



**Tourism Board  
Regular Meeting  
January 15, 2026 - 10:00 AM  
1 East Main Street  
Second Floor  
Conference Room 2**

## **AGENDA**

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### **PUBLIC PARTICIPATION**

- A. The Tourism Board Meeting scheduled for Thursday, January 15, 2026, at 10:00 a.m. will be held in person and virtually.

Virtual Participation Link:

To listen to the meeting by phone or Zoom, please call one of the numbers below or click the link:

One tap mobile

+12532050468,,86526158418# US

+12532158782,,86526158418# US (Tacoma)

Join Zoom Meeting

<https://us06web.zoom.us/j/86526158418?pwd=8TzgiRoYpheiHLYP0c85pF2EVWMCgq.1>

Meeting ID: 865 2615 8418

Passcode: 315461

### **CALL TO ORDER**

### **ROLL CALL**

### **AGENDA MODIFICATIONS**

### **PUBLIC COMMENT**

This is the place on the agenda where the public is invited to speak to the Board on any issue.

- A. The public can participate in-person or submit written comments in advance. Participants can submit written comments via mail, fax, or email. All written comments must be received prior to 5:00 p.m. on the day before the scheduled meeting and must be 350 words or less.

Please mail written comments to:

City of Auburn

Attn: Jenn Francis, Economic Development Manager

25 W Main St

Auburn, WA 98001

Please fax written comments to:

Attn: Jenn Francis, Economic Development Manager

Fax number: 253-804-3114

Email written comments to: [jfrancis@auburnwa.gov](mailto:jfrancis@auburnwa.gov)

If an individual requires accommodation to allow for remote oral comment because of a difficulty attending a meeting of the governing body, the City requests notice of the need for accommodation by 5:00 p.m. on the day before the scheduled meeting. Participants can request accommodation to be able to provide a remote oral comment by contacting the Community Development Department in person, by phone (253) 215-8744, or by email ([jfrancis@auburnwa.gov](mailto:jfrancis@auburnwa.gov)).

## **ANNOUNCEMENTS, REPORTS, AND PRESENTATIONS**

### **DISCUSSION ITEMS**

- A. 2026 Grant Update – Jenn Francis
- B. 2025 Grant Review – Jenn Francis
- C. Explore Auburn 2025 4th Quarter Marketing Update – Kacie Bray
- D. 2026 Marketing Ideas - Kacie Bray
- E. 2025 Parrot Expo Recap – Kacie Bray

### **ADJOURNMENT**

Agendas and minutes are available to the public at the City Clerk's Office and on the City website (<http://www.auburnwa.gov>).