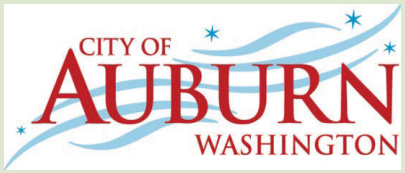
Shared Goals

Access to Knowledge

Enhanced Credibility

Long Term Stability

THANK YOU FOR SUPPORTING US!



SERVICE • ENVIRONMENT • ECONOMY • CHARACTER • SUSTAINABILITY • WELLNESS • CELEBRATION

QUESTIONS?

ECONOMIC DEVELOPMENT MANAGER
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Department of Community Development
Planning • Building • Development Engineering • Permit Center
Sustainability • Community Services • Code Enforcement

AUBURN VALUES

SERVICE
ENVIRONMENT
ECONOMY
CHARACTER
SUSTAINABILITY
WELLNESS
CELEBRATION