



**Tourism Board  
Special Meeting  
February 20, 2025 - 10:00 AM  
City Annex Building Conference Room 2 -  
Second Floor**

**AGENDA**

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**CALL TO ORDER**

**PUBLIC PARTICIPATION**

- A. The Tourism Board Meeting scheduled for Thursday, February 20th, 2025 at 10:00 a.m. will be held in person and virtually.

Virtual Participation Link:

To listen to the meeting by phone or Zoom, please call the number below or click the link:

Join Zoom Meeting

<https://us06web.zoom.us/j/81082934968?pwd=ik8T6fhSmtiwEt4wnDWmzIRIsh6f5G.1>

Meeting ID: 810 8293 4968

Passcode: 885794

Join Zoom Meeting

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Passcode: 885794

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One tap mobile

+12532050468,,81082934968# US

+12532158782,,81082934968# US (Tacoma)

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Dial by your location

• +1 253 205 0468 US

• +1 253 215 8782 US (Tacoma)

**ROLL CALL**

**AUDIENCE PARTICIPATION**

This is the place on the agenda where the public is invited to speak to the Board on any issue.

- A. The public can participate in-person or submit written comments in advance.

Participants can submit written comments via mail, fax, or email. All written comments must be received prior to 5:00 p.m. on the day before the scheduled meeting and must be 350 words or less.

Please mail written comments to:  
City of Auburn  
Attn: Jenn Francis, Economic Development Manager  
25 W Main St  
Auburn, WA 98001

Please fax written comments to:  
Attn: Jenn Francis, Economic Development Manager  
Fax number: 253-804-3114

Email written comments to: [jfrancis@auburnwa.gov](mailto:jfrancis@auburnwa.gov)

If an individual requires accommodation to allow for remote oral comment because of a difficulty attending a meeting of the governing body, the City requests notice of the need for accommodation by 5:00 p.m. on the day before the scheduled meeting. Participants can request accommodation to be able to provide a remote oral comment by contacting the Community Development Department in person, by phone (253) 215-8744, or by email ([jfrancis@auburnwa.gov](mailto:jfrancis@auburnwa.gov)).

## **APPROVAL OF MINUTES**

- A. September 2024 Minutes

## **DISCUSSION ITEMS**

- A. 2025 Tourism Grants and Application Process - Legal Department
- B. 2025 Tourism Board Voting Members - Update by Legal Department
- C. Upcoming Events - Kacie Bray
- D. Hotel & Business Report Out and Updates
- E. Current Tourism Marketing - Kacie Bray

## **ANNOUNCEMENTS, REPORTS, AND PRESENTATIONS**

- A. 2024 Explore Auburn Recap - Kacie Bray
- B. Updated Financial of Hotel/Motel Fund

## **ADJOURNMENT**

Agendas and minutes are available to the public at the City Clerk's Office and on the City website (<http://www.auburnwa.gov>).