



**Lodging Tax Advisory Committee
Special Meeting
January 15, 2025 - 10:00 AM
City Hall Council Chambers**

MINUTES

CALL TO ORDER

Mayor called to order at 10:02AM

PUBLIC PARTICIPATION

ROLL CALL

Present: Kacie Bray, Mayor Backus, Jason Krum, Jenn Francis, Emerson Folker, Andy Cho, Susan Roberts, Elizabeth Burton, Bob Fraser, Paul Byrne

Absent: Aman Gog

AUDIENCE PARTICIPATION

No one came forward to speak.

ANNOUNCEMENTS, REPORTS, AND PRESENTATIONS

- A. 2024 Explore Auburn Recap

Kacie Bray presented Explore Auburn recap.

DISCUSSION ITEMS

- A. 2024 Lodging Tax Revenue Summary

Jenn provided 2024 fund performance report recap and 2025 budget projections.

LTAC board requested that staff help draft a request to Council to increase their budget from \$177k to \$204k for 2025 to prepare for grant applications they expect are forthcoming.

ACTION ITEMS

- A. Auburn Area Chamber 2025 LTAC Grant Application

Review of LTAC Grant application turned in by Kacie Bray.

Bob Fraser made a motion to approve expenditure of 150k to fund Explore Auburn Grant to Kacie Bray, second by Andy Cho, motion passed unanimously.

ADJOURNMENT

There being no further business to come before the Planning Commission, the meeting was adjourned at 11:14 a.m.

APPROVED this _____ day of _____, 2025

Mayor Backus, CHAIR
Coordinator

Emerson Folker, Economic Development