

## LODGING TAX ADVISORY COMMITTEE & AUBURN TOURISM BOARD AGENDA

Wednesday, January 11, 2017 @ 3:00PM  
25 West Main Street City Hall, **Council Chambers**

### LTAC BOARD MEMBERS:

Nancy Backus, Andy Cho, Bob Fraser, Julie Krueger, Ronnie Roberts, Satpal Sohal

### ATB BOARD MEMBERS:

Nancy Backus, Andy Cho, Bob Fraser, Dana Hinman, Julie Krueger, Ronnie Roberts, Satpal Sohal, Jennifer Corona, Rebecca Frisch, Chantelle Herburger, Jamelle Garcia, Jonathon Shea, Aman Gheg, Tonia Jones, Gary Longley, Reggie Matto, Ashley Mohoric, Laci Qualls, Chris Wehmeyer

### STAFF:

Dana Hinman, Doug Lein, Lorraine Chachere

### AGENDA:

- I. Call to Order
- II. Roll Call
- III. Approve December 8, 2016 Meeting Minutes
- IV. Marketing Update– Jill Boltmann, APEX Marketing
- V. Review of Budget through November 30, 2016
- VI. LTAC & ATB Membership
  - Ordinance Revision for Restructuring LTAC & ATB and Procedures
  - Application Process
  - Next LTAC Meeting – **Tuesday, February 14<sup>th</sup> at 10:00AM** in the Council Chambers
  - Next ATB Meeting – February TBD
- VII. Hotel Support
  - Hotel Service Training Workshop – **February 8<sup>th</sup>, noon – 2pm** in the Council Chambers
  - Hotel Concierge Directory
  - Hotel Concierge Newsletter
- VIII. Review 2017 Lodging Tax Grant Applications Received

**\*Executive Session at this time for Business Matters should the LTAC deems it important\***

- IX. Adjournment