



**AGENDA  
AUBURN TOURISM BOARD**

**January 16, 2014**

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**Thursday, January 16, 2014  
4:00 p.m.  
Auburn Area Chamber of Commerce**

- **Welcome: Chair Mayor Nancy Backus**
- **Approval of Minutes: December 5, 2013**
- **Approval of Financials: December, 2013**
- **Action Items:**
  - **Genesis Marketing 2014 Proposal**
  - **Bringing Group Conferences to Auburn**
  - **2014 Budget Planning – Tax Advisory Board**
- **New Business:**
  - **2014 Marketing & Events ?**
- **Information Sharing:**
- **Next Meeting:**
  - **February 20, 2014 at 4:00 p.m. at Auburn Area Chamber of Commerce**
- **Adjourn:**