



**AGENDA
AUBURN TOURISM BOARD**

March 20, 2014

**Thursday, March 20, 2014
4:00 p.m.
Auburn Area Chamber of Commerce**

- **Welcome: Chair Mayor Nancy Backus**
- **Guest Presentation: Sophia Mangalle, Emerald Downs**
- **Approval of Minutes: January 16, 2014**
- **Approval of Financials: January & February, 2014**
 - **2014 Budget Review**
- **Update Items:**
 - **Genesis Marketing 2014**
 - **Intern Blog Writing**
 - **Commercial Contest – GRCC**
 - **Bringing Group Conferences to Auburn**
 - **AVICW Conference**
- **Discussion Items:**
 - **Inquiry into Advertising Opportunities with Local Attraction Websites**
- **Information Sharing:**
 - **2014 Marketing & Events**
- **Next Meeting:**
 - **April 17, 2014 at 4:00 p.m. at Auburn Area Chamber of Commerce**
- **Adjourn:**