

**Tourism Board  
Regular Meeting  
April 16, 2026 - 10:00 AM  
1 East Main Street - Annex Building  
Second Floor Conference Room 2**

## **AGENDA**

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### **PUBLIC PARTICIPATION**

- A. The Auburn Tourism Board meeting scheduled for **Thursday, April 16<sup>th</sup>, 2026, at 10:00 a.m.** will be held virtually and in-person. To attend the meeting virtually, please click the link or enter the meeting ID into the Zoom app, or call into the meeting at the phone number listed below.

Join Zoom Meeting

<https://us06web.zoom.us/j/86526158418?pwd=8TzgiRoYpheiLyP0c85pF2EVWMCgq.1>

Meeting ID: 865 2615 8418

Passcode: 315461

One tap mobile

+12532050468,,86526158418# US

+12532158782,,86526158418# US (Tacoma)

### **CALL TO ORDER**

### **ROLL CALL**

### **AGENDA MODIFICATIONS**

### **PUBLIC COMMENT**

This is the place on the agenda where the public is invited to speak to the Board on any issue.

- A. The public can participate in-person or submit written comments in advance. Participants can submit written comments via mail or email. All written comments must be received prior to 5:00 p.m. on the day before the scheduled meeting and must be 350 words or less.

Please mail written comments to:

City of Auburn

Attn: Jenn Francis, Economic Development Manager

25 W Main St

Auburn, WA 98001

Email written comments to: [jfrancis@auburnwa.gov](mailto:jfrancis@auburnwa.gov)

If an individual requires accommodation to allow for remote oral comment because of a difficulty attending a meeting of the governing body, the City requests notice of the need for accommodation by 5:00 p.m. on the day before the scheduled meeting. Participants can request accommodation to be able to provide a remote oral comment by contacting the Community Development Department in person, by

phone (253) 215-8744, or by email (jfrancis@auburnwa.gov).

## **APPROVAL OF MINUTES**

- A. 01/15/26 Draft Minutes from January Tourism Board Meeting

## **ANNOUNCEMENTS, REPORTS, AND PRESENTATIONS**

- A. Hotel/Motel Fund Update - Jenn Francis

## **DISCUSSION ITEMS**

- A. Tourism Activity Update – Kacie Bray
- B. Ideas/Goals for Tourism Board

## **ADJOURNMENT**

Agendas and minutes are available to the public at the City Clerk's Office and on the City website (<http://www.auburnwa.gov>).



**AGENDA BILL APPROVAL FORM**

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**Agenda Subject:**

01/15/26 Draft Minutes from January Tourism Board Meeting

**Meeting Date:**

April 16, 2026

**Department:**

Community Development

**Attachments:**

011526 Tourism Board Meeting  
Minutes

**Budget Impact:**

**Administrative Recommendation:**

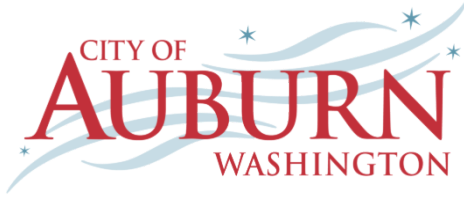
**Background for Motion:**

**Background Summary:**

See attached Draft Minutes

**Councilmember:**

**Staff:** Jason Krum



**Tourism Board  
Regular Meeting  
January 15, 2026 - 10:00 AM  
1 East Main Street  
Second Floor  
Conference Room 2**

**DRAFT MINUTES**

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**PUBLIC PARTICIPATION**

The meeting was held both in-person and virtually.

**CALL TO ORDER**

Chair Roberts called the meeting to order at 10:02 a.m. in the City Hall Annex Conference Room 2, 1 East Main Street.

**ROLL CALL**

Board Members present: Ronnie Roberts, Malia Dale, Rachael McAlister, Jeannie Alexander, Kenia Chavez

Board Members absent:

Staff present: Board Members present:

Board Members absent:

Staff present:

**AGENDA MODIFICATIONS**

One Mod: Vote for chair of 2026 committee. Moved to after public comment.

Rachel nominates Ronnie  
Melia seconds

Ronnie accepts nomination

No other nominations

All in Favor: All  
Opposed: None

Chair appointed to Ronnie Roberts.

**PUBLIC COMMENT**

No one came forward to speak.

**ANNOUNCEMENTS, REPORTS, AND PRESENTATIONS**

**DISCUSSION ITEMS**

- A. 2026 Grant Update – Jenn Francis

Jenn provided grant update.

- B. 2025 Grant Review – Jenn Francis

Jenn provided grant review.

- C. Explore Auburn 2025 4th Quarter Marketing Update – Kacie Bray

Kacie provided Explore Auburn 2025 4th quarter marketing update.

- D. 2026 Marketing Ideas - Kacie Bray

Kacie provided 2026 marketing ideas.

- E. 2025 Parrot Expo Recap – Kacie Bray

Kacie provided 2025 Parrot expo recap

**ADJOURNMENT**

There being no further business to come before the Tourism Board, the meeting was adjourned at 10:45 p.m.

APPROVED this 15th day of January 2026.

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Ronnie Roberts, Chair

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BOARD SECRETARY