

**City Council Study Session
February 29, 2016 - 5:30 PM
Auburn City Hall
AGENDA**

[Watch the meeting LIVE!](#)

[Watch the meeting video](#)

Meeting videos are not available until 72 hours after the meeting has concluded.

I. CALL TO ORDER

A. Roll Call

II. ANNOUNCEMENTS, REPORTS, AND PRESENTATIONS

A. Pierce Transit Long Range Plan - Destination 2040 (20 Minute Presentation/10 Minute Q&A)

Pierce Transit Presenters: Rebecca Japhet, Public Relations Officer and Darin Stavish, Principal Planner

B. Auburn Youth Resources (15 Minute Presentation/10 Minute Q&A)

III. AGENDA ITEMS FOR COUNCIL DISCUSSION

A. Council Ad-Hoc Committee on Committees (30 Minute Presentation/20 Minute Q&A)* (Deputy Mayor Wales)

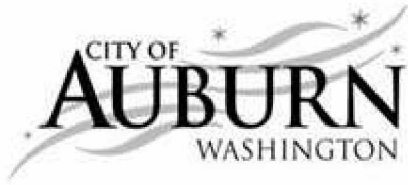
1. Committee Matrix
2. Progression of Leadership
3. Committee Notes Example

B. Council Retreat Goals (5 Minute Presentation/10 Minute Q&A)* (Hinman)

IV. ADJOURNMENT

Agendas and minutes are available to the public at the City Clerk's Office, on the City website (<http://www.auburnwa.gov>), and via e-mail. Complete agenda packets are available for review at the City Clerk's Office.

**Denotes attachments included in the agenda packet.*



AGENDA BILL APPROVAL FORM

Agenda Subject:

Council Ad-Hoc Committee on Committees (30 Minute Presentation/20 Minute Q&A)

Date:

February 24, 2016

Department:

Administration

Attachments:

[Committee Matrix](#)
[Progression of Leadership](#)
[Committee Notes Example](#)

Budget Impact:

\$0

Administrative Recommendation:**Background Summary:****Reviewed by Council Committees:**

Councilmember: Wales

Staff: Deputy Mayor
Wales

Meeting Date: February 29, 2016

Item Number: DI.A

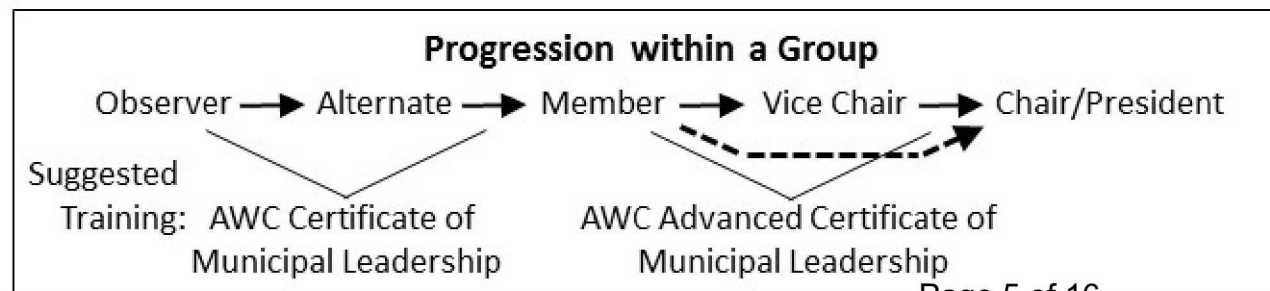
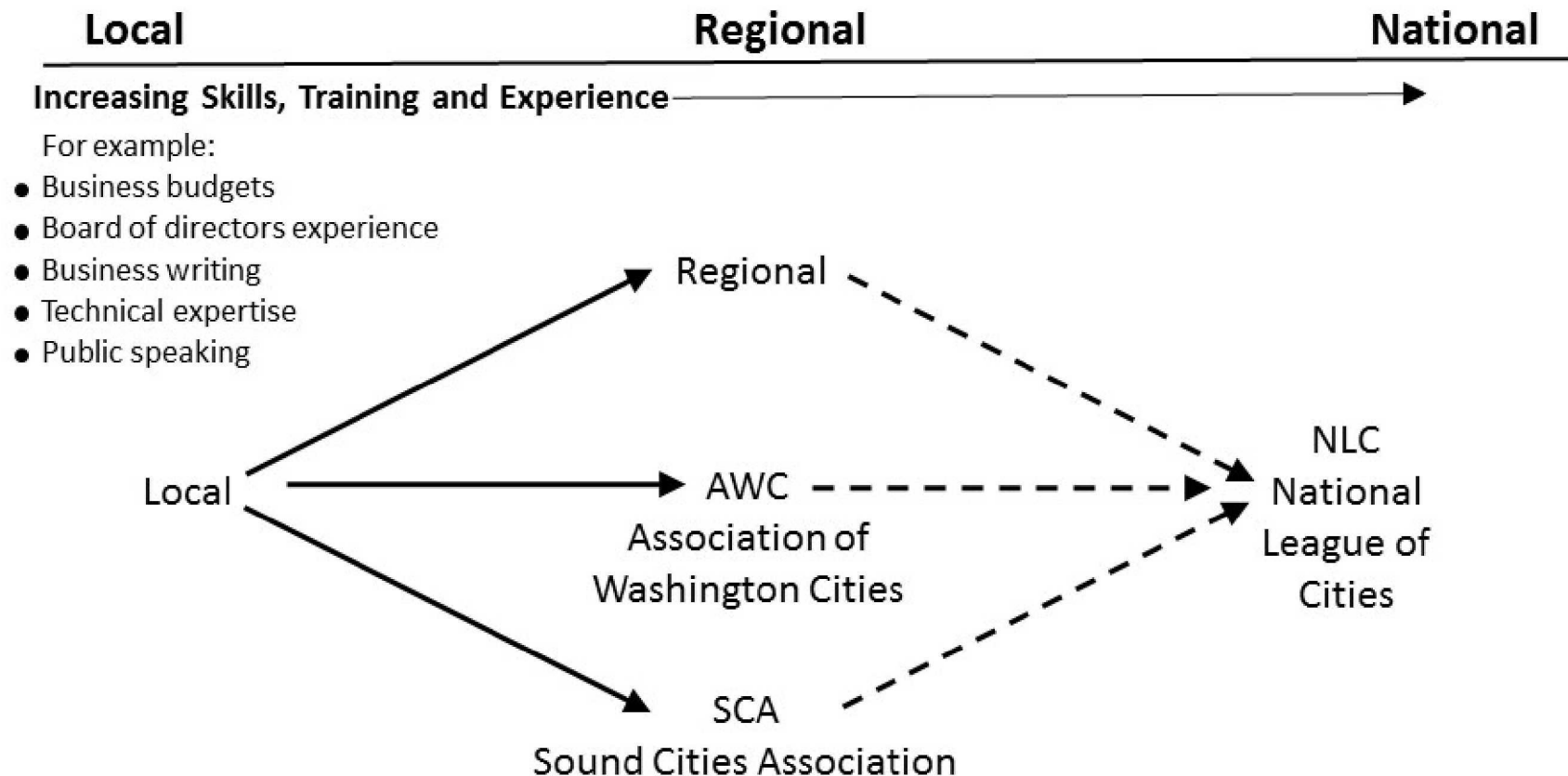
	GROUP NAME Committee, Board, Council or Other External Group	SUBJECT AREA	Organization	Region (Local, Regional, National)	Council Representative	Compensated attendance (Yes, No)
1	Auburn Area Chamber of Commerce Luncheons	Economic Development	COC	Local	Varies	
2	Cities & Schools Forum	Education	COA	Local	Varies	
3	LEOFF Board (Law Enforcement Officers & Fire Fighters)	Health	COA	Local	Claude DaCorsi & Yolanda Trout	
4	Muckleshoot Indian Tribe Council	Planning	MIT	Local	Varies	
5	VRFA Governance Board (Valley Regional Fire Authority)	Public Safety	VRFA	Local	Bill Peloza Claude DaCorsi	
6	Economic Development Council of Seattle & King County	Economic Development	KC	Regional	John Holman	
7	Economic Development Board for Tacoma-Pierce County	Economic Development	PC	Regional	John Holman	
8	Regional Water Quality Committee	Environment	KC	Regional		
9	SWIF Advisory Council (System Wide Improvement Framework) Green River Flood Control	Environment	KC	Regional		
10	Metropolitan Water Pollution Committee	Environment	KC	Regional	Bill Peloza	
11	WRIA 9 Committee (Water Resource Inventory Area) Green River Watershed	Environment	KC	Regional	Bill Peloza	
12	Flood Control District Board	Environment	KC	Regional	Bill Peloza	
13	Municipal Solid Waste Management Advisory Committee	Environment	KC	Regional	Bill Peloza (Rich Wagner alt.)	
14	Puyallup River Watershed Council	Environment	PC	Regional	Rich Wagner (Largo Wales alt.)	
15	Tacoma/Pierce County Board of Health	Health	PC (PCCT)	Regional	Largo Wales	
16	Seattle/King County Board of Health	Health	KC (SCA)	Regional	Largo Wales	
17	Federal Legislative Priorities Committee	Legislative	AWC	Regional	Bill Peloza Claude DaCorsi	
18	State Legislative Priorities Committee	Legislative	AWC	Regional	Claude DaCorsi	
19	City Action Days, Olympia	Legislative	AWC	Regional	All Council	
20	Growth Management Board	Planning (& Legislative)	PSRC (SCA)	Regional	John Holman	
21	Pierce County Cities & Towns Association	Planning (& Legislative)	PC	Regional	Largo Wales	
22	Pierce County Regional Council	Planning (Land Use and Transportation)	PC	Regional	Rich Wagner (Largo Wales alt.)	
23	Regional Policy Committee	Planning (& Legislative)	KC	Regional	Bill Peloza	

DI.A

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	GROUP NAME Committee, Board, Council or Other External Group	SUBJECT AREA	Organization	Region (Local, Regional, National)	Council Representative	Compensated attendance (Yes, No)
24	Public Issues Committee	Planning (& Legislative)	SCA	Regional	Bill Peloza	
25	Sound Cities Association Networking Dinners	Planning	SCA	Regional	Varies	
26	Law, Safety & Justice Committee	Public Safety	KC (SCA)	Regional	Yolanda Trout	
27	SCORE (South Correctional Entity) Operating Committee	Public Safety	SCORE	Regional	John Holman	
28	Domestic Violence Initiative	Public Safety	SCA	Regional	Yolanda Trout	
29	Regional Transit Committee	Transportation & Legislative	KC (SCA)	Regional	Claude DaCorsi	
30	SCATBD (South County Area Transportation Board)	Transportation & Legislative	KC	Regional	Bill Peloza	
31	Transportation Policy Board	Transportation & Legislative	PSRC (SCA)	Regional	Rich Wagner	
32	Solid Waste Advisory Council	Environment	SCA	Regional	Largo Wales	
33	RAMP (Regional Access Mobility Partnership)	Transportation & Legislative	PC	Regional	Rich Wagner (Largo Wales alt.)	
34	Growth Management Planning Council	Planning	KC (SCA)	Regional	Claude DaCorsi	
35	Community & Economic Development Steering Committee	Economic Development	NLC	National	John Holman	
36	Energy, Environment & Natural Resources Committee	Environment	NLC	National	Bill Peloza	
37	Human Development Steering Committee	Health	NLC	National	Largo Wales	
38	Congressional City Conference, Washington DC	Legislative	NLC	National	Varies	
39	Transportation and Infrastructure Services Committee	Transportation & Legislative	NLC	National	Claude DaCorsi	

Progression of City Councilmembers' Involvement in External Groups



From: [Dana Hinman](#)
To: [Largo Wales](#); [Rich Wagner](#); [Claude DaCorsi](#)
Subject: FW: City Councilmember Committee & Meeting Notes (response #2)
Date: Thursday, February 11, 2016 8:08:39 AM

From: noreply@auburnwa.gov [<mailto:noreply@auburnwa.gov>]
Sent: Thursday, February 11, 2016 8:05 AM
To: Dana Hinman
Subject: City Councilmember Committee & Meeting Notes (response #2)

City Councilmember Committee & Meeting Notes (response #2)

Survey Information

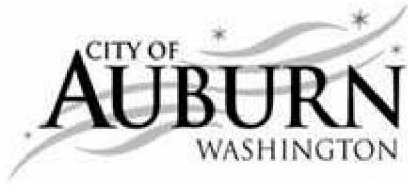
Site:	Inside Auburn Intranet
Page Title:	City Councilmember Committee & Meeting Notes
URL:	http://intranet.auburn.local/library/forms/councilmember_meeting_notes.htm
Submission Time/Date:	2/11/2016 8:04:07 AM

Survey Response

Name of Committee or Meeting	Green/Duwamish Watershed Advisory Group							
Who attended the meeting? (Check all that apply)	<table><tr><td>☐</td></tr><tr><td>☐</td></tr><tr><td>☐</td></tr><tr><td>☒ Bill Peloza, Councilmember</td></tr><tr><td>☐</td></tr><tr><td>☐</td></tr><tr><td>☐</td></tr></table>	☐	☐	☐	☒ Bill Peloza, Councilmember	☐	☐	☐
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Date of meeting	Thursday, January 21, 2016							
	Dear Green/Duwamish Watershed Advisory Group Members: Thank you for your participation in the "Our Green/Duwamish" Watershed Advisory Group (WAG) meeting on January 21, 2016. We are pleased to kick off Phase II of this project. Below is a summary of the meeting, a Phase II workshop update schedule of future WAG meetings. Also, attached are notes from the meeting. Meeting Summary: Phase I activities were recapped and the results of November 2015 WAG focus area							

List agenda topics	survey were discussed. There was good discussion on each of the focus areas. We also heard from experts about climate resilience and air quality conditions in the watershed which led to insightful discussions related to these focus areas. Presentations from the meeting are attached. King County will take a leadership role on the following two focus areas: 1. Watershed-wide stormwater strategy 2. Watershed-wide open space plan. We want to continue our important discussion on integrating climate resilience activities and improving air quality to advance public health into the watershed strategy during the next WAG meeting. Phase II Workshops: Phase II will begin with a series of workshops that will help to prioritize actions, synthesize alternatives and evaluate feasibility of alternatives related to a watershed-wide stormwater strategy and watershed-wide open space plan. We will continue to keep you informed regarding important upcoming dates of the workshops. If you have a particular interest in participating in either or both of these focus area workshops, contact Heidi Kandathil at the email address provided below. Future Meeting Schedule: The dates below have been identified as tentative dates for the next two WAG meetings. • March 17, 2016 • May 19, 2016 Your involvement towards a healthy Green/Duwamish Watershed is crucial for the success of this important project. If you have any questions or need additional information, contact Heidi at heidi.kandathil@kingcounty.gov or 206-263-1032. Sincerely, Christie True
Significant actions/discussions	Dear Green/Duwamish Watershed Advisory Group Members: The link below is to the PowerPoint presentation that was presented at the Jan. 21, 2016, WAG meeting. The presentation was unable to be sent as an attachment to the email below due to file size limitations. To view the presentation, please visit 'Our Green/Duwamish' website: http://ourgreenduwamish.com/2016/02/02/recap-from-the-jan-21-watershed-advisory-group-meeting/. If you have any questions or need additional information, please contact Heidi Kandathil at heidi.kandathil@kingcounty.gov or 206-263-1032. Thank you, Paige Myers

Significant Highlights other than those items listed above (optional)	
Files (attach here)	
Files (attach here)	
Files (attach here)	



AGENDA BILL APPROVAL FORM

Agenda Subject:

Council Retreat Goals (5 Minute Presentation/10 Minute Q&A)

Date:

February 23, 2016

Department:

Administration

Attachments:

[City of Auburn Strategic Planning Report](#)

Budget Impact:

\$0

Administrative Recommendation:**Background Summary:**

A review of the City Council goals for 2016 that came out of the November 2015 retreat.

Reviewed by Council Committees:**Councilmember:****Staff:**

Hinman

Meeting Date: February 29, 2016

Item Number: DI.B

City of Auburn

Strategic Planning Report

November 4, 2015

Prepared by



MARKETING SOLUTIONS
research-based growth strategies

914 164th Street SE, #400 I Mill Creek, WA 98012 P 425.337.1100

www.mktg-solutions.com

City of Auburn Retreat Report

October 29-30, 2015

SWOT Analysis

Strengths

- > Strong financial foundation (29)
- > Geographic location (road and river intersections) (25)
- > Great leadership (Mayor, Council, directors, staff) (21)
- > Outstanding City services (12)
- > Great parks and entertainment (9)
- > Collaborative culture with key stakeholders (4)
- > Pride in our community (1)
- > Defined downtown (0)
- > Great regional relationships (0)
- > Safe community via public safety (0)

Weaknesses

- > Limited revenue options (34)
- > Lack of long-term planning with key stakeholder (14)
- > Citizens low esteem of City (13)
- > Lack of diversity among decision makers (11)
- > Constraints on resources and time (9)
- > Don't promote our story (7)
- > Adverse City culture (5)
- > Under developed of post-secondary education (4)
- > Lack of follow through on property management (3)
- > Public misperception- role of government (2)

Opportunities

- > Emerging industry cluster (20)
- > Ample warehouse/property (underutilized) (19)
- > Emerging infrastructure technology (15)
- > We have a diverse culture (13)
- > Annexation potential (11)

- > Citizens willing to engage (8)
- > Higher education locating here (6)
- > Public culture of giving (5)
- > Globalization (3)
- > Local supply chain (3)

Threats

- > Suburbanization of poverty (34)
- > Legislation and regulation (27)
- > Empty store fronts (11)
- > Transportation limitation (10)
- > Limited developable property (6)
- > Economic downturn (6)
- > LID impact on City
- > Gang violence (4)
- > Natural disasters (2)
- > Potential for litigation (1)

Evaluation

Pros

- > Good start/end time
- > Good structure and flow & dots
- > Working with all the directors (collaboration)
- > Inspiring, love working with the Council
- > Every voice was heard
- > Like the kinetic exercises
- > Directors participated and got to vote

- > Work was posted
- > Good facilitation
- > Parking lot flip chart
- > No weed whacking

Cons

- > Coffee grounds, no coffee
- > Too much content from facilitation
- > Parking at facility
- > Started too early brainstorming

Parking Lot

- > Police recruiting and process
- > More valid metric/measurement for homelessness
- > Assure performance management process-dashboard reporting

City of Auburn Strategy Matrix

G1: Increase "Healthy City" Index by % by 2020			
G1/S1: Promote healthy lifestyle for all ages (25)	G1/S2: Create access to preventative and on-going healthcare (14)	G1/S3: Provide full spectrum of mental health and social service resources. (9)	G1/S4: Increase healthy accessible housing stock (11)
G1/S1/I1: Obtain buy in from elected Jr. City Council, community groups and businesses (6)	G1/S2/I1 Convene group of leaders to identify appropriate outreach & how to apply (mediums?) (2)	G1/S3/I1: Determine Explore City leadership's overall philosophy on issues (6)	G1/S4/I1: Engage community and other stakeholders e.g.- Homelessness Task Force
G1/S1/I2: Create educational marketing campaign (3)	G1/S2/I2: Establish partnerships with providers (5)	G1/S3/I2: Explore alternate service delivery models (1)	G1/S4/I2: Determine City leadership philosophy and budgeting priorities (4)
G1/S1/I3: Roll out neighborhood programs (0)	G1/S2/I3: Establish healthcare inventory with the city (1)	G1/S3/I3: Review budget priorities to determine need for additional funding & sources (2)	G1/S4/I3: Create housing inventory and program approaches and metrics (2)
G1/S1/I4: Increase opportunities for healthy food choices. Grow local buy local (1)	G1/S2/I4: Lobby for legislative support reform of public health (2)	G1/S3/I4: Develop marketing campaign to remove "stigma" (0)	
		G1/S3/I5: Lobby legislature (county-state-federal) for additional funding and reform (2)	

City of Auburn Strategy Matrix

G2: Increase Internet Access to Achieve Digital Parity by % by 2020				
G2/S1: Explore the establishment of an internet utility (8)	G2/S2: Leverage public technology infrastructure to achieve cyber-equity within the city (25)	G2/S3: Build partnerships for revenue streams and infrastructure expansion (26)	G2/S4: Establish minimum acceptable standards, speed, security and liability exposure (2)	G2/S5: Expand services to capture emerging opportunities (11)
G2/S1/I1: Research and analyze other successful examples (7)	G2/S2/I1: Inventory available infrastructure (local, universal, etc.) (11)	G2/S3/I1: Inventory current partnerships (4)	G2/S4/I1: Perform needs assessment (10)	G2/S5/I1: Assess emerging technologies (1)
G2/S1/I2: Perform cost benefit analysis (3)	G2/S2/I2: Assess options and opportunities (0)	G2/S3/I2: Reach out to current and potential partners (2)	G2/S4/I2: Define delivery methods (Wi-Fi vs. Wired) (1)	G2/S5/I2: Engage public to identify needs (4)
G2/S1/I3: Perform regulatory assessment (1)	G2/S2/I3: Perform legal assessment (1)	G2/S3/I3: Formalize partnerships (lather, rinse , repeat) (3)	G2/S4/I3: Perform liability assessment (1)	G2/S5/I3: Perform viability and cost assessment (4)
G2/S1/I4: Assess political landscape (1)	G2/S2/I4 :Perform gap analysis (0)		G2/S4/I4: Access regulatory standards, public acceptance and political reality (0)	G2/S5/I4: Develop process for integration (maintenance, sustainability, budget, etc.) (2)
G2/S1/I5: Prepare campaign (1)			G2/S4/I5: Establish operating standards (0)	

City of Auburn Strategy Matrix

G3: Increase Middle Income Jobs by % by 2020			
G3/S1: Identify existing and potential employers and locations for future business growth (31)	G3/S2: Explore existing and potential tools and incentives to increase and retain middle income jobs (19)	G3/S3: Have transit services and roads to reach employment centers (2)	G3/S4: Promote H.E and workforce development for employees living or working in Auburn (20)
G3/S4/I1: Develop inventory of available properties including for annexation, development and redevelopment (1)	G3/S3/I1: Identify cash flow needs related to development costs to defray / delay development costs (0)	G3/S4/I1: Work with regional transits and user groups, i.e. MIT, business, schools, seniors (4)	G3/S5/I1: Work with employers to identify their workforce skills, needs and requirements (11)
G3/S4/I2: Work with Chamber Economic Development Board and business community to identify potential employers (7)	G3/S3/I2: Identify existing incentive programs under state law (5)	G3/S4/I2: Work with federal, state and county for road improvement projects (6)	G3/S5/I2: Work with k-12 and higher education to develop curriculum to match employers skills, needs and requirements (0)
G3/S2/I3: Develop marketing strategy to advertise the City: i.e.-billboards, TV, radio, internet (0)	G3/S3/I3: Work with federal and state electeds to increase/expand. Create incentive programs - i.e. TIF (7)		G3/S5/I3: Promote employees-employer interaction via job fairs, social media, etc. for people living/working in Auburn (1)
G3/S2/I4: Benchmark and identify competition (0)			
G3/S2/I5: Work with counties and citizen group to explore annexations (2)			