

**City Council Study Session
February 22, 2016 - 5:30 PM
Auburn City Hall
AGENDA**

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I. CALL TO ORDER

A. Roll Call

II. ANNOUNCEMENTS, REPORTS, AND PRESENTATIONS

III. AGENDA ITEMS FOR COUNCIL DISCUSSION

A. Auburn Avenue Theater Update (15 Minute Presentation/30 Minute Q&A) (Faber)

B. Expiration of Existing Temporary and Portable Sign Allowance (5 Minute Presentation/5 Minute Q&A)* (Snyder)

C. Capital Project Status Report and GIS Tool (10 Minute Presentation/5 Minute Q&A)* (Snyder)

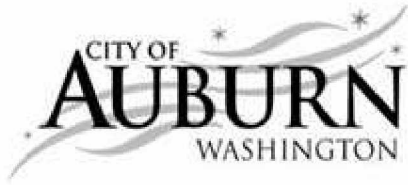
D. 4th Quarter 2015 Financial Report (10 Minute Presentation/5 Minute Q&A)* (Coleman)

E. Council Retreat Goals (5 Minute Presentation/10 Minute Q&A)* (Hinman)

IV. ADJOURNMENT

Agendas and minutes are available to the public at the City Clerk's Office, on the City website (<http://www.auburnwa.gov>), and via e-mail. Complete agenda packets are available for review at the City Clerk's Office.

**Denotes attachments included in the agenda packet.*



AGENDA BILL APPROVAL FORM

Agenda Subject:

Auburn Avenue Theater Update (15 Minute Presentation/30 Minute Q&A)

Date:

January 28, 2016

Department:

Parks/Art and Recreation

Attachments:

No Attachments Available

Budget Impact:

\$0

Administrative Recommendation:

Presentation and discussion led by Daryl Faber regarding potential recommendations for the Auburn Avenue Theater.

Background Summary:

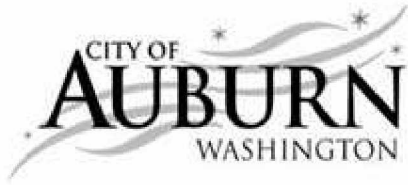
PARC Resources was contracted by the City to initiate a building, community and feasibility study for the Auburn Avenue Theater. The Theater's lease will terminate on December 31, 2021 (per Res. 4063). Staff seeks to provide Council information and potential options to explore prior to the end of the lease.

Reviewed by Council Committees:**Councilmember:****Staff:**

Faber

Meeting Date: February 22, 2016

Item Number: DI.A



AGENDA BILL APPROVAL FORM

Agenda Subject:

Expiration of Existing Temporary and Portable Sign Allowance (5 Minute Presentation/5 Minute Q&A)

Date:

February 16, 2016

Department:

Community Development & Public Works

Attachments:

[Ordinance No. 6501](#)

Budget Impact:

\$0

Administrative Recommendation:

Discuss the March 16, 2016 expiration of the existing temporary and portable sign allowances under City of Auburn Ordinance No. 6501

Background Summary:

Chapter 18.56 – Signs of Auburn City Code (ACC) contains regulations and standards for the use of different types of signage on private properties and publicly owned land within the municipal limits of the City of Auburn. In the spring/summer of 2009, the Mayor's Office and the Department of Community Development and Public Works received requests from local businesses for increased allowances for portable and temporary signs to help stimulate local business activities during the significant economic downturn.

The Planning Commission conducted a public hearing on August 25, 2009 and following deliberation, recommended to the City Council authorization of the use of portable and temporary signs in certain zoning districts for a one year time period with the possibility of up to two six-month extensions, should economic conditions warrant.

City Council approved Ordinance No. 6263 on September 8, 2009 authorizing portable and temporary signs in certain specified zoning districts of the City of Auburn until September 16, 2010, unless this timeframe was extended by future Council action. The Council approved this Ordinance due in part to the determination that it was in the public interest, given the economic conditions and challenges for local businesses.

Following Council approval of Ordinance No. 6263, staff notified interested parties and developed no-fee permit forms to register the location of portable and temporary signs on private property and in the public right-of-way.

City Council approved Ordinance No. 6327 on September 7, 2010 extending the timeframe for the use of portable and temporary signs on private property and in the public right-of-way thru March 15, 2011. Subsequent discussion and recommendation by the Planning and Community Development Committee in February 2011, City Council approved Ordinance No. 6353 on March 7, 2011, once again extending the timeframe for the use of portable and temporary signs, thru March 15, 2012.

After discussion and recommendation by the Planning and Community Development Committee in February 2012, City Council approved Ordinance No. 6403 on February 21, 2012 further extending the timeframe for the use of portable and temporary signs, thru March 15, 2014.

On February 2014, City Council approved Ordinance No. 6501 further extending the timeframe for the use of portable and temporary signs, thru March 15, 2016. The ordinance in effect provides for a “sun setting” of the temporary sign program after which the signs are no longer allowed and must be removed. This “sun setting” is now approaching, once again.

In short, the program consists of registering the portable sign that conforms to the program parameters by providing contact information, a diagram of the sign and a site plan indicating location and signing a certification that the Applicant understands the program is temporary and that the program has a defined end period after which the temporary sign must be removed, unless the program is extended. Staff has continued to encounter no major problems or issues in the administration of this temporary sign program.

Discussion:

With the imminent expiration of the temporary sign program (ACC Sections 18.56.010, -020, and -030) on March 15, 2016; there appear to be three options, as follows:

1. Option #1 - Draft and adopt a new ordinance extending the program for two years as the change in economic conditions is still slow and still progressing.
2. Option #2 - Draft and adopt a new ordinance extending the program until other changes are made to the sign code section of the zoning ordinance. Staff anticipates making changes to the sign code as part future zoning code update in 2016.
3. Option #3 - Take no action and allow the temporary sign program provisions to expire.

Questions:

To provide Staff direction on preparation of a draft ordinance, Staff would like to discuss with the City Council its regular study session on February 22, 2016, the following questions:

1. Does the City Council want to another extension of the current allowance for the use of portable and temporary signs on private property and in the public right-of-way?
2. Staff recommends that the temporary allowances be extended for a two-year period in light of current economic circumstances and to show continued support for local businesses. Does the City council concur?

Reviewed by Council Committees:**Councilmember:****Staff:** Snyder**Meeting Date:** February 22, 2016**Item Number:** DI.B

ORDINANCE NO. 6 5 0 1

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF AUBURN, WASHINGTON, AMENDING SECTIONS 18.56.010, 18.56.020 AND 18.56.030 OF THE AUBURN CITY CODE AND CITY OF AUBURN ORDINANCE NUMBERS. 6327, 6353 AND 6403 AS TO THE EFFECTIVE DATES OF SAID ORDINANCE AMENDMENTS ALL RELATING TO TEMPORARY SIGNS

WHEREAS, from time to time, amendments to the City of Auburn zoning code are appropriate, in order to update and better reflect the current development needs and standards of the City; and

WHEREAS, Auburn City Code Chapter 18.56 governs the placement of signs in the City, including portable and temporary signs; and

WHEREAS, the City of Auburn, in Ordinance No. 6403, delayed the effective dates of the amendments of Ordinance 6353, which delayed the effective dates of the amendments of Ordinance No. 6327, which delayed the effective dates of the amendments of Ordinance No. 6263, in order to allow expanded use of temporary signs in certain areas of the City; and

WHEREAS, upon the recommendation of staff, the City Council determines that extending the use of these portable and temporary signs is in the best interest of the City.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF AUBURN, WASHINGTON, DO ORDAIN, as follows:

Section 1. Amendment to City Code.

That, from the effective date of this Ordinance, through March 15, 2016, Section 18.56.010 of the Auburn City Code be and the same hereby is amended to read as follows:

18.56.010 Intent.

The overall purpose of this chapter is to enhance and maintain the aesthetic character, to promote the public health, safety and general welfare, and to increase the effectiveness of visual communication in the city. This chapter is also intended to avoid visual clutter that may adversely impact traffic and pedestrian safety, or be adverse to property values, business opportunities and the city's appearance and to prevent and abate public nuisances. The purpose of this chapter is implemented by controlling the construction, location, use and maintenance of all signs and sign structures. It is also the intent of this chapter to afford noncommercial speech the same or greater protection afforded commercial speech and to not regulate noncommercial speech to a stricter standard than commercial speech. This chapter is further intended to support local businesses in the city and the city's overall economy by providing additional and increased opportunities for the use and siting of temporary and portable signage subject to conditions, including but not limited to time, size, location and placement. (Ord. 6459 § 1, 2013; Ord. 6406 § 1, 2012; Ord. 6403 §§ 1, 2, 2012; Ord. 6360 § 2, 2011; Ord. 6353 § 2, 2011; Ord. 6327 § 2, 2010; Ord. 6263 § 2, 2009; Ord. 5993 § 1, 2006; Ord. 4773 § 1, 1995; Ord. 4229 § 2, 1987.)

Section 2. Amendment to City Code.

That, effective March 16, 2016, Section 18.56.010 of the Auburn City Code be and the same hereby is amended to read as follows:

18.56.010 Intent.

The overall purpose of this chapter is to enhance and maintain the aesthetic character, to promote the public health, safety and general welfare, and to increase the effectiveness of visual communication in the city. This chapter is also intended to avoid visual clutter that may adversely impact traffic and pedestrian safety, or be adverse to property values, business opportunities and the city's appearance and to prevent and abate public nuisances. The purpose of this chapter is implemented by controlling the construction, location, use and maintenance of all signs and sign structures. It is also the intent of this chapter to afford noncommercial speech the same or greater protection afforded commercial speech and to not regulate noncommercial speech to a stricter standard than commercial speech. (Ord. 6459 § 1, 2013; Ord.

6406 § 1, 2012; Ord. 6403 §§ 1, 2, 2012; Ord. 6360 § 2, 2011; Ord. 6353 § 2, 2011; Ord. 6327 § 2, 2010; Ord. 6263 § 2, 2009; Ord. 5993 § 1, 2006; Ord. 4773 § 1, 1995; Ord. 4229 § 2, 1987.)

Section 3. Amendment to City Code.

That, from the effective date of this Ordinance, through March 15, 2016, Section 18.56.020 of the Auburn City Code be and the same hereby is amended to read as follows:

18.56.020 Definitions.

The following definitions are specific to this chapter and are to be used only for the implementation of this chapter:

A. "Animated sign" means any sign that flashes or simulates motion with an electronic or manufactured source of supply or contains wind-actuated motion (except for flags and banners). An animated sign may also be a sign that meets the definition of "changing message center" or "revolving sign."

B. "Banner" means a temporary sign constructed of fabric, vinyl, or other durable material; which is not the primary identification for the organization, event or product advertised; and which is primarily promotional in nature.

C. "Billboard" means a large outdoor advertising sign containing a message, commercial or otherwise, unrelated to the use or activity on the property on which the sign is located and/or to any use or activity in the immediate area (such as is the case with an off-premises sign) and which is customarily leased for commercial purposes. The approximate size of the billboard faces range from 12 to 14 feet in height and 24 to 48 feet in width.

D. "Changing message center" means an electronically controlled message center that displays different copy changes on the same lamp bank.

E. "Directional sign" means a sign which is located to guide or direct pedestrian or vehicular traffic to parking entrances, exits, and service areas, and may not exceed six square feet in area or 10 feet in height. For projects that have parking lots in excess of 500 spaces, the sign area may be 10 square feet and the sign height 15 feet.

F. "Double-faced sign" means a sign with two faces.

G. "Electrical sign" means a sign or sign structure in which electrical wiring, connections, and/or fixtures are used as part of the sign proper.

H. "Facade" means the entire building front, or street wall face, including grade to the top of the parapet or eaves, and the entire width of the building elevation.

I. "Flashing sign" means an electrical sign or a portion thereof which changes light intensity in a sudden transitory burst, or which

switches on and off in a constant pattern in which more than one-third of the nonconstant light source is off at any one time.

J. "Freestanding sign" means a sign that meets the definition of "ground sign" (also commonly referred to as a monument sign), or "pole sign." Signs attached to fences or other structures that are not defined as buildings will be considered freestanding signs.

K. "Frontage" means the measurement, in linear feet, of the length of the property line for a single-tenant building or length of leased building frontage for multitenant buildings or multibuilding complexes.

L. "Grade" means the relative existing ground level in the immediate vicinity of the sign.

M. "Ground sign" means a sign attached to the ground and supported by the ground or a built-up landscaped area such that the sign appears solid with the ground. The height of a ground sign shall be measured from the surrounding grade. Also commonly referred to as a monument sign.

N. "Identification sign" means a sign containing the name of the business establishment, occupant of the building or tenant space and/or address of the premises.

O. "Incidental sign" means a sign that is generally informational and of a noncommercial nature intended primarily for the convenience of the public and having a maximum area of two square feet. Incidental signs include, but are not limited to: signs designating restrooms, hours of operation, entrances and exits to buildings and parking lots, help wanted, public telephones, etc. Also included are property control and warning signs such as "no trespassing," "no dumping," etc., and plaques, tablets or inscriptions which are an integral part of a building.

P. "Mansard roof" means a sloped roof or roof-like facade architecturally able to be treated as a building wall.

Q. "Marquee" means a permanent structure attached to, supported by, and projecting from a building and providing protection from the weather elements. For the purpose of this chapter, a freestanding, permanent roof-like structure providing protection from the elements, such as a service station gas pump canopy, will also be considered a marquee. The term "marquee" also includes canopy.

R. "Marquee sign" means any sign which forms part of or is integrated into a marquee and which does not extend horizontally beyond the limits of such marquee. For the purpose of this chapter, a marquee sign will be considered as a wall sign.

S. "Median sign" means a sign that is placed within the median of a public street.

T. "Multiple-building complex" means a group of commercial or industrial structures, developed as a group either simultaneously or in phases, with more than one building per parcel.

U. "Multiple-tenant building" means a single structure housing more than one retail business, office or commercial venture but not

including residential apartment buildings, which share the same lot, access and/or parking facilities.

V. "On-premises sign" means a sign which carries advertisements incidental to a lawful use of the premises on which it is located, including signs indicating the business transacted, services rendered, goods sold or produced on the premises, name of the person, firm or corporation occupying the premises.

W. "Off-premises sign" means any sign which advertises an establishment, merchandise, service, goods, or entertainment which is sold, produced, and manufactured, or furnished at a place other than on the property on which said sign is located.

X. "Parapet" means a false front or wall extension above the roofline.

Y. "Perimeter" means a square or rectangle required to enclose the sign area.

Z. "Portable sign" means any sign made of any material, including paper, cardboard, wood or metal, which is capable of being moved easily and is not permanently affixed to the ground, structure or building. This also includes sidewalk or sandwich board signs, except those worn by a person.

AA. "Premises" means the real estate as a unit, which is involved by the sign or signs mentioned in this chapter.

BB. "Projecting sign" means a sign which is attached to a structure or building wall in such a manner that the leading edge extends more than 16 inches beyond the surface of said structure or wall but does not extend more than five feet beyond the property line, extends no more than six inches above any roofline, and meets all standards for ground clearance. Signs that meet the definition of "marquee sign" or "suspended sign" will not be considered a "projecting sign."

CC. "Real estate sign" means a portable sign erected by the owner, or the owner's agent, advertising the real estate upon which the sign is located for rent, lease or sale.

DD. "Revolving sign" means any sign that rotates or turns in motion by electrical or mechanical means in a circular pattern.

EE. "Roof sign" means a sign erected upon or above a roof or parapet of a building or structure. Mansard roof signs shall be considered as wall signs. Roof signs may not extend more than five feet in height above the roof.

FF. "Sign" means any visual communication device, structure, or fixture which is visible from any right-of-way intended to aid a land use in promoting the sale or identification of a product, good or service using graphics, symbols, or written copy. For the purpose of this chapter, a sign shall not be considered to be building or structural design. It shall be restricted solely to graphics, symbols, or written copy that is meant to be used in the aforementioned way. This definition shall include inflatable signs, balloons or other similar devices.

GG. "Sign area" means:

1. The total area of a sign visible from any one viewpoint or direction, excluding the sign support structure, architectural embellishments, or framework that contains no written copy, and includes only one side of a double-faced sign.

2. Individual letter signs using a wall as the background without added decoration or change in wall color shall be calculated by measuring the perimeter enclosing each letter. The combined total area of each individual letter shall be considered the total area of the sign.

3. Module signs consisting of more than one sign cabinet shall be computed by adding together the total area of each module.

4. Perimeter of sign area shall be established by the smallest rectangle enclosing the extreme limits of the letter module or advertising message being measured.

HH. "Sign height" means the vertical distance measured from the adjacent grade to the highest point of the sign.

II. "Sign structure" means any structure that supports or is capable of supporting any sign as defined in this chapter. A sign structure may be a single pole or may or may not be an integral part of the building or structure.

JJ. "Single-tenant building" means a commercial building or structure that contains one enterprise or occupant. Buildings within a multibuilding complex may not be considered a single-tenant building.

KK. "Special event signage" means temporary signs including posters, flags, pennants, and inflatable materials; which are not the primary identification for the organization, event or product advertised; and which are primarily intended for short-term promotional periods.

LL. "Suspended sign" means a sign that is attached to and suspended from a marquee or canopy, and subject to right-of-way and clearance regulations.

MM. "Temporary sign" means any sign or advertising display constructed of wood, vinyl, cloth, canvas, light fabric, paper, cardboard, or other light materials, with or without frames, intended to be displayed for a limited time only. This definition shall include inflatable signs.

NN. "Traffic hazard" means any sign which does not meet city standards for clear zone or sight distance or which does not meet the requirements of the Americans with Disabilities Act.

OO. "Wall sign" means a sign attached or erected parallel to and extending not more than 16 inches from the facade or face of any building to which it is attached and supported through its entire length, with the exposed face of the sign parallel to the plane of said wall or facade. "Window signs" which do not meet the definition of a "temporary sign" shall be considered as wall signs.

PP. "Window sign" means a sign located inside or affixed to windows of a building, whether temporary or permanent, lighted or unlighted, which may be viewed from the exterior of the building.

QQ. "Feather banner or sign" means a fabric sign with printed advertisement on one or two faces that is either stationary or rotates and is attached on one side to a metal pole or stake that is placed in the ground or attached to a secure object.

RR. "Off-premises directional sign" means a sign located on private property or in the public right-of-way as authorized that directs or guides persons to an establishment, merchandise, service, goods, or entertainment which is sold, produced, and manufactured, or furnished at a place other than on the property or public right-of-way on which said sign is located. (Ord. 6459 § 1, 2013; Ord. 6406 § 1, 2012; Ord. 6403 §§ 3, 4, 2012; Ord. 6360 § 2, 2011; Ord. 6353 § 4, 2011; Ord. 6327 § 4, 2010; Ord. 6263 § 4, 2009; Ord. 6166 § 1, 2008; Ord. 5993 § 1, 2006; Ord. 4705 § 2, 1994; Ord. 4229 § 2, 1987.)

Section 4. Amendment to City Code. That, effective March 16, 2014, Section 18.56.020 of the Auburn City Code be and the same hereby is amended to read as follows:

18.56.020 Definitions.

The following definitions are specific to this chapter and are to be used only for the implementation of this chapter:

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B. "Banner" means a temporary sign constructed of fabric, vinyl, or other durable material; which is not the primary identification for the organization, event or product advertised; and which is primarily promotional in nature.

C. "Billboard" means a large outdoor advertising sign containing a message, commercial or otherwise, unrelated to the use or activity on the property on which the sign is located and/or to any use or activity in the immediate area (such as is the case with an off-premises sign) and which is customarily leased for commercial purposes. The approximate sizes of the billboard faces range from 12 to 14 feet in height and 24 to 48 feet in width.

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- F. "Double-faced sign" means a sign with two faces.
- G. "Electrical sign" means a sign or sign structure in which electrical wiring, connections, and/or fixtures are used as part of the sign proper.
- H. "Facade" means the entire building front, or street wall face, including grade to the top of the parapet or eaves, and the entire width of the building elevation.
- I. "Flashing sign" means an electrical sign or a portion thereof which changes light intensity in a sudden transitory burst, or which switches on and off in a constant pattern in which more than one-third of the nonconstant light source is off at any one time.
- J. "Freestanding sign" means a sign that meets the definition of "ground sign" (also commonly referred to as a monument sign) or "pole sign." Signs attached to fences or other structures that are not defined as buildings will be considered freestanding signs.
- K. "Frontage" means the measurement, in linear feet, of the length of the property line for a single-tenant building or length of leased building frontage for multitenant buildings or multibuilding complexes.
- L. "Grade" means the relative existing ground level in the immediate vicinity of the sign.
- M. "Ground sign" means a sign attached to the ground and supported by the ground or a built-up landscaped area such that the sign appears solid with the ground. The height of a ground sign shall be measured from the surrounding grade. Also commonly referred to as a monument sign.
- N. "Identification sign" means a sign containing the name of the business establishment, occupant of the building or tenant space and/or address of the premises.
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- P. "Mansard roof" means a sloped roof or roof-like facade architecturally able to be treated as a building wall.
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the limits of such marquee. For the purpose of this chapter, a marquee sign will be considered as a wall sign.

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U. "Multiple-tenant building" means a single structure housing more than one retail business, office or commercial venture but not including residential apartment buildings, which share the same lot, access and/or parking facilities.

V. "On-premises sign" means a sign which carries advertisements incidental to a lawful use of the premises on which it is located, including signs indicating the business transacted, services rendered, goods sold or produced on the premises, name of the person, firm or corporation occupying the premises.

W. "Off-premises sign" means any sign which advertises an establishment, merchandise, service, goods, or entertainment which is sold, produced, and manufactured, or furnished at a place other than on the property on which said sign is located.

X. "Parapet" means a false front or wall extension above the roofline.

Y. "Perimeter" means a square or rectangle required to enclose the sign area.

Z. "Portable sign" means any sign made of any material, including paper, cardboard, wood or metal, which is capable of being moved easily and is not permanently affixed to the ground, structure or building. This also includes sidewalk or sandwich board signs, except those worn by a person.

AA. "Premises" means the real estate as a unit, which is involved by the sign or signs mentioned in this chapter.

BB. "Projecting sign" means a sign which is attached to a structure or building wall in such a manner that the leading edge extends more than 16 inches beyond the surface of said structure or wall but does not extend more than five feet beyond the property line, extends no more than six inches above any roofline, and meets all standards for ground clearance. Signs that meet the definition of "marquee sign" or "suspended sign" will not be considered a "projecting sign."

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DD. "Revolving sign" means any sign that rotates or turns in motion by electrical or mechanical means in a circular pattern.

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as wall signs. Roof signs may not extend more than five feet in height above the roof.

FF. "Sign" means any visual communication device, structure, or fixture which is visible from any right-of-way intended to aid a land use in promoting the sale or identification of a product, good or service using graphics, symbols, or written copy. For the purpose of this chapter, a sign shall not be considered to be building or structural design. It shall be restricted solely to graphics, symbols, or written copy that is meant to be used in the aforementioned way. This definition shall include inflatable signs, balloons or other similar devices.

GG. "Sign area" means:

1. The total area of a sign visible from any one viewpoint or direction, excluding the sign support structure, architectural embellishments, or framework that contains no written copy, and includes only one side of a double-faced sign.

2. Individual letter signs using a wall as the background without added decoration or change in wall color shall be calculated by measuring the perimeter enclosing each letter. The combined total area of each individual letter shall be considered the total area of the sign.

3. Module signs consisting of more than one sign cabinet shall be computed by adding together the total area of each module.

4. Perimeter of sign area shall be established by the smallest rectangle enclosing the extreme limits of the letter module or advertising message being measured.

HH. "Sign height" means the vertical distance measured from the adjacent grade to the highest point of the sign.

II. "Sign structure" means any structure that supports or is capable of supporting any sign as defined in this chapter. A sign structure may be a single pole or may or may not be an integral part of the building or structure.

JJ. "Single-tenant building" means a commercial building or structure that contains one enterprise or occupant. Buildings within a multibuilding complex may not be considered a single-tenant building.

KK. "Special event signage" means temporary signs including posters, flags, pennants, and inflatable materials; which are not the primary identification for the organization, event or product advertised; and which are primarily intended for very short-term promotional periods.

LL. "Suspended sign" means a sign that is attached to and suspended from a marquee or canopy, and subject to right-of-way and clearance regulations.

MM. "Temporary sign" means any sign or advertising display constructed of wood, vinyl, cloth, canvas, light fabric, paper, cardboard, or other light materials, with or without frames, intended to be displayed for a limited time only. This definition shall include inflatable signs.

NN. "Traffic hazard" means any sign which does not meet city standards for clear zone or sight distance or which does not meet the requirements of the Americans with Disabilities Act.

OO. "Wall sign" means a sign attached or erected parallel to and extending not more than 16 inches from the facade or face of any building to which it is attached and supported through its entire length, with the exposed face of the sign parallel to the plane of said wall or facade. "Window signs" which do not meet the definition of a "temporary sign" shall be considered as wall signs.

PP. "Window sign" means a sign located inside or affixed to windows of a building, whether temporary or permanent, lighted or unlighted, which may be viewed from the exterior of the building. (Ord. 6459 § 1, 2013; Ord. 6406 § 1, 2012; Ord. 6403 §§ 3, 4, 2012; Ord. 6360 § 2, 2011; Ord. 6353 § 4, 2011; Ord. 6327 § 4, 2010; Ord. 6263 § 4, 2009; Ord. 6166 § 1, 2008; Ord. 5993 § 1, 2006; Ord. 4705 § 2, 1994; Ord. 4229 § 2, 1987.)

Section 5. Amendment to City Code. That, from the effective

date of this Ordinance, through March 15, 2016, Section 18.56.030 of the Auburn

City Code be and the same hereby is amended to read as follows:

18.56.030 General provisions, all districts.

A. Community Signs. The planning, building and community director may approve and permit to be erected entrance signs, at or near the city limits, on city public right-of-way or on privately owned parcels with the owner's permission, on which may be listed institutional names, service clubs or organizations or points of interest or similar public information. Right-of-way use permits may be required for signs located in the public right-of-way, except as permitted by subsections (B)(1), (B)(2), I or J of this section.

B. Temporary Signs.

1. Special event signage may be allowed in the RO, RO-H, CN, C-1, C-2, C-3, DUC, BP, LF, M-1, M-2, EP and the nonresidential used properties in the Terrace View District and the PUD-Lakeland Hills South subject to obtainment of temporary sign permit authorization from the city and compliance with the following as applicable:

- a. The area of any single sign shall not exceed 30 square feet;
- b. Special event signs as authorized herein shall not have the following:
 - i. Illumination of any kind;
 - ii. Strobing or blinking or flashing lights;
 - iii. Electrical animation;
 - iv. Changeable reader copy, electronic or manual;

c. Special event signage shall not exceed the maximum height limitations of the underlying zoning district;

d. Special event signs may have spinning elements attached to them including but not limited to flags or pennants or balloons or windsocks attached to them; provided, that they do not at any time constitute a traffic safety or pedestrian safety hazard;

e. Balloons and windsock special event signage shall not be authorized to be placed in the public rights-of-way or on-site landscape areas or off-site on another private parcel of land that does not contain the business or service being advertised;

f. Flag and pennant special event signage may be authorized to be placed in the public rights-of-way; provided, that placement in the public rights-of-way does not constitute a traffic safety or pedestrian safety hazard and does not create nonconformance to the Americans with Disabilities Act;

g. Flag and pennant special event signage may be authorized to be placed in on-site landscape areas and off-site on another private parcel of land that does not contain the business or service being advertised; provided, that placement in on-site landscape areas does not impede sight distance and that off-site placement on another property has received prior property owner authorization.

2. Banners may be allowed in the RO, RO-H, CN, C-1, C-2, C-3, DUC, BP, LF, M-1, M-2, EP and the nonresidential used properties in the Terrace View District and the PUD-Lakeland Hills South, subject to obtainment of temporary sign permit authorization from the city and compliance with the following:

a. The area of any single banner used by a single business on a site shall not exceed 32 square feet; provided, that banners crossing roadways as approved by the city shall not exceed 120 square feet.

b. For multitenant buildings and/or multibusiness complexes, each business shall be authorized to have a banner; provided, that the size of each banner shall be limited to maximum of 32 square feet; provided, that banners crossing roadways as approved by the city shall not exceed 120 square feet.

c. Banners as authorized herein shall not have the following:

i. Illumination of any kind;

ii. Strobing or blinking or flashing lights;

iii. Electrical animation;

iv. Changeable reader copy, electronic or manual.

d. Banner signage shall not exceed the maximum height limitations of the underlying zoning district.

e. Banners may have spinning elements attached to them including but not limited to flags or pennants or balloons or windsocks attached to them; provided, that they do not at any time constitute a traffic safety or pedestrian safety hazard.

f. Banners may be authorized to be placed in the public rights-of-way; provided, that placement in the public rights-of-way does not constitute a traffic safety or pedestrian safety hazard or does not create nonconformance to the Americans with Disabilities Act.

g. Banners may be authorized to be placed in on-site landscape areas and off-site on another private parcel of land that does not contain the business or service being advertised; provided, that placement in on-site landscape areas does not impede sight distance and that off-site placement on another property has received prior property owner authorization.

C. Civic Events. Street banners may be permitted subject to approval and installation in accordance with rules and procedures established by the city of Auburn public works department.

D. Sign Lighting Provisions.

1. All lighting shall be arranged to reflect away from any residential zone. No person shall construct, establish, create or maintain any stationary exterior lighting or illumination system or any interior system which is intended to be viewed from a street, highway or other public thoroughfare used for vehicular traffic which system contains or utilizes:

a. Any exposed incandescent lamp with wattage in excess of 25 watts;

b. Any exposed incandescent lamp with a metallic reflector;

c. Any exposed incandescent lamp with an external reflector;

d. Any revolving beacon light;

e. Any continuous or sequential flashing operation, except as allowed for changing message center signs in subsection F of this section.

2. The provisions of subsection (D)(1) of this section shall not apply to:

a. Lighting systems owned or controlled by any public agency for the purpose of directing or controlling navigation, traffic, or highway or street illumination;

b. Aircraft warning lights.

E. Construction Provisions, Sight Distance, Exposed Angle Iron and Wire.

1. Each sign shall be adequately constructed in accordance with the requirements of the International Building Code, as amended;

2. Signs containing electrical circuitry shall meet the requirements of the National Electrical Code and all state laws, and shall include an approved testing lab sticker;

3. Signs must meet vehicular sight distance requirements established by the city engineer pursuant to the city of Auburn engineering design standards;

4. When a projecting sign is used, no angle irons, guy wires or braces shall be visible, except those that are an integral part of the overall

design, such as decorative metals or woods, or unless they are required for safety.

F. **Changing Message Center Signs.** Where permitted under this chapter, changing message center signs shall comply with the following requirements; provided, that changing message center signs that only display time and temperature or similar public service information shall be exempt from these requirements.

1. **Where Allowed.** Changing message center signs shall only be allowed in the I, P-1, C-1, C-2, DUC, C-3, M-1 and M-2 zones.

a. In the I and C-1 zones, changing message center signs shall only be allowed on frontages along a collector, minor or principal arterial street.

b. In the I zone, no changing message center sign shall operate between the hours of 10:00 p.m. and 6:00 a.m.

c. In the DUC zone, changing message center signs shall only be allowed when located adjacent and oriented to Auburn Way North/Auburn Way South street frontages. (For other sign standards for the DUC zone, see ACC 18.29.060(I)).

2. **Number.** No more than one changing message center sign per street frontage shall be permitted on each property.

3. **Sign Face Area.** Except in the I and P-1 zones, the changing message center shall not constitute more than 75 percent of a sign's total sign face area.

4. **Display.**

a. The display of the sign shall not change more rapidly than once every one and one-half seconds.

b. No scrolling message shall require more than five seconds to be displayed in its entirety.

5. **Light Levels.**

a. Changing message center signs shall have installed ambient light monitors and shall at all times allow such monitors to automatically adjust the brightness level of the sign based on ambient light conditions.

b. At no time shall a changing message center sign be operated at a brightness level greater than the manufacturer's recommended levels.

c. All lighting shall be arranged to reflect away from any residential zone. The director shall have the authority to require a sign permit application to include information to ensure the intent of this requirement is met.

d. The brightness level shall not exceed 8,000 nits when measured from the sign's face at its maximum brightness during daylight hours and 500 nits when measured from the sign's face at its maximum brightness between dusk and dawn.

6. **On-Premises Advertising Only.** Changing message center signs shall only advertise on-premises products and services, or display

public service messages or messages on behalf of not-for-profit organizations.

7. **Additional Requirements.** A copy of the manufacturer's operating manual shall be provided to the city upon request.

8. **Amortization.** All changing message center signs that do not comply with the requirements of subsections (F)(4) and (5) of this section shall be brought into compliance with those requirements by April 1, 2009.

G. **Change of Copy.** The holder of a permit, for the duration thereof, shall have the right to change the advertising copy on the structure or sign for which the permit was issued without being required to pay any additional fees.

H. **Exemptions.** Unless otherwise specified or unless expressly prohibited, it is not the intent of this chapter to regulate the following signs:

1. The flag of government or noncommercial institutions such as schools, with the poles treated as structures;

2. Official public notices, official court notices;

3. Incidental signs (see ACC 18.56.020(O), Definitions);

4. Signs not visible from public right-of-way;

5. Lettering or symbols painted directly onto or flush-mounted magnetically onto an operable vehicle;

6. Painting, repainting, cleaning, repairing, and other normal maintenance unless structural or electrical changes are made;

7. Religious symbols not attached to a permitted sign;

8. Memorial signs or tablets, names of buildings, dates of erection and the like, which are incorporated into the building material and facade;

9. Signs required by law, traffic or pedestrian control signs, signs indicating scenic or historic points of interest, which are erected by or on the order of a public officer in the performance of his or her public duty;

10. Sculptures, fountains, mosaics, and design features which do not incorporate advertising or identification;

11. Temporary signs limited exclusively to noncommercial speech.

I. Portable signs shall be allowed in the RO, RO-H, CN, C-1, C-3, BP, LF, M-1, M-2, EP and the nonresidential used properties in the Terrace View District and the PUD-Lakeland Hills South subject to obtainment of temporary sign permit authorization from the city and compliance with the following as applicable:

1. For single-tenant buildings and/or sites, one portable sign shall be allowed per building or property frontage, as applicable.

2. Each business in a multitenant building and/or multibuilding complex shall be limited to a maximum of one portable sign.

3. For multitenant buildings and/or multibuilding complexes that propose to place one or more portable signs within the on-site landscaped area at the intersection of two public or private streets or at a driveway

intersection with a public or private street, compliance to the city's minimum sight distance requirements shall be maintained at all times.

4. For multitenant buildings and/or multibuilding complexes that propose to place one or more portable signs along the property street frontage of a public or private street, the total number of allowable portable signs along said frontage shall be limited as follows to reduce the visual and aesthetic impact to the city:

a. Zero through 25 lineal feet of public or private street frontage equals one portable sign every three lineal feet of street frontage up to a maximum of three signs at any given time.

b. Twenty-six through 50 lineal feet of public or private street frontage equals one portable sign every three lineal feet of street frontage up to a maximum of four signs at any given time.

c. Fifty-one through 75 lineal feet of public or private street frontage equals one portable sign every three lineal feet of street frontage up to a maximum of five signs at any given time.

d. Seventy-six through 100 lineal feet of public or private street frontage equals one portable sign every three lineal feet of street frontage up to a maximum of six signs at any given time.

e. One hundred through 125 lineal feet of public or private street frontage equals one portable sign every three lineal feet of street frontage up to a maximum of seven signs at any given time.

f. One hundred twenty-six through 150 lineal feet of public or private street frontage equals one portable sign every three lineal feet of street frontage up to a maximum of eight signs at any given time.

g. One hundred fifty-one through 175 lineal feet of public or private street frontage equals one portable sign every three lineal feet of street frontage up to a maximum of nine signs at any given time.

h. One hundred seventy-six lineal feet and greater of public or private street frontage equals one portable sign every three lineal feet of street frontage up to a maximum of 10 signs at any given time.

i. The planning director shall have the discretionary authority to authorize additional portable signs along a public or private street frontage when in his or her determination such allowance will not substantively impact the visual and/or aesthetic impact to the city and such allowance is warranted by physical site conditions or economic or business considerations or other factors as deemed reasonable by the planning director.

5. Portable signs shall not be located in one or more existing parking spaces on a development site.

6. Portable signs as authorized herein shall not have the following:

- a. Illumination of any kind;
- b. Strobing or blinking or flashing lights;
- c. Electrical animation;
- d. Changeable reader copy, electronic or manual.

7. Portable signs may have spinning elements including but not limited to flags or pennants or balloons or windsocks attached to them; provided, that they do not at any time constitute a traffic safety or pedestrian safety hazard.

8. Portable signs advertising a business or service not located on the same site shall be allowed to be located off-site from the business or service being advertised; provided, that prior property owner authorization has been obtained by said business operator or service provider.

9. Each portable sign shall have a maximum total sign size of 36 inches in height and 30 inches in width and be limited to two faces.

10. Portable signs shall be allowed in the public right-of-way; provided, that any and all signs are not placed within vehicle travel lanes or improved/unimproved vehicle shoulder areas or bicycle lanes, are not placed in front of or block access to marked bus transit stops, do not interfere with or impede pedestrian traffic or crossings and do not create nonconformance to the Americans with Disabilities Act.

J. Off-premises directional signs shall be allowed in the RO, RO-H, CN, C-1, C-2, C-3, DUC, BP, LF, M-1, M-2, EP, and the nonresidential used properties in the Terrace View District and the PUD-Lakeland Hills South subject to obtainment of temporary sign permit authorization from the city and compliance with the following as applicable:

1. Off-premises directional signs as authorized herein shall not have the following:

- a. Illumination of any kind;
- b. Strobing or blinking or flashing lights;
- c. Electrical animation;
- d. Changeable reader copy, electronic or manual.

2. Off-premises directional signs may have spinning elements including but not limited to flags or pennants or balloons or windsocks attached to them; provided, that they do not at any time constitute a traffic safety or pedestrian safety hazard.

3. Off-premises directional signs may be authorized to be placed in the public rights-of-way; provided, that placement in the public rights-of-way does not constitute a traffic safety or pedestrian safety hazard and does not create nonconformance to the Americans with Disabilities Act.

4. Off-premises directional signs may be authorized to be placed in on-site landscape areas, or off-site on another private parcel of land that does not contain the business or service being advertised; provided, that placement in on-site landscape areas does not impede sight distance and that off-site placement on another property has received prior property owner authorization.

5. Off-premises directional signs shall not be located in one or more existing parking spaces on a development site.

6. Off-premises directional signs shall have a maximum sign face area of 12 inches by 24 inches and a total height of 42 inches inclusive of any wood, metal, plastic or other support and a maximum of two sign faces.

K. Prohibited Signs. From and after the effective date of the ordinance codified in this chapter, it shall be unlawful for any person to erect or place within the city, except as otherwise authorized:

1. A swinging projecting sign;
2. Portable signs, except as permitted by ACC 18.56.025 (Real estate signs), 18.56.040(E) (C-2 District) and subsections (I)(1) through (10) of this section;
3. Banners, pennants, ribbons, streamers, spinners, rotating or blinking lights, strings of lights, or similar devices, except as permitted by subsection B of this section (Temporary Signs);
4. Flashing signs, except as permitted in subsection D of this section (Sign Lighting Provisions);
5. Changing message center signs, except as allowed in the I, P-1, C-1, C-2, C-3, M-1 and M-2 zones;
6. Signs attached to, or placed on, a vehicle or trailer parked on private or public property that is not associated with the business advertised on said sign(s). This provision is not to be construed as prohibiting the identification of a firm or its principal products on a vehicle used in the normal course of business. This does not include automobile for sale signs or signs attached to franchised buses or taxis;
7. Private signs placed in or on a public right-of-way, except for as expressly permitted by this chapter;
8. Any sign which constitutes a traffic hazard or detriment to traffic safety by reason of its size, location, movement, coloring, or method of illumination, or by obstructing the vision of drivers, or detracting from the visibility of any official traffic control device by diverting or tending to divert the attention of drivers of moving vehicles from traffic movement on streets, roads, intersections, or access facilities. No sign shall be erected so that it obstructs the vision of pedestrians by glare or method of illumination or constitutes a hazard to traffic. No sign may use words, phrases, symbols or characters in such a manner as to interfere with, mislead, or confuse traffic;
9. Any sign or advertising structure or supporting structure that is torn, damaged, defaced or destroyed;
10. Signs attached to poles installed by governmental agencies, utility poles, trees, rocks or other natural features;
11. Signs attached to benches, garbage cans, or other street furniture located within the public right-of-way;
12. Rotating signs;
13. Billboards;
14. Any sign which does not structurally or materially conform to the requirements of the city's adopted International Building Code.

L. **Nonconforming Signs.** Permanent signs established legally prior to the adoption of the ordinance codified in this chapter that do not conform to the regulations of this chapter with regard to number, size, height or location shall be allowed to remain as legal nonconforming signs except as follows:

1. Whenever a new building replaces the principal building.
2. When there is an expansion of an existing building, the requirements of this section shall apply only if there is an increase in floor area of 25 percent or more (including the cumulative increase of previous expansions after the effective date of the ordinance amending this section).
3. Whenever a nonconforming use is replaced by a conforming use, the requirements of this section shall apply in full to the new use if and only if there is a change in required signage due to the zoning district.
4. Any sign, including the sign structure, now or hereafter existing which no longer advertises a bona fide business conducted or a product sold. Such sign(s) shall be taken down and removed by the owner, agent or person having the beneficial use of the land, building or structure upon which such sign may be found within 90 days after written notification from the building official.

M. **Master Sign Plans Authorized.** The planning, building and community director has the authority to require a master sign plan to ensure a consistent and coordinated signage scheme for development proposals. In approving master sign plans under the provisions of this subsection, the director has the authority to approve signage schemes that allow for signs greater in area and height than allowed in the particular zone in which the development is located when a coordinated signage scheme is used. Master signage plans shall be recorded.

N. **Maintenance and Safety.** All permanent, temporary and portable signs and components thereof must be maintained in good repair and in a safe, neat, clean and attractive condition. Failure to maintain a sign(s) in accordance with this subsection shall be subject to the code compliance provisions of the Auburn City Code. (Ord. 6459 § 1, 2013; Ord. 6406 § 1, 2012; Ord. 6403 §§ 5, 6, 2012; Ord. 6363 § 5, 2011; Ord. 6360 § 2, 2011; Ord. 6353 § 6, 2011; Ord. 6327 § 6, 2010; Ord. 6287 § 2, 2010; Ord. 6263 § 6, 2009; Ord. 6166 § 2, 2008; Ord. 5993 § 1, 2006; Ord. 5342 § 2, 2000; Ord. 4705 § 2, 1994; Ord. 4229 § 2, 1987.)

Section 6. Amendment to City Code. That, effective March 16, 2016, Section 18.56.030 of the Auburn City Code be and the same hereby is amended to read as follows:

18.56.030 General provisions, all districts.

A. **Community Signs.** The planning, building and community director may approve and permit to be erected entrance signs, at or near the city limits, on city public right-of-way or on privately owned parcels with

the owner's permission, on which may be listed institutional names, service clubs or organizations or points of interest or similar public information. Right-of-way use permits may be required for signs located in the public right-of-way.

B. Temporary Signs.

1. Special event signage may be allowed subject to the following:

a. Use of such signage is limited to 10 days per display, not to exceed 10 days in any 90-day period;

b. The area of any single sign shall not exceed 30 square feet;

2. Banners may be allowed subject to the following:

a. No more than two such signs may be used per site at any given time;

b. Use of such signs is limited to 90 consecutive days, and may not exceed 90 days in any 120-day period;

c. The area of any single banner used by a single business on a site shall not exceed 32 square feet;

3. Signs which are placed upon or within a window and which are intended to be viewed from the right-of-way shall not exceed 50 percent of the window area;

4. Permits are not required, except that signs exceeding the allowable size and time duration must receive a permit issued by the planning, building and community director if special circumstances exist that warrant the additional signage.

C. Civic Events. Street banners may be permitted subject to approval and installation in accordance with rules and procedures established by the city of Auburn public works department.

D. Sign Lighting Provisions.

1. All lighting shall be arranged to reflect away from any residential zone. No person shall construct, establish, create or maintain any stationary exterior lighting or illumination system or any interior system which is intended to be viewed from a street, highway or other public thoroughfare used for vehicular traffic which system contains or utilizes:

a. Any exposed incandescent lamp with wattage in excess of 25 watts;

b. Any exposed incandescent lamp with a metallic reflector;

c. Any exposed incandescent lamp with an external reflector;

d. Any revolving beacon light;

e. Any continuous or sequential flashing operation, except as allowed for changing message center signs in subsection F of this section;

2. The provisions of subsection (D)(1) of this section shall not apply to:

a. Lighting systems owned or controlled by any public agency for the purpose of directing or controlling navigation, traffic, or highway or street illumination;

- b. Aircraft warning lights.
- E. Construction Provisions, Sight Distance, Exposed Angle Iron and Wire.

1. Each sign shall be adequately constructed in accordance with the requirements of the International Building Code, as amended;

2. Signs containing electrical circuitry shall meet the requirements of the National Electrical Code and all state laws, and shall include an approved testing lab sticker;

3. Signs must meet vehicular sight distance requirements established by the city engineer pursuant to the city of Auburn engineering design standards;

4. When a projecting sign is used, no angle irons, guy wires or braces shall be visible, except those that are an integral part of the overall design, such as decorative metals or woods, or unless they are required for safety.

F. Changing Message Center Signs. Where permitted under this chapter, changing message center signs shall comply with the following requirements; provided, that changing message center signs that only display time and temperature or similar public service information shall be exempt from these requirements.

1. Where Allowed. Changing message center signs shall only be allowed in the I, P-1, C-1, C-2, DUC, C-3, M-1 and M-2 zones.

a. In the I and C-1 zones, changing message center signs shall only be allowed on frontages along a collector, minor or principal arterial street.

b. In the I zone, no changing message center sign shall operate between the hours of 10:00 p.m. and 6:00 a.m.

c. In the DUC zone, changing message center signs shall only be allowed when located adjacent and oriented to Auburn Way North/Auburn Way South street frontages. (For other sign standards for the DUC zone, see ACC 18.29.060(I).)

2. Number. No more than one changing message center sign per street frontage shall be permitted on each property.

3. Sign Face Area. Except in the I and P-1 zones, the changing message center shall not constitute more than 75 percent of a sign's total sign face area.

4. Display.

a. The display of the sign shall not change more rapidly than once every one and one-half seconds.

b. No scrolling message shall require more than five seconds to be displayed in its entirety.

5. Light Levels.

a. Changing message center signs shall have installed ambient light monitors and shall at all times allow such monitors to automatically adjust the brightness level of the sign based on ambient light conditions.

b. At no time shall a changing message center sign be operated at a brightness level greater than the manufacturer's recommended levels.

c. All lighting shall be arranged to reflect away from any residential zone. The director shall have the authority to require a sign permit application include information to ensure the intent of this requirement is met.

d. The brightness level shall not exceed 8,000 nits when measured from the sign's face at its maximum brightness during daylight hours and 500 nits when measured from the sign's face at its maximum brightness between dusk and dawn.

6. On-Premises Advertising Only. Changing message center signs shall only advertise on-premises products and services, or display public service messages or messages on behalf of not-for-profit organizations.

7. Additional Requirements. A copy of the manufacturer's operating manual shall be provided to the city upon request.

8. Amortization. All changing message center signs that do not comply with the requirements of subsections (F)(4) and (5) of this section shall be brought into compliance with those requirements by April 1, 2009.

G. Change of Copy. The holder of a permit, for the duration thereof, shall have the right to change the advertising copy on the structure or sign for which the permit was issued without being required to pay any additional fees.

H. Exemptions. Unless otherwise specified or unless expressly prohibited, it is not the intent of this chapter to regulate the following signs:

1. The flag of a government or noncommercial institutions such as schools, with the poles treated as structures;

2. Official public notices, official court notices;

3. Incidental signs (see ACC 18.56.020(O), Definitions);

4. Signs not visible from public right-of-way;

5. Lettering or symbols painted directly onto or flush-mounted magnetically onto an operable vehicle;

6. Painting, repainting, cleaning, repairing, and other normal maintenance unless structural or electrical changes are made;

7. Religious symbols not attached to a permitted sign;

8. Memorial signs or tablets, names of buildings, dates of erection and the like, which are incorporated into the building material and facade;

9. Signs required by law, traffic or pedestrian control signs, signs indicating scenic or historic points of interest, which are erected by or on the order of a public officer in the performance of his or her public duty;

10. Sculptures, fountains, mosaics, and design features which do not incorporate advertising or identification;

11. Temporary signs limited exclusively to noncommercial speech.

I. Prohibited Signs. From and after the effective date of the ordinance codified in this chapter it shall be unlawful for any person to erect or place within the city, except as otherwise authorized:

1. A swinging projecting sign;

2. Portable signs, except as permitted by ACC 18.56.025 (Real estate signs) and 18.56.040(E) (C-2 District);

3. Banners, pennants, ribbons, streamers, spinners, rotating or blinking lights, strings of lights, or similar devices, except as permitted by subsection B of this section (Temporary Signs);

4. Flashing signs, except as permitted in subsection D of this section (Sign Lighting Provisions);

5. Changing message center signs, except as allowed in the I, P-1, C-1, C-2, C-3, M-1 and M-2 zones;

6. Signs attached to, or placed on, a vehicle or trailer parked on private or public property that is not associated with the business advertised on said sign(s). This provision is not to be construed as prohibiting the identification of a firm or its principal products on a vehicle used in the normal course of business. This does not include automobile for sale signs or signs attached to franchised buses or taxis;

7. Private signs placed in or on a public right-of-way, except for as expressly permitted by this chapter;

8. Any sign which constitutes a traffic hazard or detriment to traffic safety by reason of its size, location, movement, coloring, or method of illumination, or by obstructing the vision of drivers, or detracting from the visibility of any official traffic control device by diverting or tending to divert the attention of drivers of moving vehicles from traffic movement on streets, roads, intersections, or access facilities. No sign shall be erected so that it obstructs the vision of pedestrians by glare or method of illumination or constitutes a hazard to traffic. No sign may use words, phrases, symbols or characters in such a manner as to interfere with, mislead, or confuse traffic;

9. Any sign or advertising structure or supporting structure that is torn, damaged, defaced or destroyed;

10. Signs attached to poles installed by governmental agencies, utility poles, trees, rocks or other natural features;

11. Signs attached to benches, garbage cans, or other street furniture located within the public right-of-way;

12. Rotating signs;

13. Billboards;

14. Any sign which does not structurally or materially conform to the requirements of the city's adopted International Building Code.

J. Nonconforming Signs. Permanent signs established legally prior to the adoption of the ordinance codified in this chapter that do not conform to the regulations of this chapter with regard to number, size,

height or location shall be allowed to remain as legal nonconforming signs except as follows:

1. Whenever a new building replaces the principal building.
2. When there is an expansion of an existing building, the requirements of this section shall apply only if there is an increase in floor area of 25 percent or more (including the cumulative increase of previous expansions after the effective date of the ordinance amending this section).
3. Whenever a nonconforming use is replaced by a conforming use, the requirements of this section shall apply in full to the new use if and only if there is a change in required signage due to the zoning district.
4. Any sign, including the sign structure, now or hereafter existing which no longer advertises a bona fide business conducted or a product sold. Such sign(s) shall be taken down and removed by the owner, agent or person having the beneficial use of the land, building or structure upon which such sign may be found within 90 days after written notification from the building official.

K. **Master Sign Plans Authorized.** The planning, building and community director has the authority to require a master sign plan to ensure a consistent and coordinated signage scheme for development proposals. In approving master sign plans under the provisions of this subsection, the director has the authority to approve signage schemes that allow for signs greater in area and height than allowed in the particular zone in which the development is located when a coordinated signage scheme is used. Master signage plans shall be recorded.

L. **Maintenance and Safety.** All permanent, temporary and portable signs and components thereof must be maintained in good repair and in a safe, neat, clean and attractive condition. Failure to maintain a sign(s) in accordance with this subsection shall be subject to the code compliance provisions of the Auburn City Code. (Ord. 6459 § 1, 2013; Ord. 6406 § 1, 2012; Ord. 6403 §§ 5, 6, 2012; Ord. 6363 § 5, 2011; Ord. 6360 § 2, 2011; Ord. 6353 § 6, 2011; Ord. 6327 § 6, 2010; Ord. 6287 § 2, 2010; Ord. 6263 § 6, 2009; Ord. 6166 § 2, 2008; Ord. 5993 § 1, 2006; Ord. 5342 § 2, 2000; Ord. 4705 § 2, 1994; Ord. 4229 § 2, 1987.)

Section 7. Extension of Time.

In its deliberations on the text of Ordinance No. 6263, the City of Auburn Planning Commission considered and recommended to the City Council that the Council consider up to two six month extensions of the provisions of this Ordinance, should economic conditions warrant such extensions. The Planning Commission acknowledged that the extension of time is procedural and that no further Planning Commission action is

required before City Council enactment of such extensions. The only changes in the text of this Ordinance from the text of Ordinance Numbers 6263, 6327, 6353 and 6403, and this Ordinance Number 6501, are the changes in the effective dates set forth therein.

Section 8. Implementation. The Mayor is hereby authorized to implement such administrative procedures as may be necessary to carry out the directions of this legislation.

Section 9. Severability. The provisions of this ordinance are declared to be separate and severable. The invalidity of any clause, sentence, paragraph, subdivision, section or portion of this ordinance, or the invalidity of the application thereof to any person or circumstance shall not affect the validity of the remainder of this ordinance, or the validity of its application to other persons or circumstances.

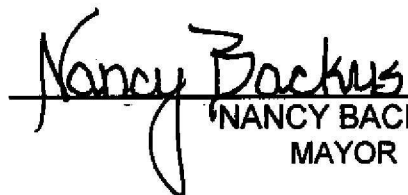
Section 10. Effective date. This Ordinance, amending the effective dates of Ordinance No. 6263, shall take effect and be in force five days from and after its passage, approval and publication as provided by law.

INTRODUCED: FEB 18 2014
PASSED: FEB 18 2014
APPROVED: FEB 18 2014

CITY OF AUBURN

ATTEST:

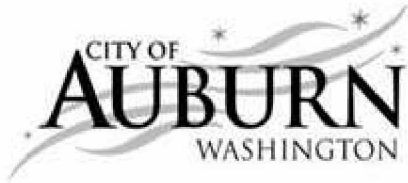

Danielle E. Daskam, City Clerk


NANCY BACKUS
MAYOR

APPROVED AS TO FORM:


Daniel B. Heid, City Attorney

Published: 02/24/2014 in the *Seattle Times*



AGENDA BILL APPROVAL FORM

Agenda Subject:

Capital Project Status Report and GIS Tool (10 Minute Presentation/5 Minute Q&A)

Date:

February 17, 2016

Department:

CD & PW

Attachments:

[GIS Generated Capital Project Status \(CPS\) Report](#)

Budget Impact:

\$0

Administrative Recommendation:

For discussion only.

Background Summary:

In June 2015, Staff presented a discussion of the status of capital projects being managed by the Engineering Division of the Community Development and Public Works Department. During the discussion a new Geographic Information Systems (GIS) based tool was demonstrated that would allow capital projects information to be conveyed graphically using a map interface.

Engineering and IT staff have worked together to further develop the new GIS tool and will be presenting it during this discussion. The capital project information that is typically provided to the City Council on a monthly basis via the Capital Project Status (CPS) matrix is now being stored and updated using GIS. Staff has developed a reporting tool that creates a report that is similar to the CPS matrix and will continue to provide the report to the Council on a monthly basis. The latest version of the new GIS generated report is included in the agenda packet for discussion during this study session.

Staff plans to post the GIS based capital project map tool on the City's website for public use. This will allow the public to identify projects on a map and then, with a couple mouse clicks, obtain additional information including the project manager's and inspector's contact information.

Reviewed by Council Committees:**Councilmember:****Staff:**

Snyder

Meeting Date: February 22, 2016

Item Number: DI.C

Capital Project Status Report Community Development And Public Works Department - Engineering General Services Division

Project Status: CONSTRUCTION

Project Number	Project Name & Description	Street/Utilities	Project Budget		Total Estimated Costs	Design % Complete	Design Finish Date	Construction % Complete	Construction Finish Date	Project Manager	Status	Design Consultant	Contractor
			Other	Total Budget									
CP1119	AWS CORRIDOR IMPT. FIR ST SE TO HEMLOCK ST SE This project will widen AWS between Fir and Hemlock Streets from 3 lanes to 5 lanes and includes new sidewalks, street lighting system, removal of existing utility poles and undergrounding of the associated facilities, bus pull-outs, and improvement of the Hemlock St. intersection to include U-turns and a new traffic signal. This project is planned to be constructed concurrent with project CP1118.	848,090 (Street) 266,579 (Water) 17,428 (Sewer)	2,425,402 (TIB) 836,600 (MIT) 160,958 (Century Link) 76,116 (Comcast) 116,038 (WSDOT)	4,769,773	4,611,036	100%	JAN-15	95%	FEB-16	Sweeting	Final restoration work underway. Application of remaining roadway markings requires dry, warm weather. Finish date adjusted accordingly.	CH2MHill	Stan Palmer
CP1118	AWS PEDESTRIAN IMPT. DOGWOOD ST SE TO FIR ST SE This project will construct new sidewalks, street lighting system, a designated mid-block crosswalk and median at Fir Street, removal of existing utility poles and undergrounding of the associated facilities, and a U-turn at Fir Street. This project also includes a public education element for pedestrian safety. This project is planned to be constructed concurrent with project CP1119.	185,459 (Street) 293,956 (Water)	770,604 (State) 100,000 (Federal) 330,000 (MIT) 129,841 (Century Link) 74,009 (Comcast) 107,750 (WSDOT)	1,991,619	1,965,750	100%	JAN-15	95%	FEB-16	Sweeting	Final restoration work underway. Remaining roadway markings require warm, dry weather. Finish date adjusted accordingly.	CH2MHill	Stan Palmer
CP0915	WELL 1 - ON SITE IMPROVEMENTS This project will rehabilitate Well 1 so that it can function at full capacity and complete modifications to the Howard Road Corrosion Control Facility.	3,287,466 (Water)		3,287,466	3,154,062	100%	JAN-15	80%	MAR-16	Barba	Work is underway.	Golder Associates	McClure & Sons

Capital Project Status Report Community Development And Public Works Department - Engineering General Services Division

Project Status: CONSTRUCTION

Project Number	Project Name & Description	Street/Utilities	Project Budget			Total Estimated Costs	Design % Complete	Design Finish Date	Construction % Complete	Construction Finish Date	Project Manager	Status	Design Consultant	Contractor
			Other	Total Budget										
C410A	277TH WETLAND MITIGATION MONITORING This project will complete wetland mitigation enhancements at the S 277th wetland mitigation sites.		55,000	55,000	55,000	100%			100%		Larson	Monitoring work in progress. Actively seeking mitigation acceptance from Corps to end monitoring period.		
CP1324	AIRPORT RUNWAY/ APRON REHAB The purpose of this project is to rehabilitate the pavement surface at the Auburn Municipal Airport. This will be accomplished by sealing the cracks in the pavement and applying a seal coat over the surface of the pavement.	179,570 (435 Airport Fund)	22,874 (WSDOT Grant) 563,276 (FAA Grant)	765,721	765,721	100%	JUL-14		95%	MAR-16	Snyder	Punchlist to be completed in Spring 2016.	Century West	Blackline
CP1414	2015 LOCAL STREET RECONSTRUCTION This project will complete the reconstruction of the following local roadways:3rd St NE between AWN and Auburn Ave, and 200ft east of Auburn Way to D St NE7th St SE between A St SE and AWSD St SE between AWS and 12th St SE	1,958,665 (SOS) 682,712 (Water) 499,566 (Sewer)		3,140,848	2,735,481	100%	MAY-15		100%	DEC-15	Carter	Final Pay Estimate and final acceptance to be requested at 2/16/16 Council meeting.	Jacobs Engineering, Inc.	Titan Earthwork, LLC.

Capital Project Status Report Community Development And Public Works Department - Engineering General Services Division

Project Status: CONSTRUCTION

Project Number	Project Name & Description	Street/Utilities	Project Budget		Total Estimated Costs	Design % Complete	Design Finish Date	Construction % Complete	Construction Finish Date	Project Manager	Status	Design Consultant	Contractor
			Other	Total Budget									
CP0767	MOHAWK PLASTIC WETLAND MITIGATION MONITORING This project is an annual level of effort to complete the required monitoring for the mitigation site.		25,000(TIF)	25,000	25,000					Larson	Monitoring work in progress (Year 6 of 10 required for wetland mitigation)	Soundview	
CP1320	M&O STORM IMPROVEMENTS This project will construct a new detention and treatment system for drainage at the M&O Facility and expand and improve the existing decant facility.	220,000 (Water) 200,000 (Sewer) 791,370 (Storm)	999,400 (Ecology Grant) 270,000 (Equip Rental)	2,480,770	2,397,306	100%	DEC-14	100%	FEB-16	Wickstrom	Final pay in process. Finish date adjusted to account for time needed to address punchlist associated with the decant building.	Brown & Caldwell	SCI
CP1412	AUBURN YOUTH & COMMUNITY CENTER This project will construct a new community/youth center at the Les Gove Community Campus.		6,000,000 (Parks Fund) 2,950,000 (Grant)	8,950,000	8,015,000	100%	JUN-15	40%	JUN-16	Sweeting	Framing of new building is underway. Design of H Street Extension being initiated.	ARC	Pease

Capital Project Status Report Community Development And Public Works Department - Engineering General Services Division

Project Status: CONSTRUCTION

Project Number	Project Name & Description	Street/Utilities	Project Budget		Total Estimated Costs	Design % Complete	Design Finish Date	Construction % Complete	Construction Finish Date	Project Manager	Status	Design Consultant	Contractor
			Other	Total Budget									
CP1202	AUBURN WAY SO. FLOODING IMPROVEMENTS - PHASE 2 This project will construct conveyance improvements on 17th Street SE from A Street SE to K Street SE and increase the capacity of the existing detention pond located on A Street SE. The project will also replace sewer and water facilities adjacent to the storm drain line.	2,170,544 (Storm) 907,188 (Water) 769,662 (Sewer)		3,847,394	3,118,134	100%	JUN-15	70%	APR-16	Wickstrom	Work is underway. Finish date adjusted to account for project likely to be placed into suspension due to weather.	N/A	Northwest Cascade
C512A	WELL 4 IMPROVEMENTS This project will construct a new building to house a standby generator and disinfection equipment.	1,378,589 (Water)		1,378,589	1,333,496	100%	NOV-14	96%	FEB-16	Wickstrom	Finish date adjusted to account for the time needed for startup and testing.	RH2	Gary Harper
CP0765	LAKELAND HILLS RESERVOIR IMPROVEMENTS This project will provide various improvements at the reservoir, including painting, seismic upgrades, and facility modifications.	1,758,109 (Water)		1,758,109	1,758,109	100%	FEB-15	88%	MAR-16	Larson	Work is underway. Final exterior painting work requires dry, warm weather. Finish date adjusted accordingly.	Gray & Osborne	Paso Robles Tank

Capital Project Status Report

Community Development And Public Works Department - Engineering General Services Division

Project Status: CONSTRUCTION

Project Number	Project Name & Description	Street/Utilities	Project Budget		Total Estimated Costs	Design % Complete	Design Finish Date	Construction % Complete	Construction Finish Date	Project Manager	Status	Design Consultant	Contractor
			Other	Total Budget									
CP1208	SEWER PUMP STATION IMPROVEMENT This project will repair and modify existing sanitary sewer pump station facilities located at: F St SE, R St NE, 22nd St NE, Rainer Ridge, Valley Meadows, 8th St NE, Area 19, North taps, Peasley Ridge, Riverside, and Terrace View to address access, corrosion resistance, site security and new generators where needed.	1,350,953 (Sewer)		1,350,953	1,350,953	100%	AUG-14	97%	FEB-16	Chalmers	Contractor has been taken out of suspension and is currently working on punch list items. Finish date is approximate.	Jacobs/Norton Corrosion	RL Alia
CP1506	2015 PAVEMENT PATCHING & OVERLAY PROJECT This project will complete the patching and/or overlay of the following streets: C St SW between SR-18 and 15th St SW, M St SE between 8th St SE and 12th St SE, B St NW between 30th St and 37th St NW, 104th Ave SE between Lea Hill Road and Green River Road, SE 304th St between 124th Ave SE and 132nd Ave SE, 113th Ave SE & 114th Ave SE, F St SE from 29th St SE to 21st St SE, S 300th St from 58th Pl S to 64th Ave S, and Mountain View Dr from S 331st ST to West Valley Highway.	430,000 (SOS) 1,700,000 (Streets) 600,000 (REET)	80,000 (ICON)	2,810,000	2,623,000	100%	JUN-15	98%	DEC-15	Carter	Work is underway. Project will be placed into suspension due to weather until Spring 2016.		ICON Materials
CP0746	Mill Creek 5K Restoration Project This project will construct a new culvert for Mill Creek to pass under 15th Street NW and stream restoration of Mill Creek.	1,250,000 (Storm)	4,000,000 (Federal)	5,250,000	5,250,000	100%	Unk.	85%	MAR-16		Work is underway.	Corps of Engineers	CKY

Capital Project Status Report Community Development And Public Works Department - Engineering General Services Division

Project Status: DESIGN

Project Number	Project Name & Description	Street/Utilities	Project Budget		Total Estimated Costs	Design % Complete	Design Finish Date	Construction % Complete	Construction Finish Date	Project Manager	Status	Design Consultant	Contractor
			Other	Total Budget									
CP1317	Water Meter and Billing System Improvements This project will install automated meter reading infrastructure and software, and will replace all water meters.	6,000,000 (Water)		6,000,000	6,000,000	100%	JUL-15	1%	DEC-17	Snyder	Work is underway.	Ferguson	Ferguson
CP1407	MARCHINI MEADOWS This project will complete the required public improvements that the developer for the Marchini Meadows did not complete. Improvements are prioritized and will be completed based on available funds.		70,000	70,000	70,000	25%				Larson	Overlay of 132nd Ave completed by project CP1506.		
CP1218	Auburn Way South Corridor Safety (Muckleshoot Plaza to Dogwood St SE) This project will construct corridor improvements to AWS between Muckleshoot Plaza and Dogwood Street SE. Improvements include designated U-turns, access management, driveway consolidation, addition of a 2nd left turn lane from eastbound AWS into the MIT Casino, bus pull-outs, medians, signal improvements, and sidewalks.	252,684 (Street) 940,000 (Water)	2,333,108 (Federal) 306,674 (WSDOT)	3,832,467	4,370,820	52%	June-16		June-17	Larson	Design is being finalized and property acquisition process is underway.	Ch2m	

Capital Project Status Report

Community Development And Public Works Department - Engineering General Services Division

Project Status: DESIGN

Project Number	Project Name & Description	Street/Utilities	Project Budget		Total Estimated Costs	Design % Complete	Design Finish Date	Construction % Complete	Construction Finish Date	Project Manager	Status	Design Consultant	Contractor
			Other	Total Budget									
CP1411	MUCKLESHOOT INDIAN TRIBE MASTER METERS This project will install master meters on MIT Services in the reservation area on Auburn Way South.	480,000 (Water)		480,000	480,000	56%	APR-16		AUG-16	Chalmers	Design is underway.	N/A	
CP1316	EAST RIDGE MANOR STORM IMPROVEMENTS This project will complete improvements to the East Ridge Manor storm system in the Lea Hill area.	1,120,000(Storm)		1,120,000	1,110,000	20%				Carlaw	Evaluation of design alternatives is underway	Brown and Caldwell	
C222A	227TH-AUBURN WAY N TO GREEN RIVER BRIDGE This project will complete the widening of S 277th from the intersection of Auburn Way North to L Street NE, including the construction of a pedestrian trail and relocation of the floodway along S 277th.	989,185 (Street)	1,020,700 (Federal) 2,300,000 (Developer) 4,000,000 (TIB)	8,309,885	8,309,885	82%	MAY-16		MAY-17	Vondrak	Design is underway. Finish date adjusted to account for environmental permitting requirements. Property acquisition is underway.	Parametrix	

Capital Project Status Report Community Development And Public Works Department - Engineering General Services Division

Project Status: DESIGN

Project Number	Project Name & Description	Street/Utilities	Project Budget		Total Estimated Costs	Design % Complete	Design Finish Date	Construction % Complete	Construction Finish Date	Project Manager	Status	Design Consultant	Contractor
			Other	Total Budget									
CP1507	AWN GRIND AND OVERLAY This project will rehabilitate and preserve the existing pavement on Auburn Way North between 22nd St NE and 45th St NE.	972,500 (Streets) 42,500 (Storm) 75,000 (Sewer)	967,500 (Federal)	2,057,500	2,057,500	55%	APR-16		OCT-16	Chalmers	Design work is underway.		
CP1417	WEST HILL SPRINGS IMPROVEMENTS This project will add an automatic shutdown/diversion if disinfection system fails, add a screen or a Tide-flex valve to the overflow at the site, and evaluate site stabilization.	605,000(Water)		605,000	605,000	2%	JUN-16		NOV-16	Barba	Consultant contract awarded. Notice to Proceed issued January 11, 2016.	MSA	
CP1501	CITYWIDE TRAFFIC SIGNAL SAFETY IMPROVEMENTS This project will implement low-cost traffic signal safety improvements at various intersections by installing flashing yellow arrow signals, auxiliary signal heads, and backplates.	32,600(Streets)	412,575(Federal)	445,175	445,175	85%	FEB-16		AUG-16	Chalmers	Design work is underway. Advertise date adjusted as a result of staff resourcing.		

Capital Project Status Report Community Development And Public Works Department - Engineering General Services Division

Project Status: DESIGN

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			Other	Total Budget									
CP1107	FULMER WELLFIELD IMPROVEMENT PROJECT This project will be done in phases. The first phase 1A will complete investigation of the Fulmer Wellfield area to determine the required analysis and drilling program needed to utilize the full water rights. Phase 1B will complete a drilling and testing program as well as an alternatives analysis. Phase 2 will complete the physical improvements.	1,750,000 (Water)		1,750,000	1,563,652	85%				Fenhaus	Consultant design work is underway. The total project costs by phase are: 533,294 (Phase 1) 1,030,358 (Phase 2).	Golder Associates	
CP1406	WEST MAIN ST SIGNAL UPGRADES This project will reconstruct the existing signals at C Street SW and Main Street and at Main Street and Auburn Ave.	465,000 (Street)		465,000	465,000	30%	JUN-16		DEC-16	Barba	Project design is being coordinated with the Main Street Streetscape project.	N/A	
CP1415	W MAIN ST MULTIMODAL CORRIDOR AND ITS IMPROVEMENTS This project will repurpose the existing W Main St between W Valley Highway and the Interurban Trail. The project will also provide Intelligent Transportation System (ITS) improvements along W. Main St., West Valley Hwy, 15th St. SW, and C St. SW.	676,060 (Streets)	3,774,340 (Federal)	4,450,400	4,450,400	55%	JUN-16		DEC-16	Truong	Design work is underway. Environmental documentation complete.	CH2M	

Capital Project Status Report

Community Development And Public Works Department - Engineering General Services Division

Project Status: DESIGN

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			Other	Total Budget									
CP1416	F ST SE NON-MOTORIZED IMPROVEMENTS This project will reconstruct F St SE from 4th St SE to Auburn Way South, including adding new sidewalks, curb and gutter, bike lanes, wayfinding signage, street lighting, streetscape elements, and safety improvements, and will include a bike share program with bike boulevard components. Some ROW acquisition is necessary. Some sections of water and sewer lines will be replaced on F St SE between 4th St SE and Auburn Way S.	130,000 (Streets) 100,000 (Water) 24,000 (Sewer)	520,000(Federal)	774,000	2,727,000	30%	DEC-16		NOV-17	Wickstrom	Design work is underway.	Jacobs	
CP1502	37TH ST SE AND A ST TRAFFIC SIGNAL This project will improve the safety at the intersection by installing a traffic signal, improving ADA ramps, widening the northeast corner of the intersection for a future U-turn, and pavement restoration.	142,240(Streets)	792,260(Federal)	934,500	934,500	1%	NOV-16		JUN-17	Barba	Consultant contract negotiations underway.	KPG	
CP1312	STORM REPAIR & REPLACEMENT This project will replace and/or repair aging and damaged storm lines throughout the City.	333,000(Storm)		333,000	333,000	32%	MAR-16		JUL-16	Wickstrom	Design is underway.	N/A	

Capital Project Status Report

Community Development And Public Works Department - Engineering General Services Division

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			Other	Total Budget									
CP1511	M ST SE IMPROVEMENTS - 3RD ST SE TO EAST MAIN ST This project will replace the existing 12 inch storm line along M St SE from 4th St SE to E Main St to alleviate flooding.	400,00(Storm)		400,000	400,000	37%	JUN-16		FEB-17	Larson	Project scope is being modified to include street and other work. Budget, cost, and schedule will be modified to account for added scope.		
CP1513	22nd St NE and I St NE Intersection Improvements This project will complete the design of intersection bicycle and pedestrian safety improvements at 22nd St NE and I St NE.	200,000 (State) 290,000 (Streets)		490,000	TBD	0%	TBD		TBD	Wickstrom	Consultant selection underway. Only design phase of project is funded at this time.		

Capital Project Status Report

Community Development And Public Works Department - Engineering General Services Division

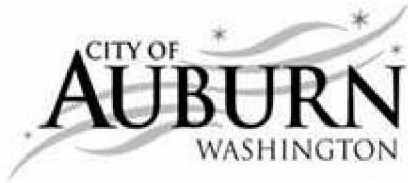
Project Status: DESIGN

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			Other	Total Budget									
CP1515	2016 Local Street Reconstruction and Preservation Project This project will reconstruct 21st St NE between Auburn way N and I St NE; F St SE between East Main St and 4th St SE; and 25th St SE between M St SE and R St SE; as well as preserve several streets in the West hill area.	2,230,000 (SOS) 500,000 (Water)		2,730,000	2,382,000	7%	May 2016	0%	Oct 2016	Carter	Design and survey work underway.	Jacobs Engineering	TBD
CP1522 (CP1122)	30th Street NE Storm Improvements (Phase 1B): This project will replace the 30-inch storm drainage line along 30th Street NE from approximately I Street NE to Brannan Park Storm Pump Station to address localized flooding issues. Phase 1A was completed in Jan. 2016 (CP1122)	1,060,000 (Storm)		1,060,000	1,343,376	15%	JULY-16		TBD	Truong	Pre-design feasibility analysis work is underway. Remainder of Phase 1B (CP1122) monies will be moved to fund this project.	Otak	
MS1503	M&O Building Roof Retrofit This project will install a roof retrofit system for the aging roof at the M&O Building.	240,000 (Facilities)		240,000	240,000	30%	APR-16		JUN-16	Barba	Consultant selection underway.	Helix	

Capital Project Status Report Community Development And Public Works Department - Engineering General Services Division

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			Other	Total Budget									
CP1520	B St NW Reconstruction Project This project will complete the reconstruction of B St NW between 37th St NW and S 277th St, including replacing sanitary sewer and addressing storm drainage needs.	1,775,000 (Streets) 375,000 (Sewer)		2,150,000	2,082,568	4%	JUN-16	0%	NOV-16	Carter	Design work is underway.	Survey - DEA, Inc.; Geotech - Shannon and Wilson	
CP1512	2015 Sanitary Sewer Repair and Replacement This project will replace and/or repair aging and damaged sewer systems through out the City.	1,200,000 (Sewer)		1,200,000	1,100,000	34%	JUN-16		NOV-16	Truong	Design work is underway. Advertisement date changed due to scope of work modification.		
	H Street SE Extension This project is being completed as part of the Auburn Community and Teen Center project. It will construct a connection from the current termination of H Street SE at the White River Museum to Auburn Way South. The connection to Auburn Way South will serve as shared entry to the Les Gove Campus and the King County Library. The project will also close Deals Way adjacent to the spray park and library.		855,000 (Parks)	855,000	855,000	5%	JUN-16	0%	OCT-16	Larson	Preliminary design is underway.	N/A	TBD



AGENDA BILL APPROVAL FORM

Agenda Subject:

4th Quarter 2015 Financial Report (10 Minute Presentation/5 Minute Q&A)

Date:

February 17, 2016

Department:

Finance

Attachments:

[4th Quarter Financial Reports](#)

Budget Impact:

\$0

Administrative Recommendation:

For discussion only.

Background Summary:

The purpose of the quarterly financial report is to summarize for the City Council the general state of Citywide financial affairs and to highlight significant items or trends that the City Council should be aware of. The following provides a high level summary of the City's financial performance; further details can be found within the attached financial report.

The fourth quarter status report is based on financial data available as of February 4, 2016 for the period ending December 31, 2015. Sales tax information represents business activity that occurred through October 2015.

General Fund:

The General Fund is the City's largest fund and accounts for the majority of City resources and services, other than those required by statute to be accounted for in another fund.

In 2015, General Fund revenues totaled \$61.0 million compared to a budget of \$58.9 million and were \$2.2 million higher than the revenues collected in 2014. Notable variances to budget in 2015 include:

- General Fund sales tax revenues totaled \$14.6 million and exceeded budget by 6.7% or \$911,000. In addition, sales tax credit for annexation and criminal justice sales tax revenues exceeded budget expectations by \$133,000 and \$227,000 respectively.

- Collections in electric tax and natural gas tax revenues ended the year under budget by \$204,000 and \$150,000 respectively due primarily to a mild winter which reduced customer demand for heating. This unfavorable variance was somewhat offset by favorable variances in City utility tax collections.
- Development services fees totaled \$1.4 million and exceeded budget by \$720,000. Of this, \$575,000 of this was attributable to the fact that plan check revenues far exceeded budget expectations. Both The Villas (Senior Living Community) and the Promenade Apartment project contributed to these higher than usual collections.

General Fund expenditures through December totaled \$61.1 million as compared with a budget of \$65.1 million. This represents a 6.1% year-end underspend compared to budget. All departments operated within their allocated budgets in 2015.

Ending 2015 fund balances will not be finalized until approximately June 2016 pending final year-end adjustments and certification by the State Auditor's Office. Once the final ending 2015 fund balances are available, budgeted beginning 2016 fund balances will be reconciled and adjusted accordingly.

In 2015, 5,112 pet licenses were sold resulting in \$147,152 in revenue. For the same period in 2014, 5,811 licenses were sold resulting in \$155,790 in revenue.

Street Funds:

The City's three street funds are special revenue funds where the revenue sources and expenditures are legally restricted. These funds are used for street capital construction projects, local street repair and arterial street repair and preservation projects. In 2015, Arterial Street fund revenues collected totaled \$4.7 million as compared to collections of \$3.5 million in 2014; expenditures totaled \$6.9 million as compared to \$3.8 million spent last year. Local Street fund revenues exceeded budget expectations by \$698,000, or 39.8%, due to higher than anticipated sales tax revenues from local construction projects; expenditures were under budget by \$957,000, or 28.4%. Lastly, Arterial Street Preservation fund revenues totaled \$2.7 million as compared to a budget of \$2.9 million, while expenditures totaled \$4.0 million.

Enterprise Funds:

The City's seven enterprise funds account for operations with revenues primarily provided from user fees, charges or contracts for services.

At the end of 2015, the Water fund had net operating income of \$1,076,100 compared to operating income of \$1,757,300 at the end of 2014. The Sewer fund ended the year with net income of \$109,300 compared to income of \$181,500 in the previous year. The Sewer-Metro Utility ended 2015 with operating income of \$186,800 as compared

to operating income of \$273,900 in 2014. Lastly, the Stormwater Utility ended the year with operating income of \$1,316,800 compared to operating income of \$1,486,200 at the end of 2014.

The Cemetery ended 2015 with net operating income of \$19,600 compared to operating income of \$2,900 in 2014.

Internal Service Funds:

Internal Service Funds provide services to other City departments and include functions such as Insurance, Worker's Compensation, Facilities, Innovation and Technology, and Equipment Rental. All funds have sufficient revenues to cover year-end expenditures.

Investment Portfolio:

The City's total cash and investments at the end of the year was \$115.1 million, and compares to \$115.7 million at the end of Q3-2015.

Reviewed by Council Committees:

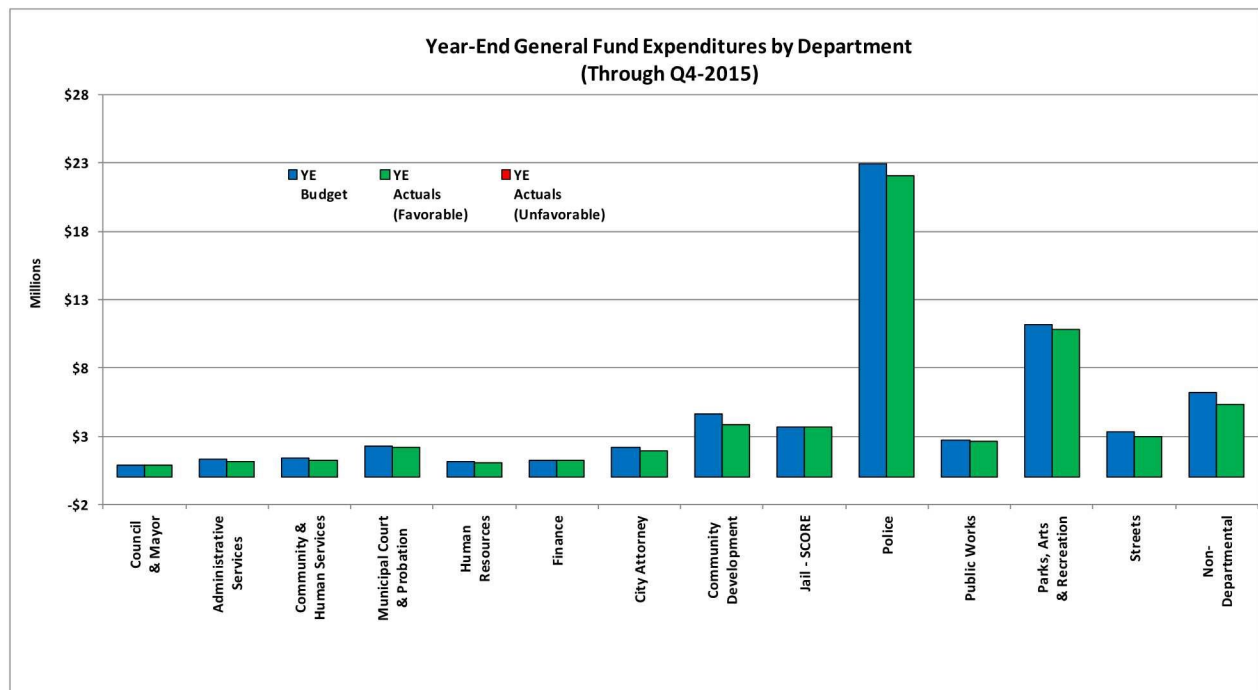
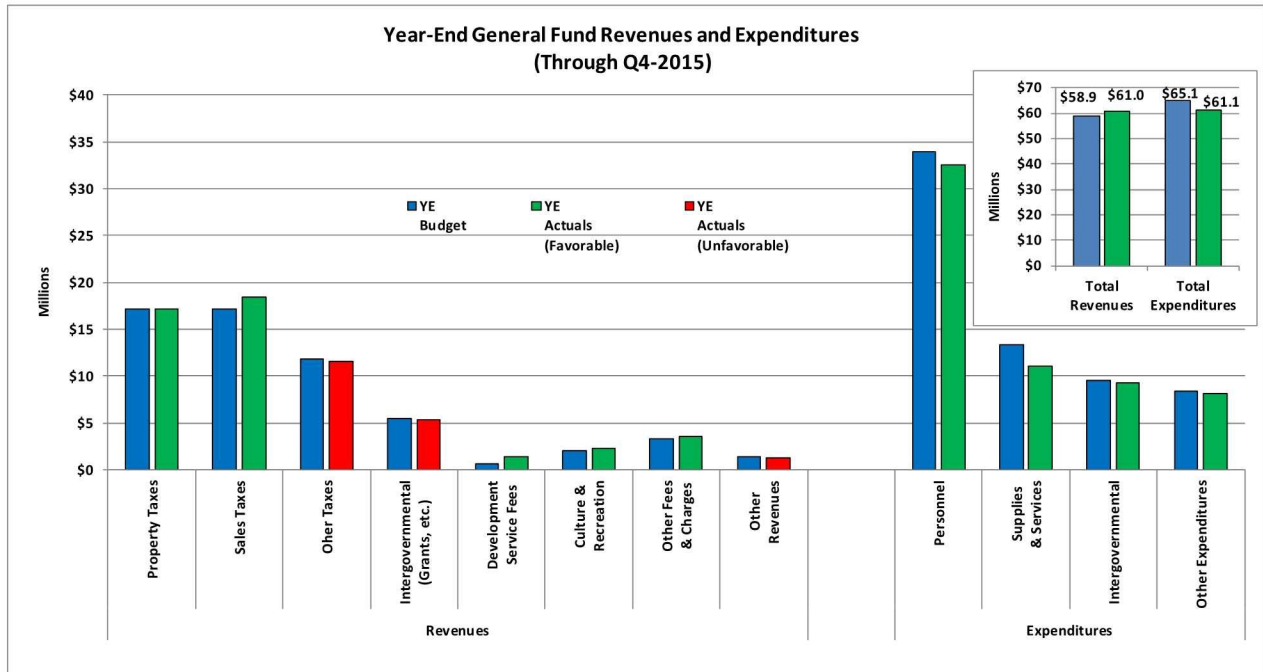
Councilmember:

Staff: Coleman

Meeting Date: February 22, 2016

Item Number: DI.D

General Fund Summary



General Fund Summary of Sources and Uses	2015			2014	2015 YE Budget vs. Actual	
	Annual Budget	YE Budget	YE Actual	YE Actual	Favorable (Unfavorable) Amount	Percentage
Operating Revenues						
Property Tax	\$ 17,182,600	\$ 17,182,600	\$ 17,199,418	\$ 15,805,041	\$ 16,818	0.1 %
Sales Tax	13,662,000	13,662,000	14,573,164	13,891,465	911,164	6.7 %
Sales Tax - Annexation Credit	1,856,000	1,856,000	1,988,523	1,836,391	132,523	7.1 %
Criminal Justice Sales Tax	1,589,000	1,589,000	1,815,833	1,658,228	226,833	14.3 %
Brokered Natural Gas Tax	282,000	282,000	248,670	275,327	(33,330)	(11.8) %
City Utilities Tax	3,452,300	3,452,300	3,642,218	3,479,570	189,918	5.5 %
Admissions Tax	330,300	330,300	355,170	318,441	24,870	7.5 %
Electric Tax	3,435,600	3,435,600	3,232,503	3,424,427	(203,097)	(5.9) %
Natural Gas Tax	1,152,000	1,152,000	1,002,334	1,136,969	(149,666)	(13.0) %
Cable TV Franchise Fee	888,900	888,900	925,835	880,909	36,935	4.2 %
Cable TV Franchise Fee - Capital	63,000	63,000	69,680	62,993	6,680	10.6 %
Telephone Tax	1,811,000	1,811,000	1,661,505	1,805,572	(149,495)	(8.3) %
Garbage Tax (external)	106,000	106,000	114,870	110,566	8,870	8.4 %
Leasehold Excise Tax	33,000	33,000	66,544	37,233	33,544	101.6 %
Gambling Excise Tax	232,400	232,400	212,939	280,736	(19,461)	(8.4) %
Taxes sub-total	\$ 46,076,100	\$ 46,076,100	\$ 47,109,207	\$ 45,003,866	\$ 1,033,107	2.2 %
Business License Fees	\$ 219,000	\$ 219,000	\$ 281,654	\$ 171,422	\$ 62,654	28.6 %
Building Permits	1,100,000	1,100,000	1,209,836	1,505,799	109,836	10.0 %
Other Licenses & Permits	532,300	532,300	582,986	723,441	50,686	9.5 %
Intergovernmental (Grants, etc.)	5,456,951	5,456,951	5,317,259	5,063,108	(139,692)	(2.6) %
Charges for Services:						
General Government Services	96,500	96,500	79,413	113,491	(17,087)	(17.7) %
Public Safety	515,100	515,100	479,061	479,866	(36,039)	(7.0) %
Development Services Fees	680,000	680,000	1,400,292	1,101,680	720,292	105.9 %
Culture and Recreation	2,058,080	2,058,080	2,317,351	2,219,387	259,271	12.6 %
Fines and Forfeits	788,040	788,040	938,775	1,239,233	150,735	19.1 %
Fees/Charges/Fines sub-total	\$ 11,445,971	\$ 11,445,971	\$ 12,606,628	\$ 12,617,427	\$ 1,160,657	10.1 %
Interest and Other Earnings	\$ 36,850	\$ 36,850	\$ 57,464	\$ 41,767	\$ 20,614	55.9 %
Rents, Leases and Concessions	573,200	573,200	729,969	710,705	156,769	27.3 %
Contributions and Donations	32,000	32,000	39,712	46,851	7,712	24.1 %
Other Miscellaneous	107,400	107,400	218,832	168,357	111,432	103.8 %
Transfers In	560,823	560,823	97,443	121,652	(463,380)	(82.6) %
Insurance Recoveries - Capital & Operating	50,600	50,600	153,041	102,377	102,441	202.5 %
Other Revenues sub-total	\$ 1,360,873	\$ 1,360,873	\$ 1,296,461	\$ 1,191,708	\$ (64,412)	(4.7) %
Total Operating Revenues	\$ 58,882,944	\$ 58,882,944	\$ 61,012,296	\$ 58,813,002	\$ 2,129,352	3.6 %
Operating Expenditures						
Council & Mayor	\$ 915,017	\$ 915,017	\$ 912,825	\$ 744,569	\$ 2,192	0.2 %
Administration	1,299,136	1,299,136	1,171,634	719,335	127,502	9.8 %
Community & Human Services	1,406,523	1,406,523	1,222,557	942,026	183,966	13.1 %
Municipal Court & Probation	2,272,110	2,272,110	2,239,983	1,265,243	32,127	1.4 %
Human Resources	1,137,785	1,137,785	1,050,803	1,305,029	86,983	7.6 %
Finance	1,277,225	1,277,225	1,221,253	1,148,104	55,971	4.4 %
City Attorney	2,202,159	2,202,159	1,901,141	1,742,176	301,018	13.7 %
Community Development	4,606,675	4,606,675	3,882,709	3,783,049	723,966	15.7 %
Jail - SCORE	3,670,000	3,670,000	3,658,863	5,504,767	11,137	0.3 %
Police	22,887,782	22,887,782	22,085,780	20,296,100	802,002	3.5 %
Public Works	2,724,409	2,724,409	2,620,478	2,647,511	103,931	3.8 %
Parks, Arts & Recreation	11,135,564	11,135,564	10,816,576	9,600,201	318,988	2.9 %
Streets	3,365,676	3,365,676	3,016,275	3,227,025	349,401	10.4 %
Non-Departmental	6,161,565	6,161,565	5,302,250	2,319,980	859,315	13.9 %
Total Operating Expenditures	\$ 65,061,626	\$ 65,061,626	\$ 61,103,128	\$ 55,245,114	\$ 3,958,498	6.1 %

Overview

This financial overview reflects the City's overall financial position for the fiscal period ending December 31, 2015 (period 12) and represents financial data available as of February 4, 2016.

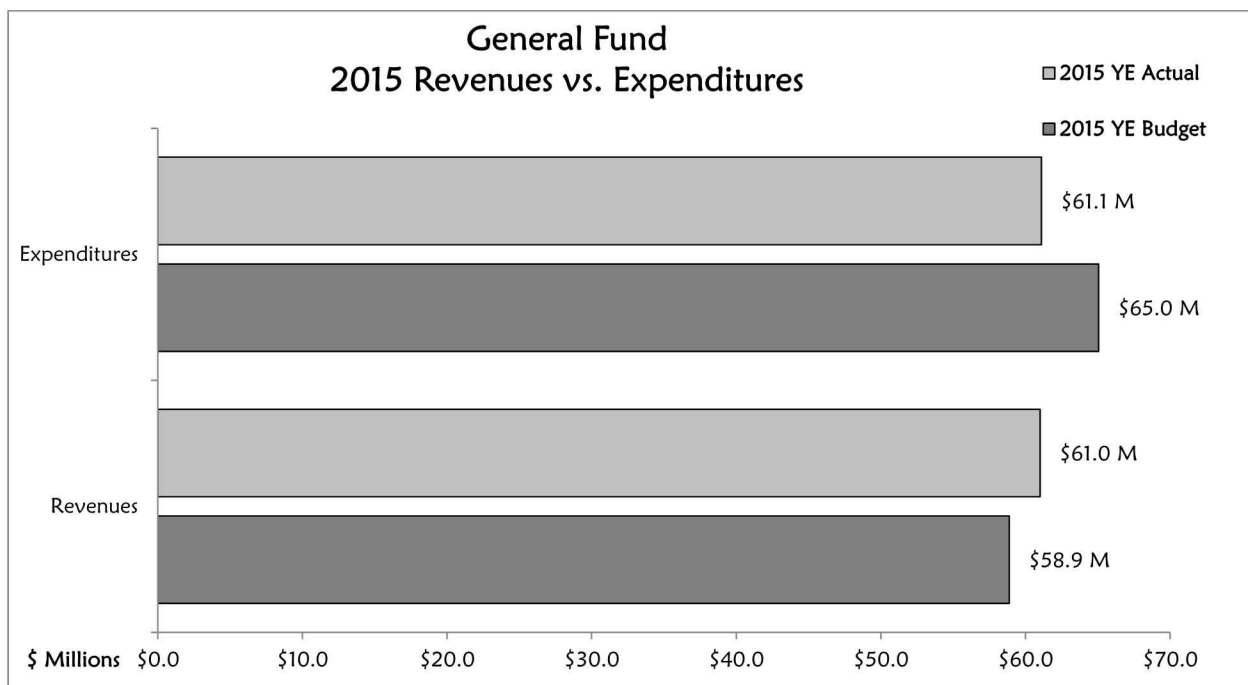
In 2015, General Fund revenues totaled \$61.0 million compared to a budget of \$58.9 million, and were \$2.2 million higher than the revenues collected during in 2014. Some notable variances to budget this year include:

- General Fund sales tax revenues totaled \$14.6 million, exceeding budget by 6.7% or \$911,000, and exceeding 2014 collections by \$682,000. The areas of significant increase in sales activity compared to 2014 were primarily seen in the construction and automotive sales categories.
- The other taxes category ended the year \$254,000, or 2.2%, lower than anticipated. Collections in electric and natural gas tax revenues in 2015 were under budget by \$204,000 and \$150,000, respectively, due primarily to a mild winter which reduced customer demand for heating. Telephone tax revenues were also \$150,000 below budget. The underperformance in these revenues was somewhat offset by favorable variances in City utility tax collections.
- Development services fees in 2015 totaled \$1.4 million and exceeded budget by \$720,000. The increased revenues were predominately attributable to plan check and public facility extension revenues, which surpassed budget expectations by \$575,000 and \$101,000 respectively. There were two large projects in 2015 that contributed to the favorability of plan check revenues: The Villas (Senior Living Community) and the Promenade Apartment project.
- Culture and recreation revenues exceeded budget by \$259,000, and exceeded 2014 collections by \$98,000. The year-over-year increase was primarily due increased revenues collected at the Auburn Golf Course for greens fees. Green fee revenue collected in 2015 exceeded 2014 revenues collected by \$118,000, which represents an 11.4% increase. The year-over-year increase was attributable to many factors, including good weather during the main golf season.
- Other revenues ended the year \$64,000, or 4.7% unfavorable to budget. This was partially due to Transfer-In revenues having ended the year \$463,000 below budget. Transfer-In revenue is revenue that is transferred from one City fund to another City fund. In this case, two separate transfers did not occur in 2015. The larger of the two – a \$350,000 transfer from the Innovation & Technology Fund – will be carried forward into 2016 to fund technology improvements in the Community and Youth/Teen Center. This variance was somewhat offset by higher than anticipated revenues from City facility rental income.

Ending 2015 fund balances will not be finalized until approximately June 2016 pending final year-end adjustments and certification by the State Auditor's Office. Once the final ending 2015 fund balances are available, budgeted beginning 2016 fund balances will be reconciled and adjusted accordingly.

General Fund expenditures in 2015 totaled \$61.1 million as compared to a budget of \$65.1 million, representing 6.1% less than budget. All departments operated within their allocated budget in 2015. Major savings were experienced in salaries and wages (\$294,000) primarily due to vacancies and reduced overtime costs; healthcare and other benefits (\$780,000); and services (\$2,025,000) due mainly to underexpenditures in professional service contracts, utilities, contingency budget, and other miscellaneous expenses.

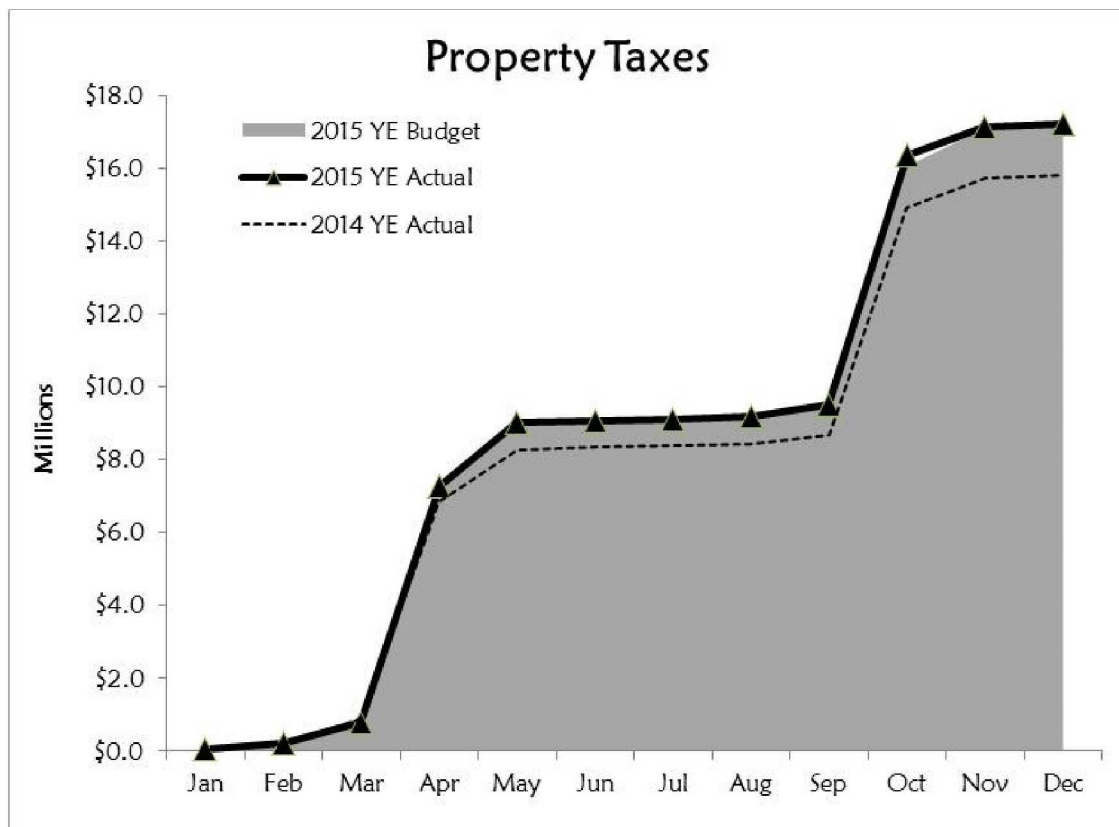
General Fund expenditures in 2015 were \$5.9 million, or 10.6%, higher than 2014. The increase in year-over-year expenditures was attributable to several factors including a \$2.8 million transfer to the Cumulative Reserve Fund to replenish prior withdrawals. Salary and benefit costs increased year-over-year by \$1.5 million, or 4.7%, due to several factors including increased number of Council-approved positions in 2015, increased costs associated with healthcare and pensions, and overall lower departmental vacancies compared to 2014. In addition, interfund charges in 2015 were \$1.2 million, or 17.4%, higher than in 2014. This was seen primarily in interfund Equipment Rental charges due to increased operating, capital construction, and replacement costs and in the interfund Facilities charges due to repair and maintenance projects that were completed on several City buildings. Lastly, the cost of providing 911 services in 2015 increased \$530,000 compared to 2014.



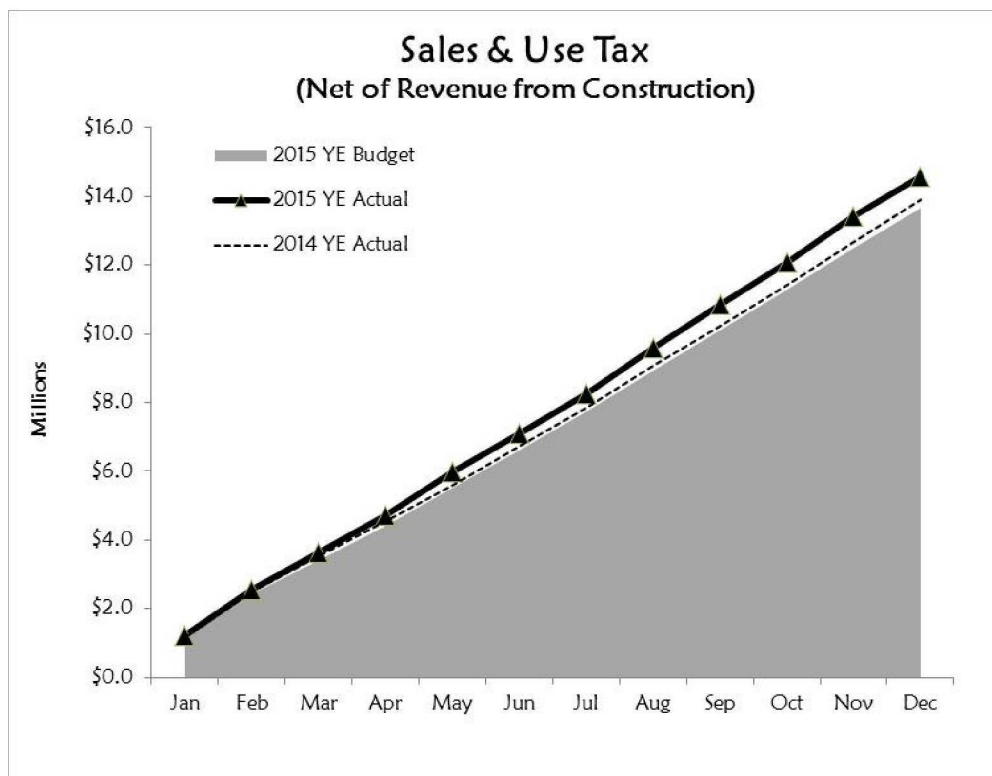
Revenues

The combined total of property, sales/use, utility, gambling, and admissions taxes provides approximately 80% of all resources supporting general governmental activities. The following section provides additional information on these sources.

Property Tax collections in 2015 totaled \$17.2 million and met budget expectations. The 2015 collection exceeded collections in 2014 by \$1.4 million, or 8.8%. The majority of property tax revenues are collected during the months of April and October, coinciding with the due dates for the County property tax billings.



Sales tax collections in 2015 totaled \$16.9 million of which \$14.6 million was distributed to the General Fund and \$2.3 million was distributed to the Local Street Fund (SOS) program.* Total sales tax revenue distributions to the General Fund in 2015 exceeded budget expectations by \$911,000, or 6.7%.



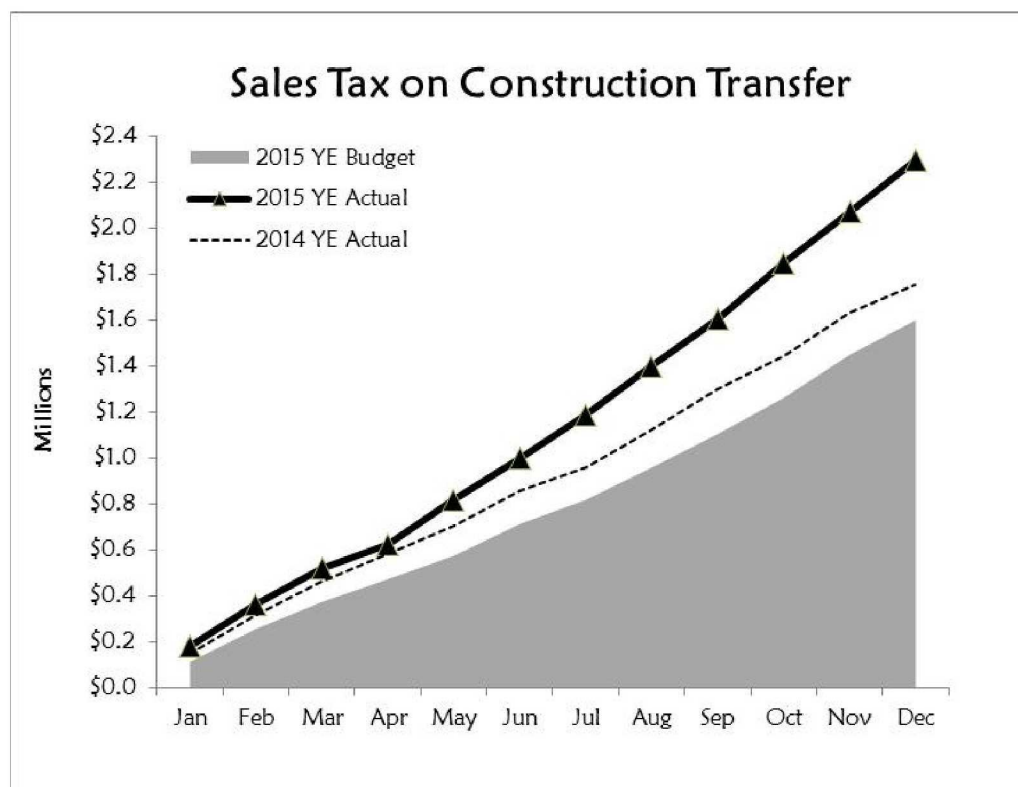
* Beginning in 2013, Local Street Fund (Fund 103) street repairs have been funded from sales taxes on construction. The total amount transferred in 2015 was \$2,296,863. The graphic above presents sales taxes under the current policy.

The following table breaks out the City's base sales tax, excluding Criminal Justice, Annexation Credit and Streamlined Sales Tax Mitigation, by major business sector.

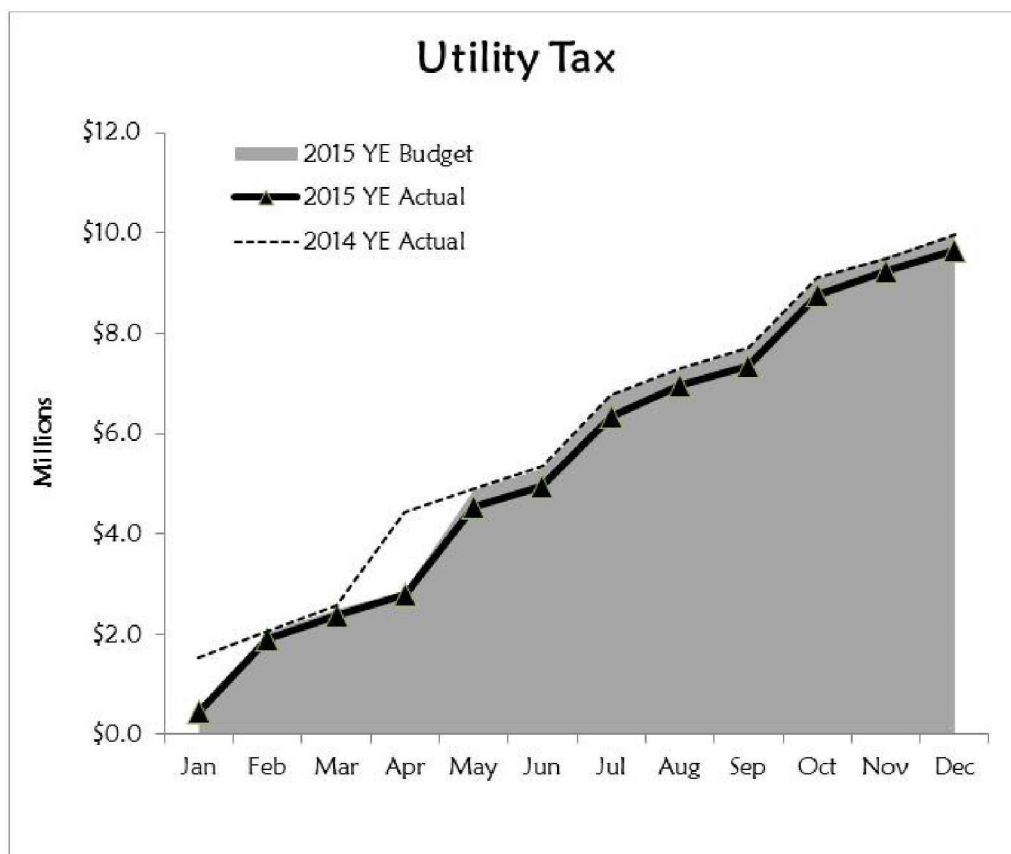
Comparison of Sales Tax Collections by SIC Group				
December-2015				
Component Group	2014 Actual	2015 Actual	Change from 2014	
			Amount	Percentage
Construction	\$ 1,753,532	\$ 2,296,863	\$ 543,331	31.0 %
Manufacturing	1,163,090	861,555	(301,534)	(25.9) %
Transportation & Warehousing	70,679	65,671	(5,008)	(7.1) %
Wholesale Trade	1,204,714	1,228,919	24,205	2.0 %
Automotive	3,309,404	3,706,535	397,130	12.0 %
Retail Trade	4,679,929	4,988,898	308,969	6.6 %
Services	3,321,827	3,645,551	323,724	9.7 %
Miscellaneous	119,617	71,548	(48,069)	(40.2) %
YE Total	\$ 15,622,791	\$ 16,865,540	\$ 1,242,749	8.0 %

Total sales tax revenue collected in 2015 exceeded 2014 collections by \$1.2 million, or 7.8%. The business sectors showing the largest increase in revenues compared to last year were in the construction, automotive, and services categories.

Total sales tax revenue on construction, which is transferred to the Local Street Fund (Fund 103) for local street repair and maintenance, totaled \$2,297,000, which is \$543,000 higher than last year and exceeds the 2015 budget by \$697,000.



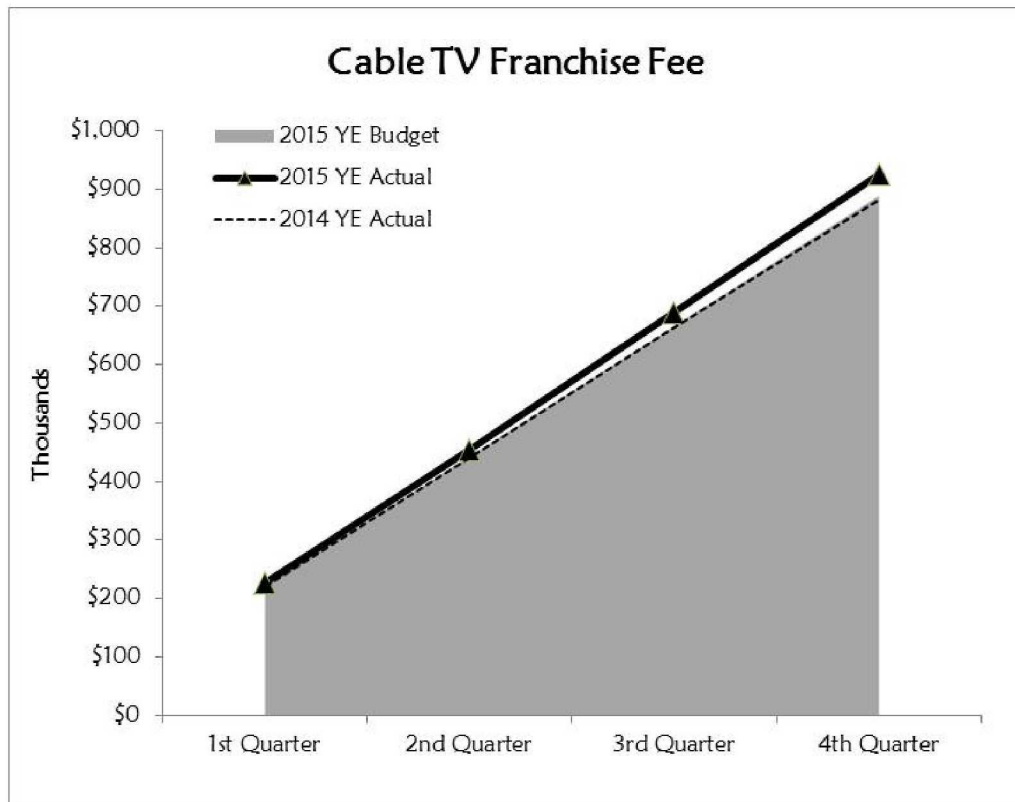
Utility Taxes consist of interfund taxes on City utilities (Water, Sewer, Storm and Solid Waste) and taxes on external utilities (Electric, Natural Gas, Telephone and Solid Waste). Utility taxes collected in 2015 totaled \$9.7 million compared to a budget of \$10.0 million.



As shown in the table below, overall utility tax revenues collected in 2015 were \$303,000, or 3.0%, below budget. A favorable variance in City interfund utility tax revenues partially offset lower than expected collections from private utility providers, specifically in the Electric, Natural Gas and the Telecommunications industries.

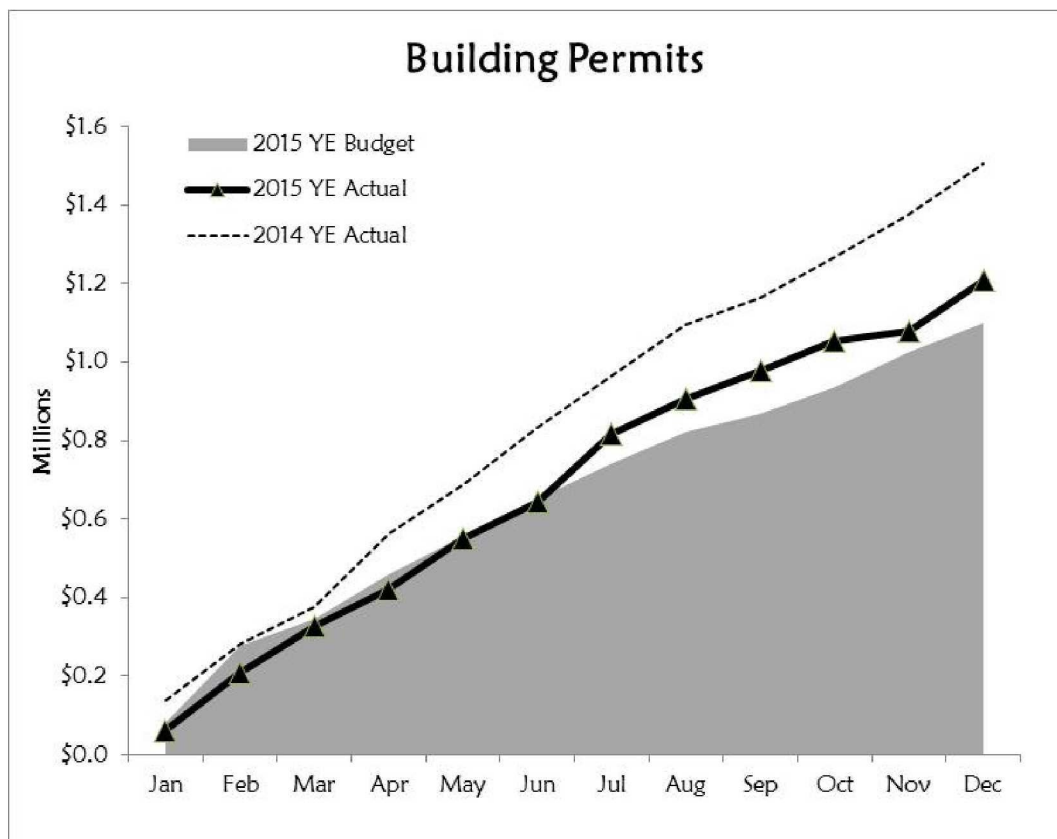
Utility Tax by Type December-2015							
Utility Tax Type	2014 Actual	2015 Budget	2015 Actual	2015 vs. 2014 Actual		2015 vs. Budget	
				Amount	Percentage	Amount	Percentage
City Interfund Utility Taxes	\$ 3,479,570	\$ 3,452,300	\$ 3,642,218	\$ 162,648	4.7 %	\$ 189,918	5.5 %
Electric	3,424,427	3,435,600	3,232,503	(191,924)	(5.6) %	(203,097)	(5.9) %
Natural Gas	1,136,969	1,152,000	1,002,334	(134,634)	(11.8) %	(149,666)	(13.0) %
Telephone	1,805,572	1,811,000	1,661,505	(144,067)	(8.0) %	(149,495)	(8.3) %
Solid Waste (external)	110,566	106,000	114,870	4,304	3.9 %	8,870	8.4 %
YE Total	\$ 9,957,104	\$ 9,956,900	\$ 9,653,430	\$ (303,673)	(3.0) %	\$ (303,470)	(3.0) %

Cable TV Franchise Fees, which are collected quarterly, totaled \$926,000 and exceeded the 2015 budget of \$889,000 by \$37,000, or 4.2%.

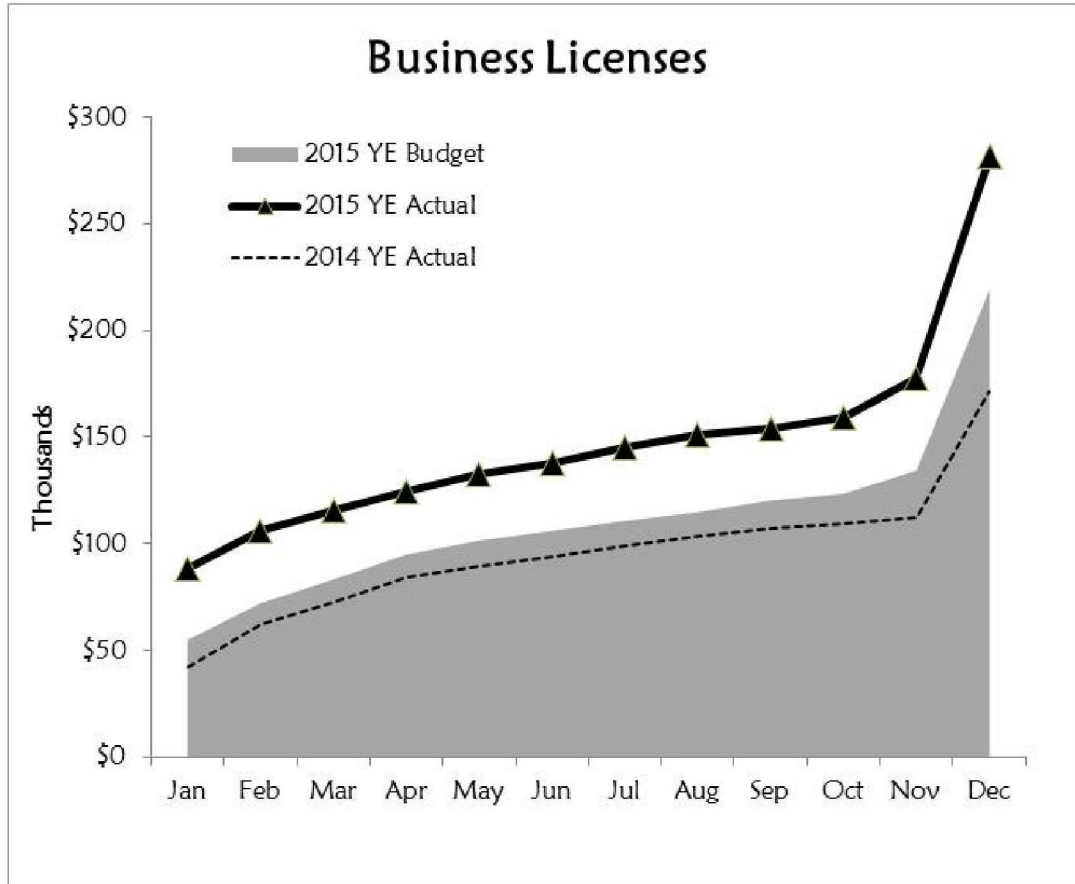


Licenses and Permits include business licenses, building permits, plumbing, electric and other licenses and permit fees. Building permit fees and business licenses make up about 70% of the annual budgeted revenue in this category.

Building permit revenues collected in 2015 totaled \$1.2 million, compared to 2014 collections of \$1.5 million and a 2015 budget of \$1.1 million. 2015 building permit activity included permitting for several large commercial projects including several projects at Boeing, the Green River Community College off-campus aviation building, Lakeland Hills Storage, and the Merrill Gardens Senior Living complex. In addition, numerous housing developments were permitted in 2015 – most notably Edgeview, Lakeland Hill Estates, and Mountain View North and South. Of the \$1.2 million in building permit revenues collected in 2015, 33.4% was attributable to commercial projects in the City, and the remaining 66.6% was predominately single family housing permits. The total number of building permits issued in 2015 was 747 and compares to 846 issued in 2014.



Business license revenues collected in 2015 totaled \$282,000 compared to a budget of \$219,000; these revenues exceeded budget by \$63,000 largely due to timing of collections. The graphic below reflects the timing of payments by business owners, where the majority of business license payments are typically collected during the first two months of the year and the last month of the year.



Intergovernmental revenues include Grants (Direct & Indirect Federal, State and Local), compact revenue from the Muckleshoot Indian Tribe (MIT), intergovernmental and state shared revenues. Collections in 2015 totaled \$5.3 million and ended the year \$140,000, or 2.6%, under budget.

Favorable variances in Motor Vehicle Fuel Tax revenue and Liquor Excise revenues partially offset the reduced revenues received in Federal, State and Interlocal grant monies. In 2015, grant revenues were \$308,000 under budget although this does not include Period 13 accruals that will account for the 2015 revenues to be collected for reimbursable services. The Federal COPS grant will end the year \$58,000 under budget due to the timing of the hire dates of the two COPS Grant Officers.

Effective during the state's 2016 fiscal year budget cycle, the City of Auburn does not qualify for Criminal Justice High Crime revenues because the City's crime rate for the last reporting period did not exceed the statewide average. Therefore, the City of Auburn will not receive these distributions for reporting periods Q3-2015 through Q2-2016. The fiscal impact to the City of Auburn in 2015 was an estimated reduction in General Fund revenues in the amount of \$96,000.

Intergovernmental December-2015							
Revenue	2014	2015	2015	2015 vs. 2014 Actual		2015 vs. Budget	
	Actual	Budget	Actual	Amount	% Change	Amount	% Change
Federal Grants	\$ 187,468	\$ 454,124	\$ 264,721	\$ 77,253	41.2 %	\$(189,403)	(41.7) %
State Grants	118,683	317,116	235,772	117,089	98.7 %	(81,344)	(25.7) %
Interlocal Grants	40,901	67,440	30,207	(10,694)	0.0 %	(37,234)	(55.2) %
Muckleshoot Casino Emerg.	603,283	575,000	601,616	(1,667)	(0.3) %	26,616	4.6 %
Intergovernmental Service	63,670	0	18,162	(45,508)	(71.5) %	18,162	N/A
State Shared Revenues:							
Streamlined Sales Tax	1,962,161	2,000,000	1,951,097	(11,064)	(0.6) %	(48,903)	(2.4) %
Motor Vehicle Fuel Tax	1,023,468	950,000	1,072,284	48,816	4.8 %	122,284	12.9 %
Criminal Justice - High Crime	95,789	192,000	96,509	720	0.8 %	(95,491)	(49.7) %
Criminal Justice - Population	18,835	18,100	19,942	1,107	5.9 %	1,842	10.2 %
Criminal Justice - Special Prog.	69,775	67,800	73,066	3,292	4.7 %	5,266	7.8 %
Marijuana Enforcement	0	0	9,759	9,759	N/A	9,759	N/A
State DUI	13,186	13,400	11,306	(1,879)	(14.3) %	(2,094)	(15.6) %
Fire Insurance Tax	77,558	70,000	75,702	(1,855)	(2.4) %	5,702	8.1 %
Liquor Excise	137,613	101,630	203,184	65,570	47.6 %	101,554	99.9 %
Liquor Profit	650,720	630,340	653,931	3,211	0.5 %	23,591	3.7 %
Total State Shared:	4,049,104	4,043,270	4,166,781	117,678	2.9 %	123,511	3.1 %
YE Total	\$ 5,063,108	\$ 5,456,951	\$ 5,317,259	\$ 254,151	5.0 %	\$(139,692)	(2.6) %

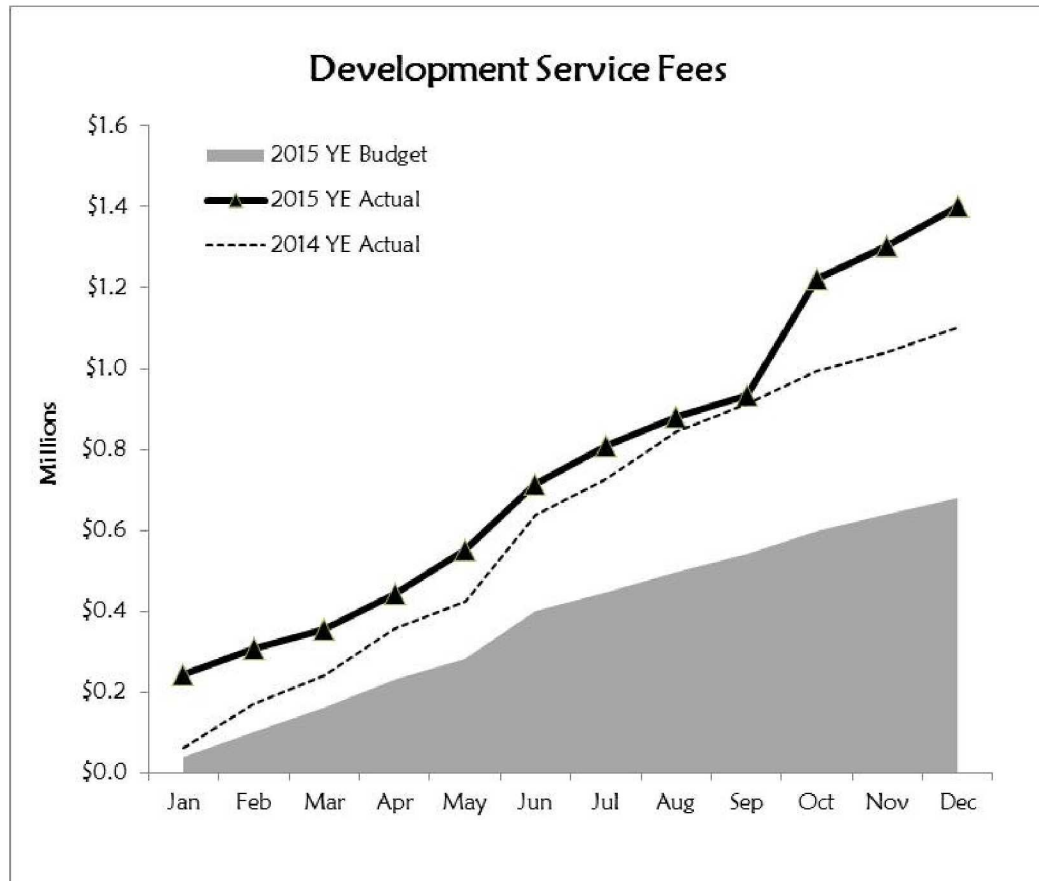
Charges for Services consist of general governmental services, public safety, development service fees and cultural & recreation fees. Overall, charges for services collected in 2015 totaled \$4.3 million compared to a budget of \$3.3 million. Total revenues collected in 2015 exceed budget by \$926,000, or 27.7%.

General governmental revenues in 2015 totaled \$79,000 compared to a budget of \$97,000. The underperformance to budget was due to the fact that the City no longer provides services to the City of Algona; therefore the City did not receive reimbursement for services.

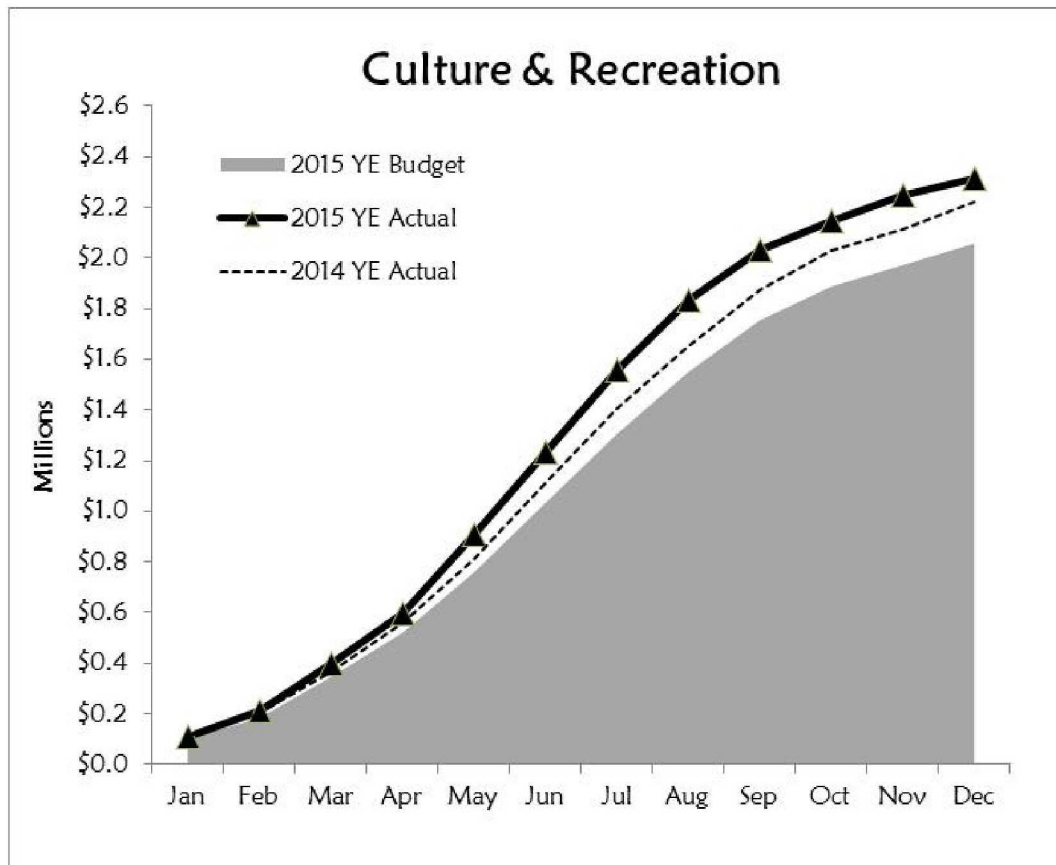
Public safety revenues collected in 2015 totaled \$479,000, compared to budget of \$515,000. Public safety revenues consist of revenues generated for Police Officer extra duty overtime, where officers are contracted for services and reimbursement is made by the hiring contractor. Effective June 2014, public safety revenue also includes reimbursement from the Muckleshoot Indian Tribe (MIT) for a full-time dedicated Police Officer and associated expenditures. Public safety revenues in 2015 were lower than anticipated primarily due to the fact that extra duty billable hours in 2015 were reduced by 28.1% compared to 2014.

Development services fee collections, which primarily consist of plan check fees, totaled \$1.4 million for the year and exceeded budget by \$720,000. Total plan check fees collected in 2015 totaled \$1.1 million, compared to a budget of \$550,000 and 2014 collections of \$833,000. Plan check revenues in 2015 included revenues from several commercial projects including The Villas (Senior Living Community), the Promenade Apartment project, and the optical manufacturing project at Costco. Some of the single family housing projects included Edgeview, Sonata Hill, and Mountain View north and south. Of the \$1.1 million in plan check revenues collected in 2015, 61.3% was attributable to commercial projects in the City and the remaining 38.7% was predominately single family housing projects.

Charges for Services by Type December-2015							
Revenue	2014 Actual	2015 Budget	2015 Actual	2015 vs. 2014 Actual		2015 vs. Budget	
				Amount	Percentage	Amount	Percentage
General Government	\$ 113,491	\$ 96,500	\$ 79,413	\$ (34,078)	(30.0) %	\$ (17,087)	(17.7) %
Public Safety	479,866	515,100	479,061	(804)	(0.2) %	(36,039)	(7.0) %
Development Services	1,101,680	680,000	1,400,292	298,612	27.1 %	720,292	105.9 %
Culture & Recreation	2,219,387	2,058,080	2,317,351	97,964	4.4 %	259,271	12.6 %
YE Total	\$ 3,914,424	\$ 3,349,680	\$ 4,276,118	\$ 361,694	9.2 %	\$ 926,438	27.7 %

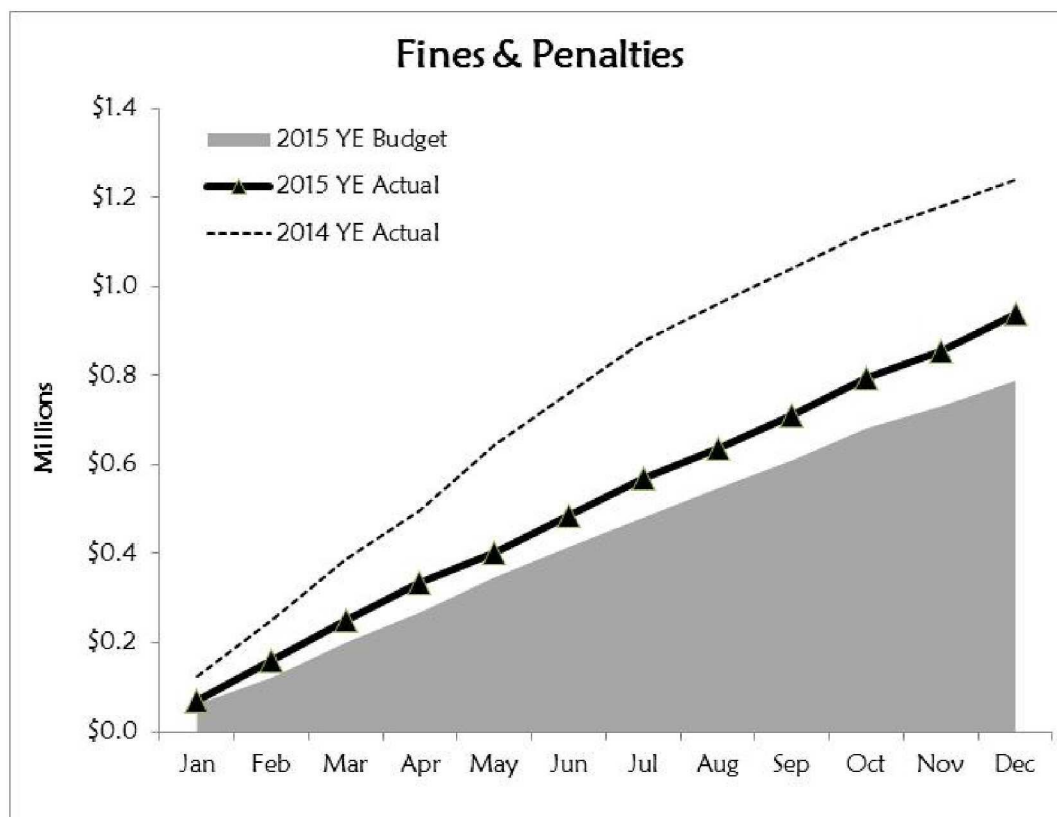


Culture and recreation revenues collected in 2015 totaled \$2.3 million and exceeded budget by \$259,000, or 12.6%, and exceeded 2014 actuals of \$2.2 million. The majority of this favorable variance to budget was due to increased revenues collected at the Auburn Golf Course for greens fees. Green fees revenues collected in 2015 were \$106,000 above budget expectations. This favorable variance to budget was a combination of increased participation, which is the culmination of factors including good weather, vigilant marketing efforts, as well as increased business to the Auburn Golf Course due to other area golf courses having gone out of business. In addition, revenue generated by the Auburn Avenue Theatre for ticket sales exceeded expectations by \$28,000, or 27.9%, which was a result of the addition of the Auburn Community Teen Players and several fall productions that nearly sold out.



Fines & Penalties include traffic and parking infraction penalties, criminal fines (including criminal traffic, criminal non traffic and other criminal offenses) as well as non-court fines such as false alarm fines. Total revenue collected in 2015 totaled \$939,000, compared to a budget of \$788,000 and prior year collections of \$1.2 million. Effective June 2014, the Redflex Photo Enforcement Program was cancelled, which is the contributing factor for the significant year-over-year decline in fines and forfeits revenue.

Fines & Forfeits by Type December-2015							
Month	2014 Actual	2015 Budget	2015 Actual	2015 vs. 2014 Actual		2015 vs. Budget	
				Amount	Percentage	Amount	Percentage
Civil Penalties	\$ 16,984	\$ 15,200	\$ 11,287	\$ (5,696)	(33.5) %	\$ (3,913)	(25.7) %
Civil Infraction Penalties	476,207	447,100	495,700	19,492	4.1 %	48,600	10.9 %
Redflex Photo Enforcement	383,307	0	15,285	(368,022)	(96.0) %	15,285	N/A %
Parking Infractions	133,676	108,700	141,075	7,399	5.5 %	32,375	29.8 %
Criminal Traffic Misdemeanor	50,903	50,600	59,870	8,967	17.6 %	9,270	18.3 %
Criminal Non-Traffic Fines	42,941	45,500	50,468	7,527	17.5 %	4,968	10.9 %
Criminal Costs	47,156	40,940	53,211	6,055	12.8 %	12,271	30.0 %
Non-Court Fines & Penalties	88,060	80,000	111,879	23,819	27.0 %	31,879	39.8 %
YE Total	\$1,239,233	\$ 788,040	\$ 938,775	\$ (300,458)	(24.2) %	\$ 150,735	19.1 %

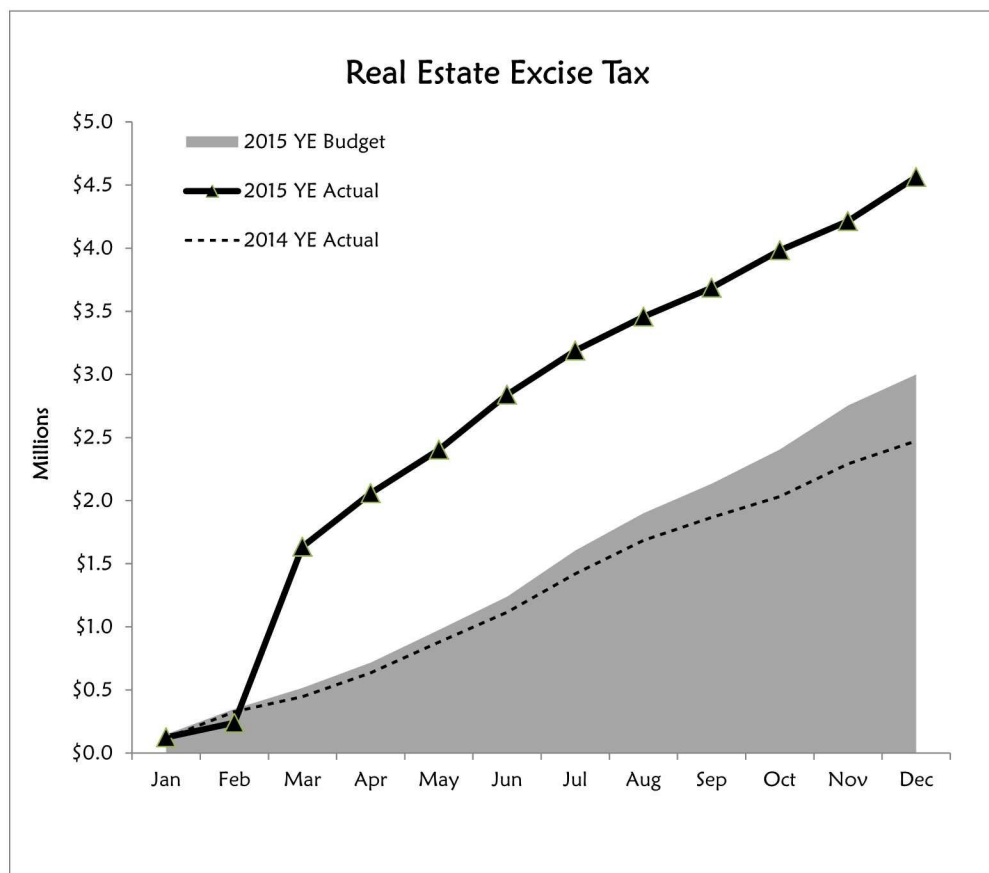


Miscellaneous revenues primarily consist of investment earnings, income from facility rentals, contributions & donations, and other miscellaneous income, which includes the quarterly purchasing card (P-card) rebate monies. Total revenues collected in this category in 2015 totaled \$1.0 million and exceeded budget expectations by \$297,000, or 39.6%. Rents and leases revenue in 2015 exceeded budget by \$157,000, or 27.3%, primarily due higher than anticipated revenues generated from City owned facility rentals and increased revenue generated from golf cart rentals at the Auburn Golf Course. These two revenue sources exceeded budget by \$91,000 and \$41,000 respectively. In addition, P-card rebate monies collected in 2015 exceeded budget by \$97,000.

Miscellaneous Revenues by Type December-2015							
Month	2014 Actual	2015 Budget	2015 Actual	2015 vs. 2014		2015 vs. Budget	
				Amount	Percentage	Amount	Percentage
Interest & Investments	\$ 41,767	\$ 36,850	\$ 57,464	\$ 15,697	37.6 %	\$ 20,614	55.9 %
Rents & Leases	710,705	573,200	729,969	19,264	2.7 %	156,769	27.3 %
Contributions & Donations	46,851	32,000	39,712	(7,139)	(15.2) %	7,712	24.1 %
Other Miscellaneous Revenue	168,357	107,400	218,832	50,475	30.0 %	111,432	103.8 %
YE Total	\$ 967,680	\$ 749,450	\$ 1,045,976	\$ 78,296	8.1 %	\$ 296,526	39.6 %

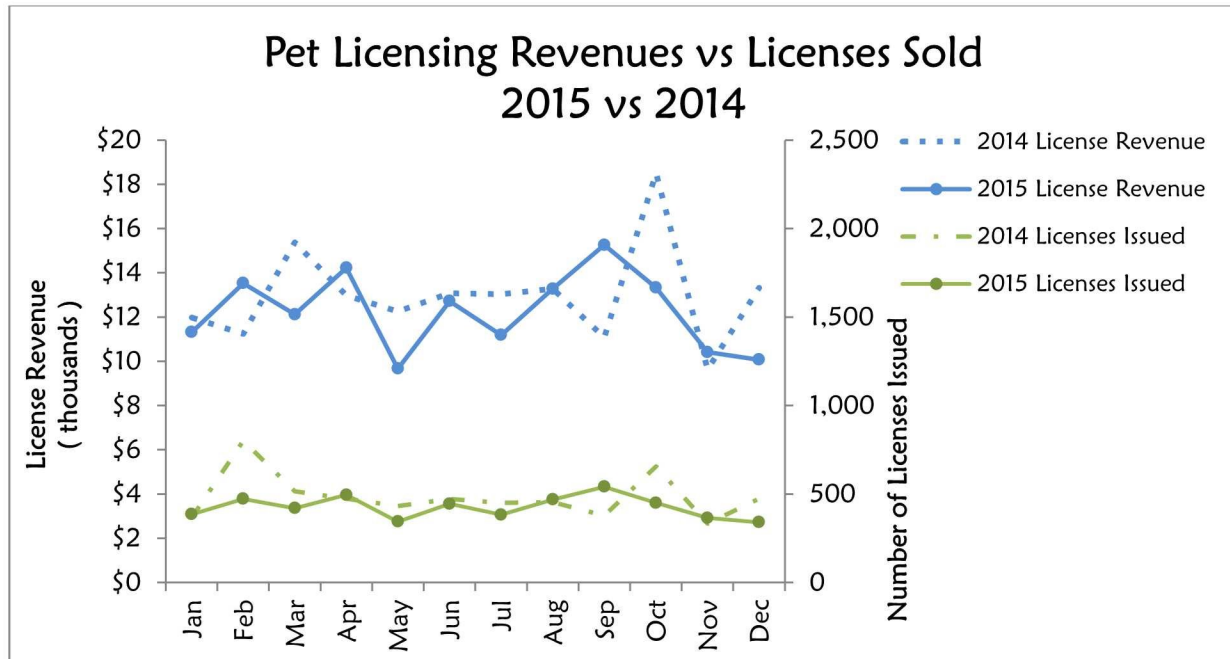
Real Estate Excise Tax (REET) revenue is receipted into the Capital Improvement Projects Fund and is used for governmental capital projects. REET revenues collected in 2015 totaled \$4.6 million and exceeded budget and prior year actuals by \$1.6 million and \$2.1 million respectively. Real estate sales in the City of Auburn in Q4-2015 included the sale of several commercial and warehouse businesses, multi-family complexes, the sale of large plots of land, and the sale of over 300 single family residences. REET revenues collected in 2015 exceed revenues collected in this category in any prior year on record.

Real Estate Excise Tax Revenues December-2015							
Month	2014 Actual	2015 Budget	2015 Actual	2015 vs. 2014		2015 vs. Budget	
				Amount	Percentage	Amount	Percentage
Jan	\$ 119,765	\$ 148,800	125,089	\$ 5,324	4.4 %	\$ (23,711)	(15.9) %
Feb	208,206	201,200	115,287	(92,919)	(44.6) %	(85,913)	(42.7) %
Mar	118,578	166,900	1,394,226	1,275,648	1075.8 %	1,227,326	735.4 %
Apr	189,771	200,300	423,394	233,624	123.1 %	223,094	111.4 %
May	243,472	258,900	345,489	102,017	41.9 %	86,589	33.4 %
Jun	236,067	263,500	436,101	200,033	84.7 %	172,601	65.5 %
Jul	305,214	365,300	348,745	43,531	14.3 %	(16,555)	(4.5) %
Aug	263,573	295,900	269,454	5,881	2.2 %	(26,446)	(8.9) %
Sep	182,829	233,500	228,140	45,311	24.8 %	(5,360)	(2.3) %
Oct	163,912	271,100	296,100	132,188	80.6 %	25,000	9.2 %
Nov	259,026	348,500	233,389	(25,637)	(9.9) %	(115,111)	(33.0) %
Dec	183,799	246,100	347,582	163,783	89.1 %	101,482	41.2 %
YE Total	\$ 2,474,212	\$3,000,000	\$ 4,562,995	\$ 2,088,783	84.4 %	\$1,562,995	52.1 %



Pet Licensing

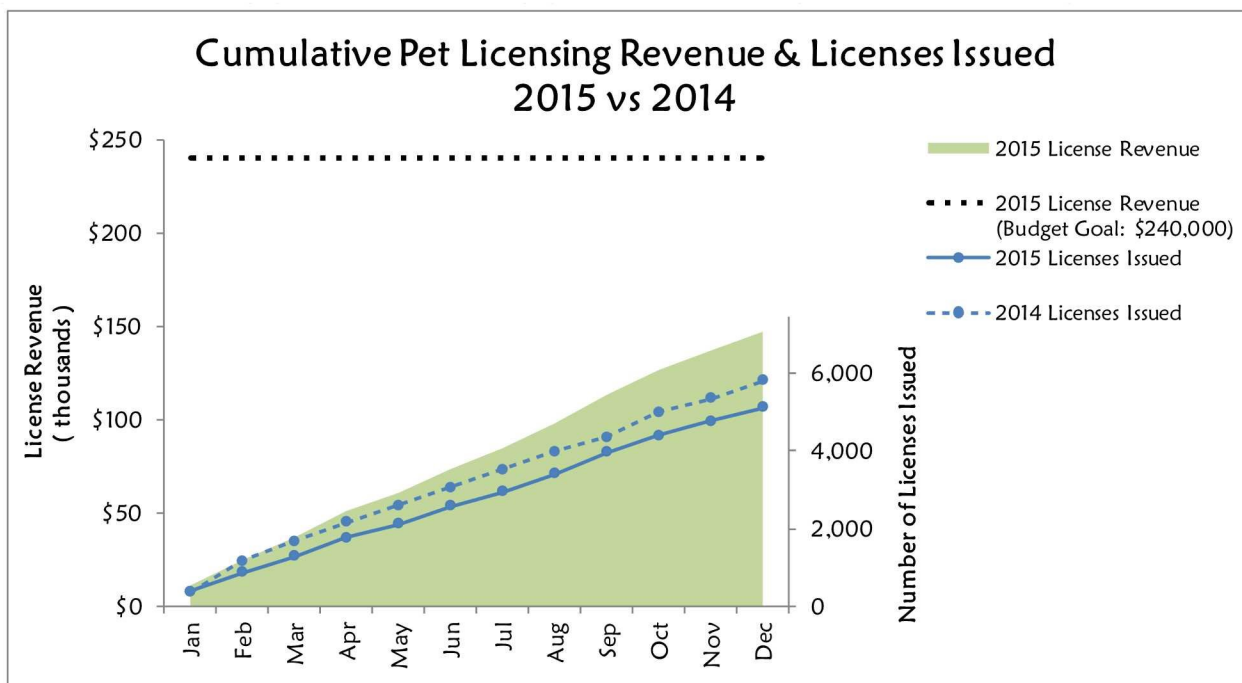
In 2015, 5,112 pet licenses were sold resulting in \$147,152 in revenue. For the same period in 2014, 5,811 licenses were sold resulting in \$155,790 in revenue.



2015 Budget Goal: \$240,000 or more

2015 Revenue = \$147,152
2015 Licenses Sold = 5,112

2014 Revenue = \$155,790
2014 Licenses Sold = 5,811



Street Funds

This section provides financial overview of the City's three street funds for the fiscal period ending December 31, 2015. The City's three street funds include the Arterial Street Fund (Fund 102), the Local Street Fund (Fund 103), and the Arterial Street Preservation Fund (Fund 105).

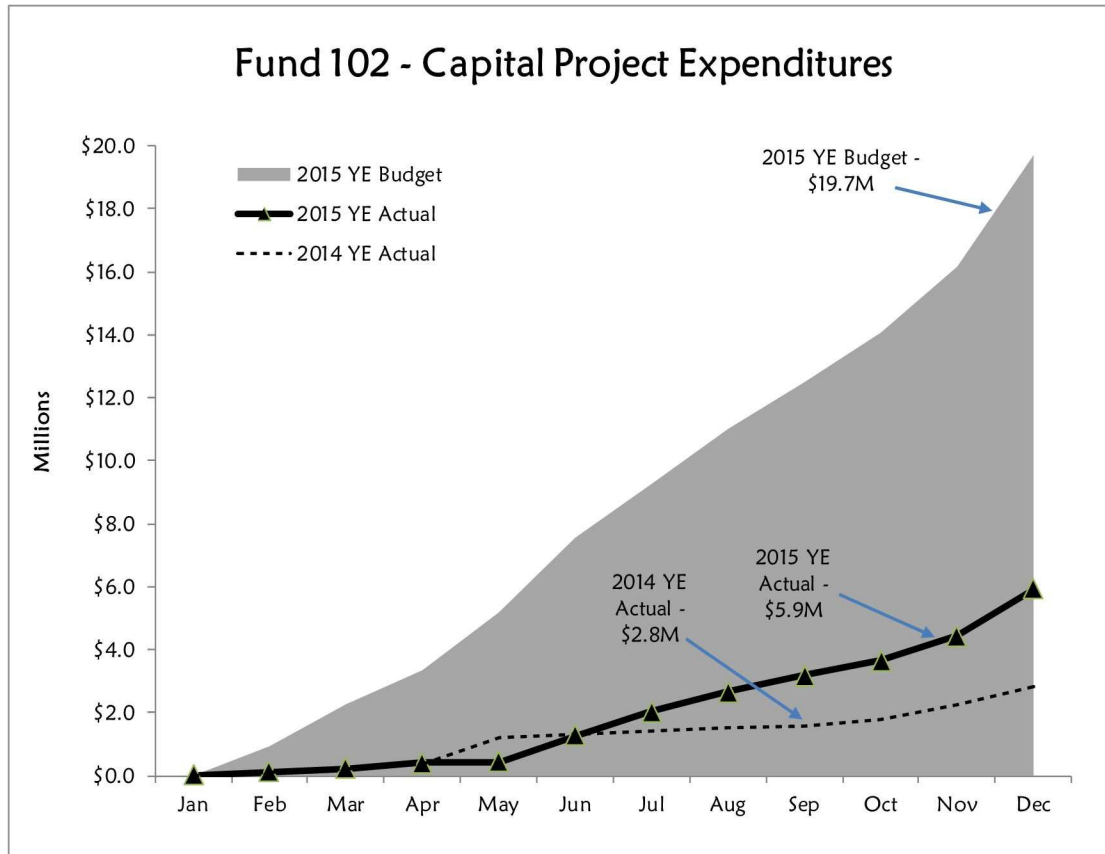
Fund 102 – Arterial Street Fund

The Arterial Street Fund is a Special Revenue Fund that is funded by transportation grants, traffic impact fees, a portion of the City's gas tax receipts, Public Works Trust Fund loans, developer contributions, as well as other funding sources for street capital construction projects. There are over 30 separate street projects budgeted in this fund in 2015. Some of these projects include the South 272nd /South 277th Street Corridor Improvement Project, the Auburn Way South (AWS) Fir Street Southeast to Hemlock Street Southeast Project, and the AWS Corridor Safety Improvement Project (Muckleshoot Plaza to Dogwood).

In 2015, revenues collected totaled \$4.7 million and compare to collections of \$3.5 million for 2014. Expenditures in 2015 totaled \$6.9 million, as compared with \$3.8 million spent last year.

Fund 102 - Arterial Street Summary of Sources and Uses Report Period: Through December 2015	2015			2014	2015 YE Budget vs. Actual	
	Annual				Favorable (Unfavorable)	
	Budget	YE Budget	YE Actual	YE Actual	Amount	Percentage
Revenues						
Federal Grants	\$ 6,448,969	\$ 6,448,969	\$ 1,080,056	\$ 743,720	\$ (5,368,913)	(83.3) %
State Grants	6,820,658	6,820,658	1,214,948	538,924	(5,605,710)	(82.2) %
Motor Vehicle Fuel Tax	530,000	530,000	493,808	480,807	(36,192)	(6.8) %
Developer Contributions	2,001,328	2,001,328	628,027	564	(1,373,301)	(68.6) %
Miscellaneous Revenue	776,356	776,356	420,839	15,272	(355,517)	(45.8) %
Other Governmental Agencies	0	0	61,520	376,767	61,520	N/A
Public Works Trust Fund Loans	0	0	0	240,366	0	N/A
Operating Transfer In	3,350,137	3,350,137	795,280	1,075,931	(2,554,857)	(76.3) %
Investment Income	2,000	2,000	2,670	2,252	670	33.5 %
Total Revenues	\$ 19,929,448	\$ 19,929,448	\$ 4,697,147	\$ 3,474,603	\$ (15,232,301)	(76.4) %
Expenditures						
Salary and Benefits	\$ 804,773	\$ 804,773	\$ 442,151	\$ 404,248	\$ 362,622	45.1 %
Services and Charges	273,600	273,600	273,820	294,453	(220)	(0.1) %
Capital Outlay	19,708,180	19,708,180	5,920,803	2,832,802	13,787,377	70.0 %
Interfund Payments for Services	71,150	71,150	71,148	70,188	2	0.0 %
Debt Service Principal and Interest	218,763	218,763	218,761	213,902	2	0.0 %
Operating Transfer Out	10,053	10,053	378	17,832	9,675	96.2 %
Total Expenditures	\$ 21,086,519	\$ 21,086,519	\$ 6,927,061	\$ 3,833,425	\$ 14,159,458	67.1 %
Net Change in Fund Balance	\$ (1,157,071)	\$ (1,157,071)	\$ (2,229,914)	\$ (358,822)	\$ (1,072,843)	92.7 %

Beginning Fund Balance, January 1, 2015	\$ 2,781,100
Net Change in Fund Balance, December 2015	(2,229,914)
Ending Fund Balance, December 2015	\$ 551,186
2015 Budgeted Ending Fund Balance	\$ 1,624,029



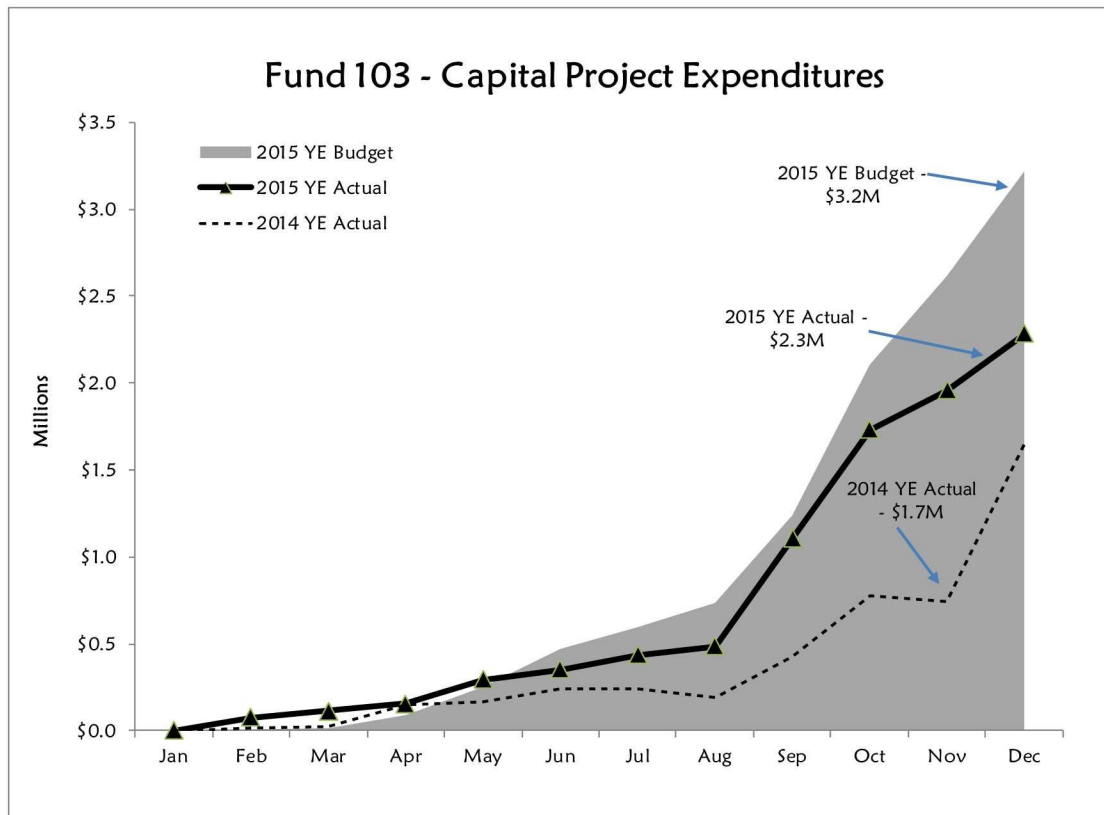
Fund 103 – Local Street Fund

The Local Street Fund is a Special Revenue Fund where the revenue from sales taxes on construction are used for local street repairs. In 2015, the revenues in this fund exceeded budget expectations by \$698,000, or 39.8%, due to higher than anticipated sales tax revenues from local construction projects. Expenditures in 2015 were under budget by \$957,000, or 28.4%. Projects within this fund include Pavement Patching and Overlay as well as Local Street Pavement Reconstruction Projects.

Fund 103 - Local Street Fund Summary of Sources and Uses Report Period: Through December 2015	2015			2014	2015 YE Budget vs. Actual	
	Annual	YE Budget	YE Actual	YE Actual	Favorable (Unfavorable)	
	Budget				Amount	Percentage
Revenues						
Sales Tax on Construction	\$ 1,600,000	\$ 1,600,000	\$ 2,296,863	\$ 1,753,532	\$ 696,863	43.6 %
Operating Transfer In	150,000	150,000	150,000	150,000	0	0.0 %
Interest Earnings	2,500	2,500	3,644	2,487	1,144	45.8 %
Miscellaneous Revenue	0	0	0	26,034	0	N/A %
Total Revenues	\$ 1,752,500	\$ 1,752,500	\$ 2,450,507	\$ 1,932,052	\$ 698,007	39.8 %
Expenditures						
Salary and Benefits	\$ 128,566	\$ 128,566	\$ 114,279	\$ 119,671	\$ 14,287	11.1 %
Services and Charges	300	300	583	419	(283)	(94.2) %
Capital Outlay	3,218,665	3,218,665	2,285,074	1,654,656	933,591	29.0 %
Interfund Payments for Services	12,470	12,470	12,480	13,404	(10)	(0.1) %
Operating Transfer Out	10,053	10,053	378	17,832	9,675	96.2 %
Total Expenditures	\$ 3,370,054	\$ 3,370,054	\$ 2,412,794	\$ 1,805,981	\$ 957,260	28.4 %
Net Change in Fund Balance	\$ (1,617,554)	\$ (1,617,554)	\$ 37,713	\$ 126,071	\$ 1,655,267	(102.3) %

Beginning Fund Balance, January 1, 2015	\$ 2,042,977
Net Change in Fund Balance, December 2015	37,713
Ending Fund Balance, December 2015	<u>\$ 2,080,691</u>

2015 Budgeted Ending Fund Balance \$ 425,424

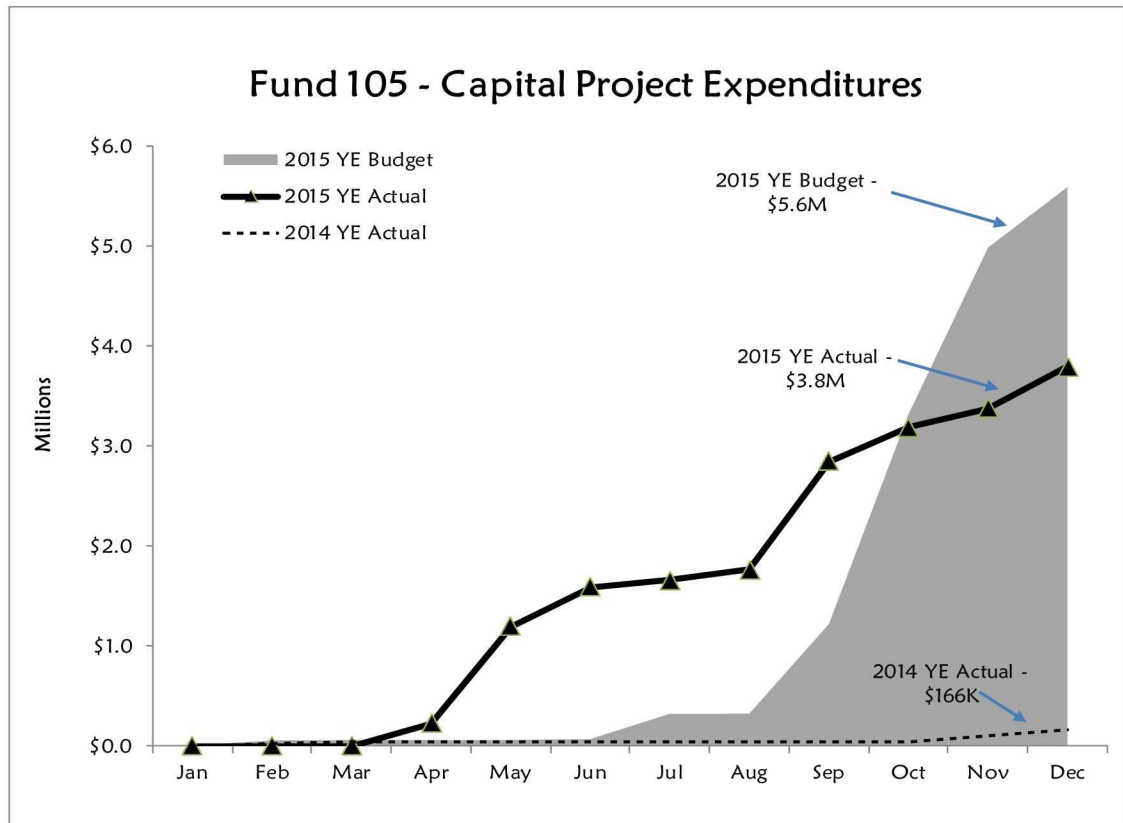


Fund 105 – Arterial Street Preservation Fund

The Arterial Street Preservation Fund is a Special Revenue Fund which is primarily funded by a 1.0% utility tax that was adopted by Council in 2008. These utility tax revenues are restricted for arterial street repair and preservation projects. Some projects budgeted within the Arterial Street Preservation Fund in 2015 include Pavement Patching and Overlay, the Annual Arterial and Collector Crack Seal Project, and the Auburn Way North Preservation Project. In 2015, revenues totaled \$2.7 million as compared to a budget of \$2.9 million. Expenditures in 2015 totaled \$4.0 million.

Fund 105 - Arterial St. Presv. Summary of Sources and Uses Report Period: Through December 2015	2015			2014	2015 YE Budget vs. Actual	
	Annual				Favorable (Unfavorable)	
	Budget	YE Budget	YE Actual	YE Actual	Amount	Percentage
Revenues						
City Utility Tax	\$ 578,000	\$ 578,000	\$ 607,036	\$ 579,928	\$ 29,036	5.0 %
Electric Utility Tax	687,100	687,100	646,501	684,885	(40,599)	(5.9) %
Natural Gas Utility Tax	230,400	230,400	200,467	227,394	(29,933)	(13.0) %
Cable TV Tax	177,800	177,800	186,934	177,875	9,134	5.1 %
Telephone Utility Tax	362,200	362,200	332,301	349,041	(29,899)	(8.3) %
Garbage Utility Tax (External Haulers)	17,700	17,700	19,145	14,857	1,445	8.2 %
Grants	80,000	80,000	59,064	3,162	(20,936)	(26.2) %
Developer Mitigation Fees	190,000	190,000	0	0	(190,000)	(100.0) %
Operating Transfer In	612,340	612,340	612,340	0	0	0.0 %
Interest Earnings	1,500	1,500	3,499	2,127	1,999	133.3 %
Total Revenues	\$ 2,937,040	\$ 2,937,040	\$ 2,667,287	\$ 2,039,270	\$ (269,753)	(9.2) %
Expenditures						
Salary and Benefits	\$ 82,071	\$ 82,071	\$ 218,442	\$ 51,635	\$ (136,371)	(166.2) %
Services and Charges	0	0	0	94,432	0	N/A
Capital Outlay	5,593,221	5,593,221	3,796,694	165,795	1,796,527	32.1 %
Operating Transfer Out	95,463	95,463	32,786	17,832	62,678	65.7 %
Total Expenditures	\$ 5,770,755	\$ 5,770,755	\$ 4,047,922	\$ 329,694	\$ 1,722,833	29.9 %
Net Change in Fund Balance	\$ (2,833,715)	\$ (2,833,715)	\$ (1,380,634)	\$ 1,709,576	\$ 1,453,081	(51.3) %

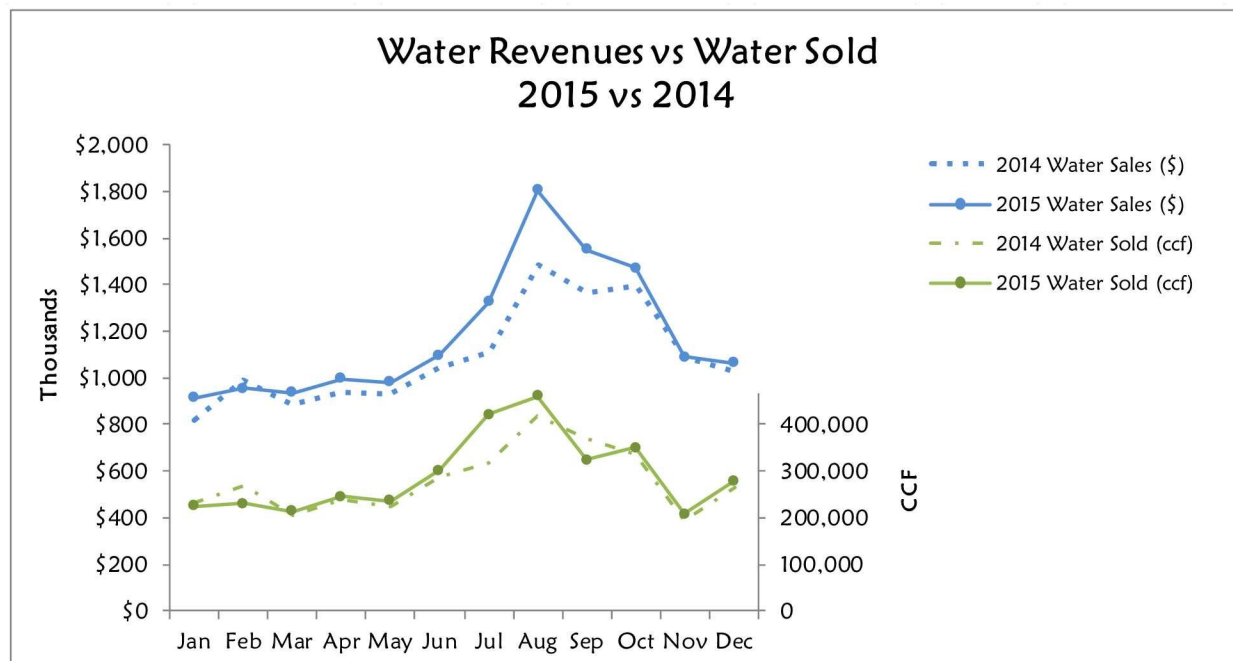
Beginning Fund Balance, January 1, 2015	\$ 3,180,980
Net Change in Fund Balance, December 2015	(1,380,634)
Ending Fund Balance, December 2015	\$ 1,800,346
2015 Budgeted Ending Fund Balance	\$ 347,265



Enterprise Funds

Detailed Working Capital and Fund Balance statements for Enterprise and Internal Service funds can be found in the Appendices at the end of this report.

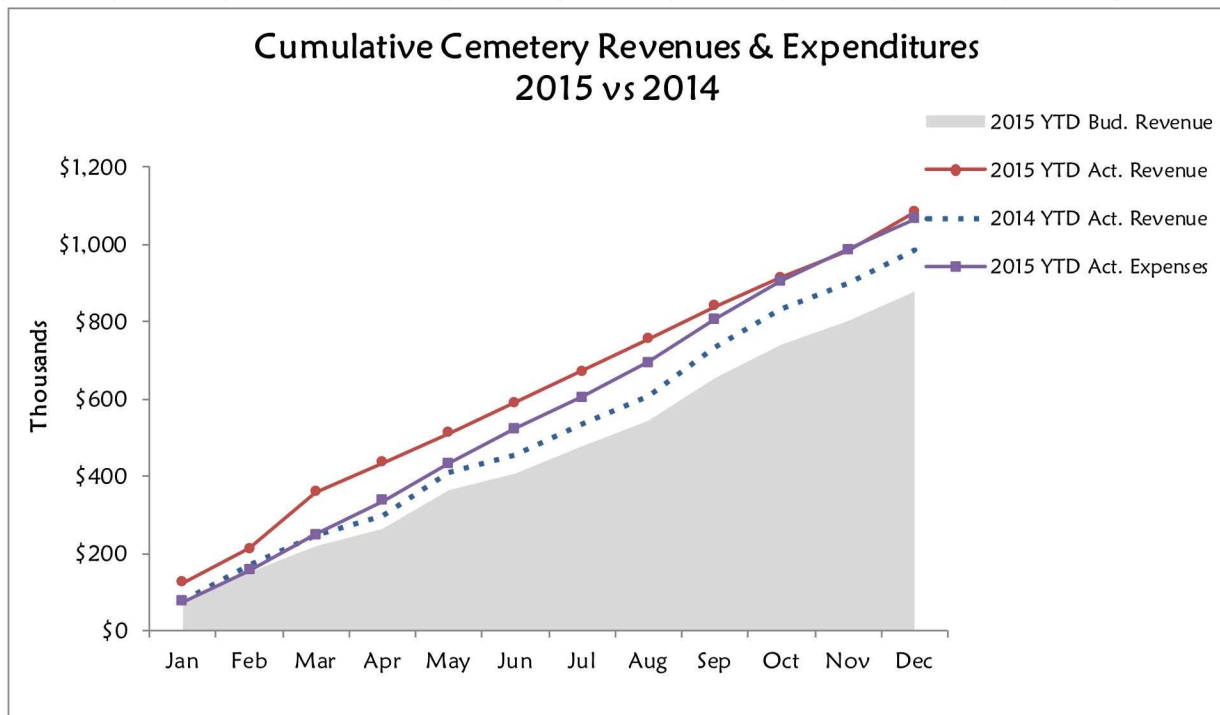
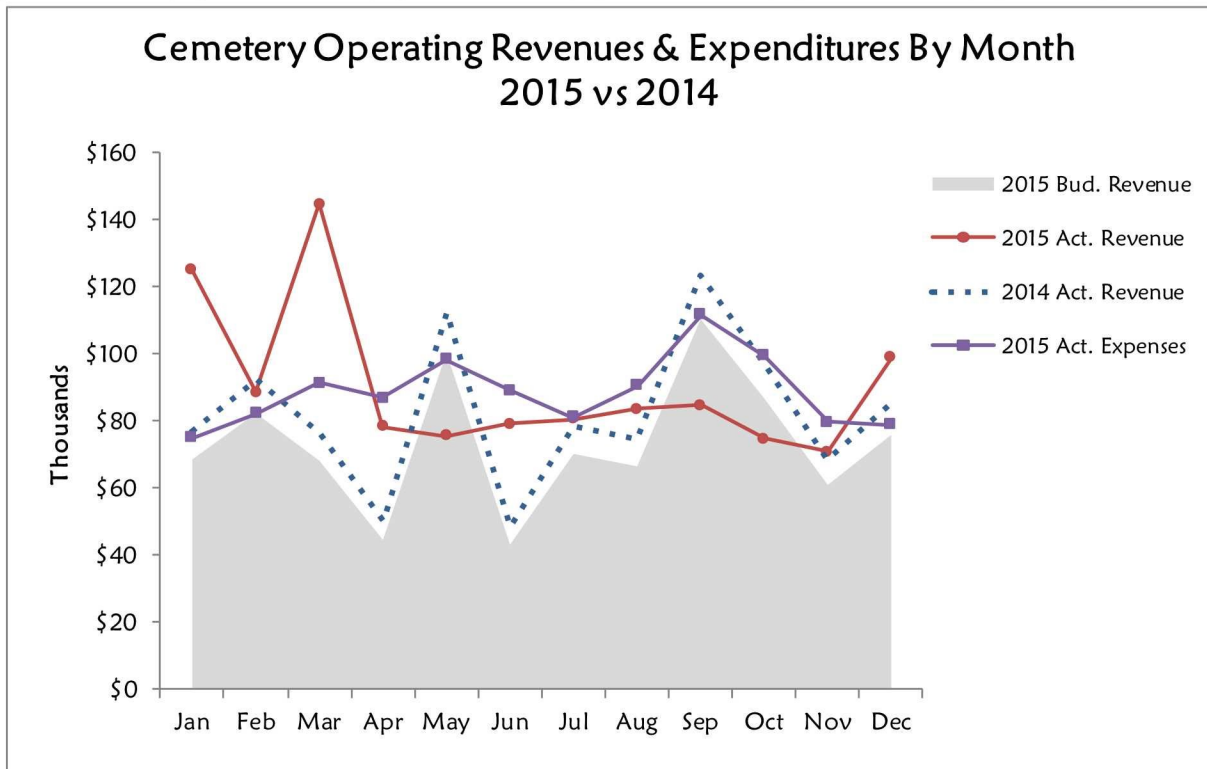
The **Water Utility** ended 2015 with operating income of \$1,076,100 compared to operating income of \$1,757,300 in 2014. Water sales in 2015 totaled 3.50 million ccf compared to 3.36 million ccf in 2014, representing a 4% increase.



The **Sewer Utility** ended the year with operating income of \$109,300 compared to operating income of \$181,500 in 2014. The **Sewer-Metro Utility** ended 2015 with net operating income of \$186,800 compared to \$273,900 for the previous year.

The **Stormwater Utility** ended the year with \$1,316,800 in operating income which compares to operating income of \$1,486,200 for the same period last year.

The Cemetery Fund ended the year with operating income of \$19,600 compared to operating income of \$2,900 for 2014. During 2015, the number of interments at the Cemetery totaled 237 (108 burials, 129 cremations), which compares to 250 (123 burials, 127 cremations) for 2014.



Internal Service Funds

Operating expenditures within the **Insurance** Fund represent the premium cost pool that will be allocated monthly to other City funds over the course of 2015. As a result, this balance will gradually diminish each month throughout the year.

No significant variances are reported in the **Worker's Compensation, Facilities, Innovation & Technology, or Equipment Rental** Funds. All funds have sufficient revenues to cover year-to-date expenditures.

Contact Information

This report is prepared by the Finance Department. Additional financial information can also be viewed at our website: <http://www.auburnwa.gov/>. For any questions about this report please contact Shelley Coleman at scolem@auburnwa.gov.

City of Auburn
Investment Portfolio Summary
December 31, 2015

Investment Type	Purchase Date	Purchase Price	Maturity Date	Yield to Maturity
State Investment Pool	Various	\$ 102,163,513	Various	0.25%
KeyBank Money Market	Various	12,607,935	Various	0.00%
US Treasury	05/04/1990	57,750	05/15/2016	5.72%
LAKUTL	9/25/2013	235,919	11/1/2017	1.90%
Total Cash & Investments		<u>\$ 115,065,116</u>		<u>0.232%</u>

Investment Mix	% of Total	Summary	
State Investment Pool	88.8%	Current 6-month treasury rate	0.50%
KeyBank Money Market	11.0%	Current State Pool rate	0.25%
US Treasury	0.1%	KeyBank Money Market	0.00%
FFCB	0.0%	Blended Auburn rate	0.23%
FHLB	0.0%		
LAKUTL	0.2%		
	<u>100.0%</u>		

SALES TAX SUMMARY

DECEMBER 2015 SALES TAX DISTRIBUTIONS (FOR OCTOBER 2015 RETAIL ACTIVITY)

NAICS	CONSTRUCTION	2014 Annual Total (Nov '13-Oct '14)	2014 YTD (Nov '13 - Oct '14)	2015 YTD (Nov '14 - Oct '15)	YTD % Diff
236	Construction of Buildings	866,060	866,060	1,229,166	41.9%
237	Heavy and Civil Construction	146,261	146,261	252,280	72.5%
238	Specialty Trade Contractors	741,211	741,211	815,416	10.0%
TOTAL CONSTRUCTION		1,753,532	1,753,532	2,296,863	31.0%
Overall Change from Previous Year				543,331	

NAICS	MANUFACTURING	2014 Annual Total (Nov '13-Oct '14)	2014 YTD (Nov '13 - Oct '14)	2015 YTD (Nov '14 - Oct '15)	YTD % Diff
311	Food Manufacturing	3,220	3,220	3,973	23.4%
312	Beverage and Tobacco Products	8,257	8,257	9,323	12.9%
313	Textile Mills	234	234	372	58.9%
314	Textile Product Mills	2,970	2,970	3,039	2.3%
315	Apparel Manufacturing	244	244	116	-52.3%
316	Leather and Allied Products	15	15	8	-47.0%
321	Wood Product Manufacturing	76,560	76,560	65,039	-15.0%
322	Paper Manufacturing	5,237	5,237	7,762	48.2%
323	Printing and Related Support	44,114	44,114	59,750	35.4%
324	Petroleum and Coal Products	10,293	10,293	5,394	-47.6%
325	Chemical Manufacturing	5,397	5,397	5,508	2.0%
326	Plastics and Rubber Products	9,844	9,844	9,081	-7.8%
327	Nonmetallic Mineral Products	19,801	19,801	14,514	-26.7%
331	Primary Metal Manufacturing	1,542	1,542	1,692	9.7%
332	Fabricated Metal Product Manuf	33,900	33,900	37,819	11.6%
333	Machinery Manufacturing	24,491	24,491	21,693	-11.4%
334	Computer and Electronic Product	18,265	18,265	8,388	-54.1%
335	Electric Equipment, Appliances	1,179	1,179	827	-29.8%
336	Transportation Equipment Man	837,227	837,227	536,513	-35.9%
337	Furniture and Related Products	21,248	21,248	20,389	-4.0%
339	Miscellaneous Manufacturing	39,052	39,052	50,358	29.0%
TOTAL MANUFACTURING		1,163,090	1,163,090	861,555	-25.9%
Overall Change from Previous Year				-301,534	

NAICS	TRANSPORTATION AND WAREHOUSING	2014 Annual Total (Nov '13-Oct '14)	2014 YTD (Nov '13 - Oct '14)	2015 YTD (Nov '14 - Oct '15)	YTD % Diff
481	Air Transportation	0	0	0	N/A
482	Rail Transportation	8,069	8,069	10,457	29.6%
484	Truck Transportation	4,740	4,740	7,590	60.1%
485	Transit and Ground Passengers	4	4	209	5410.6%
488	Transportation Support	26,786	26,786	36,669	36.9%
491	Postal Service	691	691	259	-62.5%
492	Couriers and Messengers	672	672	1	-99.8%
493	Warehousing and Storage	29,718	29,718 c	10,487	-64.7%
TOTAL TRANSPORTATION		70,679	70,679	65,671	-7.1%
Overall Change from Previous Year				-5,008	

NAICS	WHOLESALE TRADE	2014 Annual Total (Nov '13-Oct '14)	2014 YTD (Nov '13 - Oct '14)	2015 YTD (Nov '14 - Oct '15)	YTD % Diff
423	Wholesale Trade, Durable Goods	1,024,016	1,024,016	1,010,730	-1.3%
424	Wholesale Trade, Nondurable	178,054	178,054	216,303	21.5%
425	Wholesale Electronic Markets	2,643	2,643	1,885	-28.7%
TOTAL WHOLESALE		1,204,714	1,204,714	1,228,919	2.0%
Overall Change from Previous Year				24,205	

- a. WA State Dept of Revenue audit adjustment to sales tax returns for period March 2014 (adjustment: -\$45,145).
- b. WA State Dept of Revenue audit adjustment to sales tax returns for period April 2014 (adjustment: \$10,242).
- c. WA State Dept of Revenue audit adjustment to sales tax returns for period August 2014 (adjustment: \$25,146).
- d. WA State Dept of Revenue audit adjustment to sales returns for period November 2014 (adjustment: \$5,167).
- e. WA State Dept of Revenue audit adjustment to sales tax returns for period December 2014 (adjustment: -\$2,382).
- f. WA State Dept of Revenue audit adjustment to sales tax returns for period January 2015 (adjustment: \$4,464).
- g. WA State Dept of Revenue audit adjustment to sales tax returns for period February 2015 (adjustment: \$11,845).
- h. Reported correction to prior sales tax returns posted to February 2015 (adjustment: -\$9,355).
- i. WA State Dept of Revenue audit adjustment to sales tax returns for period March 2015 (adjustment: -\$17,839).
- j. Reported correction to sales tax returns posted to April 2015 (adjustment: -\$43,875).
- k. WA State Dept of Revenue audit adjustment to sales tax returns for period of August 2015 (adjustment: \$5,251).
- l. WA State Dept of Revenue audit adjustment to sales tax returns for period of September 2015 (adjustment: -\$5,356).

NAICS	AUTOMOTIVE	2014 Annual Total (Nov '13-Oct '14)	2014 YTD (Nov '13 - Oct '14)	2015 YTD (Nov '14 - Oct '15)	YTD % Diff
441	Motor Vehicle and Parts Dealer	3,062,768	3,062,768 b	3,465,199	13.1%
447	Gasoline Stations	246,636	246,636	241,336	-2.1%
TOTAL AUTOMOTIVE		3,309,404	3,309,404	3,706,535	12.0%
Overall Change from Previous Year				397,130	

NAICS	RETAIL TRADE	2014 Annual Total (Nov '13-Oct '14)	2014 YTD (Nov '13 - Oct '14)	2015 YTD (Nov '14 - Oct '15)	YTD % Diff
442	Furniture and Home Furnishings	254,103	254,103	253,871	-0.1%
443	Electronics and Appliances	236,955	236,955	295,127	24.5%
444	Building Material and Garden	502,470	502,470	589,676	17.4%
445	Food and Beverage Stores	352,552	352,552	368,411	4.5%
446	Health and Personal Care Store	187,715	187,715	220,603	17.5%
448	Clothing and Accessories	1,008,978	1,008,978	1,079,933	7.0%
451	Sporting Goods, Hobby, Books	212,015	212,015	220,168	3.8%
452	General Merchandise Stores	955,479	955,479 a	988,004	3.4%
453	Miscellaneous Store Retailers	587,784	587,784	578,836	-1.5%
454	Nonstore Retailers	381,876	381,876	394,268	3.2%
TOTAL RETAIL TRADE		4,679,929	4,679,929	4,988,898	6.6%
Overall Change from Previous Year				308,969	

NAICS	SERVICES	2014 Annual Total (Nov '13-Oct '14)	2014 YTD (Nov '13 - Oct '14)	2015 YTD (Nov '14 - Oct '15)	YTD % Diff
51*	Information	486,856	486,856	526,003	8.0%
52*	Finance and Insurance	87,574	87,574	95,471	9.0%
53*	Real Estate, Rental, Leasing	314,900	314,900	334,095	6.1%
541	Professional, Scientific, Tech	216,494	216,494	195,478	-9.7%
551	Company Management	43	43	9,230	21420.9%
56*	Admin. Supp., Remed Svcs	350,417	350,417	373,781	6.7%
611	Educational Services	49,123	49,123	60,189	22.5%
62*	Health Care Social Assistance	66,359	66,359	81,684	23.1%
71*	Arts and Entertainment	157,908	157,908	207,717	31.5%
72*	Accommodation and Food Svcs	1,066,580	1,066,580	1,159,033	8.7%
81*	Other Services	425,896	425,896	475,505	11.6%
92*	Public Administration	99,676	99,676	127,364	27.8%
TOTAL SERVICES		3,321,827	3,321,827	3,645,551	9.7%
Overall Change from Previous Year				323,724	

NAICS	MISCELLANEOUS	2014 Annual Total (Nov '13-Oct '14)	2014 YTD (Nov '13 - Oct '14)	2015 YTD (Nov '14 - Oct '15)	YTD % Diff
000	Unknown	0	0	0	N/A
111-115	Agriculture, Forestry, Fishing	7,488	7,488	4,510	-39.8%
211-221	Mining & Utilities	28,687	28,687	27,456	-4.3%
999	Unclassifiable Establishments	83,442	83,442	39,581	-52.6%
TOTAL SERVICES		119,617	119,617	71,548	-40.2%
Overall Change from Previous Year				-48,069	

GRAND TOTAL	15,622,791	15,622,791	16,865,540	
Overall Change from Previous Year			1,242,749	8.0%

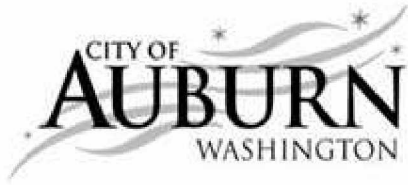
The following table presents the Working Capital Statement for each of the City's Enterprise and Internal Service funds. Working Capital is generally defined as the difference between current assets and current liabilities.

WORKING CAPITAL	ENTERPRISE FUNDS							INTERNAL SERVICE FUNDS				
	WATER	SEWER	SEWER METRO	STORM	SOLID WASTE	AIRPORT	CEMETERY	INSURANCE	WORKER'S COMPENSATION	FACILITIES	INNOVATION & TECHNOLOGY	EQUIPMENT RENTAL
OPERATING REVENUES												
Charges For Service	\$ 14,185,923	\$ 8,007,103	\$ -	\$ 9,241,198	\$ 13,756,237	\$ 17,078	\$ 1,084,467	\$ -	\$ 815,661	\$ -	\$ -	\$ -
Interfund Charges For Service	-	-	-	-	-	-	-	-	-	3,447,288	5,287,505	3,473,028
Sewer Metro Service Revenue	-	-	16,221,329	-	-	-	-	-	-	-	-	-
Rents, Leases, Concessions, & Other	-	-	-	-	-	712,420	-	-	-	91,745	119,148	-
TOTAL OPERATING REVENUES	\$ 14,185,923	\$ 8,007,103	\$ 16,221,329	\$ 9,241,198	\$ 13,756,237	\$ 729,498	\$ 1,084,467	\$ -	\$ 815,661	\$ 3,539,033	\$ 5,406,653	\$ 3,473,028
OPERATING EXPENSES												
Salaries & Wages	\$ 2,467,207	\$ 1,614,545	\$ -	\$ 2,381,521	\$ 399,108	\$ 26,448	\$ 423,213	\$ -	\$ 78,371	\$ 597,988	\$ 1,487,170	\$ 599,963
Benefits	1,145,624	749,925	-	1,090,154	186,043	9,680	203,153	-	165,215	310,230	631,578	310,430
Supplies	263,798	95,098	-	62,242	24,031	4,818	187,822	-	-	114,066	377,683	869,824
Other Service Charges	5,007,290	2,341,731	-	1,325,987	1,205,127	448,450	134,410	125,131	234,745	1,461,849	2,079,167	310,471
Intergovernmental Services	-	4,637	-	64,239	382,544	-	-	-	-	-	-	-
Waste Management Payments	-	-	-	-	10,573,843	-	-	-	-	-	-	-
Sewer Metro Services	-	-	16,034,521	-	-	-	-	-	-	-	-	-
Interfund Operating Rentals & Supplies	1,291,240	971,733	-	1,337,047	105,384	-	65,460	-	-	114,816	162,156	217,031
Other Expenses	-	-	-	-	-	-	-	-	-	-	-	-
Depreciation & Amortization	2,934,694	2,120,150	-	1,663,208	18,819	468,031	50,797	-	-	-	624,001	927,965
TOTAL OPERATING EXPENSES	\$ 13,109,852	\$ 7,897,818	\$ 16,034,521	\$ 7,924,397	\$ 12,894,899	\$ 957,427	\$ 1,064,854	\$ 125,131	\$ 478,331	\$ 2,598,949	\$ 5,361,755	\$ 3,235,683
OPERATING INCOME (LOSS)	\$ 1,076,071	\$ 109,285	\$ 186,808	\$ 1,316,801	\$ 861,338	\$ (227,930)	\$ 19,613	\$ (125,131)	\$ 337,330	\$ 940,084	\$ 44,897	\$ 237,345
NON-OPERATING REVENUES & EXPENSES												
Interest Revenue	\$ 20,371	\$ 19,488	\$ 1,630	\$ 25,214	\$ 3,908	\$ 1,238	\$ 607	\$ 1,662	\$ 899	\$ 3,738	\$ 5,474	\$ 8,345
Contributions	-	-	-	1,059,017	54,603	20,021	150	-	-	-	-	816
Other Non-Operating Revenue	241,239	90,236	-	391,493	280	(4,552)	2	-	-	56	1,526	108,724
Gain (Loss) On Sale Of Fixed Assets	-	-	-	10,000	-	-	-	-	-	-	-	(30,466)
Debt Service Interest	(49,854)	(16,217)	-	-	-	(36,896)	(22,267)	-	-	-	-	(2,951)
Other Non-Operating Expense	-	-	-	(269,243)	-	-	-	-	-	-	-	-
TOTAL NON-OPERATING REVENUES & EXPENSES	\$ 211,756	\$ 93,507	\$ 1,630	\$ 1,216,481	\$ 58,791	\$ (20,190)	\$ (21,509)	\$ 1,662	\$ 899	\$ 3,794	\$ 7,000	\$ 84,468
PLUS ITEMS NOT AFFECTING WORKING CAPITAL												
Depreciation	\$ 2,934,694	\$ 2,120,150	\$ -	\$ 1,663,208	\$ 18,819	\$ 468,031	\$ 50,797	\$ -	\$ -	\$ -	\$ 624,001	\$ 927,965
NET WORKING CAPITAL FROM OPERATIONS	\$ 4,222,521	\$ 2,322,941	\$ 188,438	\$ 4,196,490	\$ 938,948	\$ 219,912	\$ 48,900	\$ (123,468)	\$ 338,229	\$ 943,879	\$ 675,898	\$ 1,249,778
Increase In Contributions - System Development	\$ 566,632	\$ 427,451	\$ -	\$ 406,699	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Increase In Contributions - Area Assessments	500	10,391	-	-	-	-	-	-	-	-	-	-
Increase In Contributions - Other Governments	-	-	-	-	-	-	-	-	-	-	-	-
Increase In Contributions - Other Funds	-	-	-	-	-	-	-	-	-	-	-	-
Increase In Contributions - FAA	-	-	-	-	-	1,294	-	-	-	-	-	-
Proceeds of Debt Activity	850,402	-	-	-	-	-	-	-	-	-	-	204,710
Operating Transfers In	-	-	-	526,059	-	-	30,000	-	-	-	102,807	106,856
Increase In Restricted Net Assets	20,843	-	-	-	-	18,492	-	-	-	-	-	-
Decrease In Long-Term Receivables	-	45,000	-	-	-	-	-	-	-	-	-	-
Increase In Deferred Credits	-	-	-	-	-	9,154	-	-	-	-	-	-
TOTAL RESOURCES OTHER THAN OPERATIONS	\$ 1,438,377	\$ 482,842	\$ -	\$ 932,758	\$ -	\$ 28,939	\$ 30,000	\$ -	\$ -	\$ -	\$ 102,807	\$ 311,566
Net Change In Restricted Net Assets	\$ 1,704,739	\$ 424,553	\$ -	\$ 796,965	\$ -	\$ (117,186)	\$ (749)	\$ -	\$ -	\$ -	\$ -	\$ (59,919)
Increase In Fixed Assets - Salaries	299,756	135,285	-	285,966	-	-	-	-	-	-	-	-
Increase In Fixed Assets - Benefits	129,155	58,570	-	124,779	-	-	-	-	-	-	-	-
Increase In Fixed Assets - Site Improvements	49,836	-	-	-	-	-	17,301	-	-	-	-	-
Increase In Fixed Assets - Land	-	-	-	250,000	-	-	-	-	-	-	-	-
Increase In Fixed Assets - Equipment	25,902	-	-	-	-	-	-	-	-	-	619,937	1,398,683
Increase In Fixed Assets - Construction	7,273,969	2,134,703	-	5,680,303	-	348,270	-	-	-	-	-	8,928
Increase In Fixed Assets - Other	-	-	-	-	-	-	-	-	-	-	-	-
Operating Transfers Out	203,642	190,371	-	137,311	-	-	-	-	-	659,426	-	237,266
Debt Service Principal	522,831	288,262	-	-	-	135,000	749	-	-	-	-	19,119
Interfund Loan Repayment	-	-	-	-	-	16,605	-	-	-	-	-	-
TOTAL USES OTHER THAN OPERATIONS	\$ 10,209,830	\$ 3,231,744	\$ -	\$ 7,275,325	\$ -	\$ 382,689	\$ 17,301	\$ -	\$ -	\$ 659,426	\$ 619,937	\$ 1,604,078
NET CHANGE IN WORKING CAPITAL	\$ (4,548,932)	\$ (425,961)	\$ 188,438	\$ (2,146,077)	\$ 938,948	\$ (133,838)	\$ 61,599	\$ (123,468)	\$ 338,229	\$ 284,453	\$ 158,769	\$ (42,733)
BEGINNING WORKING CAPITAL - January 1, 2015 ¹	14,027,406	13,346,282	2,100,400	16,051,080	2,491,724	756,938	294,547	1,654,057	440,004	2,194,912	3,543,327	5,844,690
ENDING WORKING CAPITAL - December 31, 2015	9,478,474	12,920,321	2,288,838	13,905,004	3,430,672	623,100	356,147	1,530,588	778,233	2,479,364	3,702,095	5,801,957
NET CHANGE IN WORKING CAPITAL	\$ (4,548,932)	\$ (425,961)	\$ 188,438	\$ (2,146,077)	\$ 938,948	\$ (133,838)	\$ 61,599	\$ (123,468)	\$ 338,229	\$ 284,453	\$ 158,769	\$ (42,733)

¹ The Airport Fund's Beginning Working Capital has been restated reflecting a prior period adjustment of \$200,000 as the result of a reclassification of the Airport's interfund loan.

The following table provides an analysis of each of the City's Enterprise and Internal Service funds - showing 2015 revenues and expenditures by fund.

FUND BALANCE	ENTERPRISE FUNDS							INTERNAL SERVICE FUNDS				
	WATER	SEWER	SEWER METRO	STORM	SOLID WASTE	AIRPORT	CEMETERY	INSURANCE	WORKER'S COMPENSATION	FACILITIES	INNOVATION & TECHNOLOGY	EQUIPMENT RENTAL
OPERATING REVENUES												
Charges For Service	\$ 14,185,923	\$ 8,007,103	\$ -	\$ 9,241,198	\$ 13,756,237	\$ 17,078	\$ 1,084,467	\$ -	\$ 815,661	\$ -	\$ -	\$ -
Interfund Charges For Service	-	-	-	-	-	-	-	-	-	3,447,288	5,287,505	3,473,028
Sewer Metro Service Revenue	-	-	16,221,329	-	-	-	-	-	-	-	-	-
Rents, Leases, Concessions, & Other	-	-	-	-	-	712,420	-	-	-	91,745	119,148	-
TOTAL OPERATING REVENUES	\$ 14,185,923	\$ 8,007,103	\$ 16,221,329	\$ 9,241,198	\$ 13,756,237	\$ 729,498	\$ 1,084,467	\$ -	\$ 815,661	\$ 3,539,033	\$ 5,406,653	\$ 3,473,028
OPERATING EXPENSES												
Administration	\$ 2,888,369	\$ 2,217,065	\$ -	\$ 3,241,256	\$ 678,200	\$ 479,106	\$ 264,115	\$ 125,131	\$ -	\$ -	\$ -	\$ 752,477
Operations & Maintenance	7,286,789	3,560,604	-	3,019,934	1,624,037	10,290	749,942	-	478,331	2,598,949	4,737,754	1,555,242
Waste Management Payments	-	-	-	-	10,573,843	-	-	-	-	-	-	-
Sewer Metro Services	-	-	16,034,521	-	-	-	-	-	-	-	-	-
Depreciation & Amortization	2,934,694	2,120,150	-	1,663,208	18,819	468,031	50,797	-	-	-	624,001	927,965
TOTAL OPERATING EXPENSES	\$ 13,109,852	\$ 7,897,818	\$ 16,034,521	\$ 7,924,397	\$ 12,894,899	\$ 957,427	\$ 1,064,854	\$ 125,131	\$ 478,331	\$ 2,598,949	\$ 5,361,755	\$ 3,235,683
OPERATING INCOME (LOSS)	\$ 1,076,071	\$ 109,285	\$ 186,808	\$ 1,316,801	\$ 861,338	\$ (227,930)	\$ 19,613	\$ (125,131)	\$ 337,330	\$ 940,084	\$ 44,897	\$ 237,345
NON-OPERATING REVENUES & EXPENSES												
Interest Revenue	\$ 20,371	\$ 19,488	\$ 1,630	\$ 25,214	\$ 3,908	\$ 1,238	\$ 607	\$ 1,662	\$ 899	\$ 3,738	\$ 5,474	\$ 8,345
Other Non-Operating Revenue	241,239	90,236	-	1,450,510	54,883	15,469	152	-	-	56	1,526	109,541
Gain (Loss) On Sale Of Fixed Assets	-	-	-	10,000	-	-	-	-	-	-	-	(30,466)
Other Non-Operating Expense	(49,854)	(16,217)	-	(269,243)	-	(36,896)	(22,267)	-	-	-	-	(2,951)
TOTAL NON-OPERATING REVENUES & EXPENSES	\$ 211,756	\$ 93,507	\$ 1,630	\$ 1,216,481	\$ 58,791	\$ (20,190)	\$ (21,509)	\$ 1,662	\$ 899	\$ 3,794	\$ 7,000	\$ 84,468
INCOME (LOSS) BEFORE CONTRIBUTIONS & TRANSFERS	\$ 1,287,826	\$ 202,791	\$ 188,438	\$ 2,533,282	\$ 920,129	\$ (248,119)	\$ (1,896)	\$ (123,468)	\$ 338,229	\$ 943,879	\$ 51,897	\$ 321,813
Contributions	\$ 567,132	\$ 437,842	\$ -	\$ 406,699	\$ -	\$ 1,294	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Transfers In	-	-	-	526,059	-	-	30,000	-	-	-	102,807	106,856
Transfers Out	(203,642)	(190,371)	-	(137,311)	-	-	-	-	-	(659,426)	-	(237,266)
TOTAL CONTRIBUTIONS & TRANSFERS	\$ 363,490	\$ 247,471	\$ -	\$ 795,447	\$ -	\$ 1,294	\$ 30,000	\$ -	\$ -	\$ (659,426)	\$ 102,807	\$ (130,411)
CHANGE IN FUND BALANCE	\$ 1,651,317	\$ 450,262	\$ 188,438	\$ 3,328,729	\$ 920,129	\$ (246,826)	\$ 28,104	\$ (123,468)	\$ 338,229	\$ 284,453	\$ 154,705	\$ 191,403
BEGINNING FUND BALANCE - January 1, 2015	\$ 71,320,494	\$ 78,284,418	\$ 2,100,400	\$ 55,862,809	\$ 2,560,449	\$ 9,662,547	\$ 870,261	\$ 1,654,057	\$ 434,859	\$ 2,152,736	\$ 4,826,830	\$ 10,864,439
ENDING FUND BALANCE - December 31, 2015	\$ 72,971,810	\$ 78,734,680	\$ 2,288,838	\$ 59,191,538	\$ 3,480,578	\$ 9,415,721	\$ 898,365	\$ 1,530,588	\$ 773,088	\$ 2,437,188	\$ 4,981,535	\$ 11,055,841



AGENDA BILL APPROVAL FORM

Agenda Subject:

Council Retreat Goals (5 Minute Presentation/10 Minute Q&A)

Date:

February 1, 2016

Department:

Administration

Attachments:

[City of Auburn Strategic Planning Report](#)

Budget Impact:

\$0

Administrative Recommendation:**Background Summary:**

A review of the City Council goals for 2016 that came out of the November 2015 retreat.

Reviewed by Council Committees:**Councilmember:****Staff:**

Hinman

Meeting Date: February 22, 2016

Item Number: DI.E

City of Auburn

Strategic Planning Report

November 4, 2015

Prepared by



MARKETING SOLUTIONS
research-based growth strategies

914 164th Street SE, #400 I Mill Creek, WA 98012 P 425.337.1100

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City of Auburn Retreat Report

October 29-30, 2015

SWOT Analysis

Strengths

- > Strong financial foundation (29)
- > Geographic location (road and river intersections) (25)
- > Great leadership (Mayor, Council, directors, staff) (21)
- > Outstanding City services (12)
- > Great parks and entertainment (9)
- > Collaborative culture with key stakeholders (4)
- > Pride in our community (1)
- > Defined downtown (0)
- > Great regional relationships (0)
- > Safe community via public safety (0)

Weaknesses

- > Limited revenue options (34)
- > Lack of long-term planning with key stakeholder (14)
- > Citizens low esteem of City (13)
- > Lack of diversity among decision makers (11)
- > Constraints on resources and time (9)
- > Don't promote our story (7)
- > Adverse City culture (5)
- > Under developed of post-secondary education (4)
- > Lack of follow through on property management (3)
- > Public misperception- role of government (2)

Opportunities

- > Emerging industry cluster (20)
- > Ample warehouse/property (underutilized) (19)
- > Emerging infrastructure technology (15)
- > We have a diverse culture (13)
- > Annexation potential (11)

- > Citizens willing to engage (8)
- > Higher education locating here (6)
- > Public culture of giving (5)
- > Globalization (3)
- > Local supply chain (3)

Threats

- > Suburbanization of poverty (34)
- > Legislation and regulation (27)
- > Empty store fronts (11)
- > Transportation limitation (10)
- > Limited developable property (6)
- > Economic downturn (6)
- > LID impact on City
- > Gang violence (4)
- > Natural disasters (2)
- > Potential for litigation (1)

Evaluation

Pros

- > Good start/end time
- > Good structure and flow & dots
- > Working with all the directors (collaboration)
- > Inspiring, love working with the Council
- > Every voice was heard
- > Like the kinetic exercises
- > Directors participated and got to vote

- > Work was posted
- > Good facilitation
- > Parking lot flip chart
- > No weed whacking

Cons

- > Coffee grounds, no coffee
- > Too much content from facilitation
- > Parking at facility
- > Started too early brainstorming

Parking Lot

- > Police recruiting and process
- > More valid metric/measurement for homelessness
- > Assure performance management process-dashboard reporting

City of Auburn Strategy Matrix

G1: Increase "Healthy City" Index by % by 2020			
G1/S1: Promote healthy lifestyle for all ages (25)	G1/S2: Create access to preventative and on-going healthcare (14)	G1/S3: Provide full spectrum of mental health and social service resources. (9)	G1/S4: Increase healthy accessible housing stock (11)
G1/S1/I1: Obtain buy in from elected Jr. City Council, community groups and businesses (6)	G1/S2/I1 Convene group of leaders to identify appropriate outreach & how to apply (mediums?) (2)	G1/S3/I1: Determine Explore City leadership's overall philosophy on issues (6)	G1/S4/I1: Engage community and other stakeholders e.g.- Homelessness Task Force
G1/S1/I2: Create educational marketing campaign (3)	G1/S2/I2: Establish partnerships with providers (5)	G1/S3/I2: Explore alternate service delivery models (1)	G1/S4/I2: Determine City leadership philosophy and budgeting priorities (4)
G1/S1/I3: Roll out neighborhood programs (0)	G1/S2/I3: Establish healthcare inventory with the city (1)	G1/S3/I3: Review budget priorities to determine need for additional funding & sources (2)	G1/S4/I3: Create housing inventory and program approaches and metrics (2)
G1/S1/I4: Increase opportunities for healthy food choices. Grow local buy local (1)	G1/S2/I4: Lobby for legislative support reform of public health (2)	G1/S3/I4: Develop marketing campaign to remove "stigma" (0)	
		G1/S3/I5: Lobby legislature (county-state-federal) for additional funding and reform (2)	

City of Auburn Strategy Matrix

G2: Increase Internet Access to Achieve Digital Parity by % by 2020				
G2/S1: Explore the establishment of an internet utility (8)	G2/S2: Leverage public technology infrastructure to achieve cyber-equity within the city (25)	G2/S3: Build partnerships for revenue streams and infrastructure expansion (26)	G2/S4: Establish minimum acceptable standards, speed, security and liability exposure (2)	G2/S5: Expand services to capture emerging opportunities (11)
G2/S1/I1: Research and analyze other successful examples (7)	G2/S2/I1: Inventory available infrastructure (local, universal, etc.) (11)	G2/S3/I1: Inventory current partnerships (4)	G2/S4/I1: Perform needs assessment (10)	G2/S5/I1: Assess emerging technologies (1)
G2/S1/I2: Perform cost benefit analysis (3)	G2/S2/I2: Assess options and opportunities (0)	G2/S3/I2: Reach out to current and potential partners (2)	G2/S4/I2: Define delivery methods (Wi-Fi vs. Wired) (1)	G2/S5/I2: Engage public to identify needs (4)
G2/S1/I3: Perform regulatory assessment (1)	G2/S2/I3: Perform legal assessment (1)	G2/S3/I3: Formalize partnerships (lather, rinse , repeat) (3)	G2/S4/I3: Perform liability assessment (1)	G2/S5/I3: Perform viability and cost assessment (4)
G2/S1/I4: Assess political landscape (1)	G2/S2/I4 :Perform gap analysis (0)		G2/S4/I4: Access regulatory standards, public acceptance and political reality (0)	G2/S5/I4: Develop process for integration (maintenance, sustainability, budget, etc.) (2)
G2/S1/I5: Prepare campaign (1)			G2/S4/I5: Establish operating standards (0)	

City of Auburn Strategy Matrix

G3: Increase Middle Income Jobs by % by 2020			
G3/S1: Identify existing and potential employers and locations for future business growth (31)	G3/S2: Explore existing and potential tools and incentives to increase and retain middle income jobs (19)	G3/S3: Have transit services and roads to reach employment centers (2)	G3/S4: Promote H.E and workforce development for employees living or working in Auburn (20)
G3/S4/I1: Develop inventory of available properties including for annexation, development and redevelopment (1)	G3/S3/I1: Identify cash flow needs related to development costs to defray / delay development costs (0)	G3/S4/I1: Work with regional transits and user groups, i.e. MIT, business, schools, seniors (4)	G3/S5/I1: Work with employers to identify their workforce skills, needs and requirements (11)
G3/S4/I2: Work with Chamber Economic Development Board and business community to identify potential employers (7)	G3/S3/I2: Identify existing incentive programs under state law (5)	G3/S4/I2: Work with federal, state and county for road improvement projects (6)	G3/S5/I2: Work with k-12 and higher education to develop curriculum to match employers skills, needs and requirements (0)
G3/S2/I3: Develop marketing strategy to advertise the City: i.e.-billboards, TV, radio, internet (0)	G3/S3/I3: Work with federal and state electeds to increase/expand. Create incentive programs - i.e. TIF (7)		G3/S5/I3: Promote employees-employer interaction via job fairs, social media, etc. for people living/working in Auburn (1)
G3/S2/I4: Benchmark and identify competition (0)			
G3/S2/I5: Work with counties and citizen group to explore annexations (2)			